

TO: Department of Business & Economics

FROM: Kay Biga

RE: Meeting Minutes

DATE: October 14, 2009

In Attendance: Mei Cao, Ethan Christensen, Chuck Reichert, Bob Beam, Bruce Kibler, Diek Carlson, Greg Trudeau, Richard Stewart, Connie O'Brien, Kay Biga

Department members met on Monday, October 12, 2009 from noon to 12:55 p.m. The items that were discussed are listed below:

- 1) Chair Greg Trudeau called the meeting to order at noon,
- 2) Approval of the minutes dated September 14, 2009. There was a motion to accept the minutes by Bruce Kibler, seconded by Bob Beam. Unanimously approved,
- 3) Discussion regarding Writing Across the Curriculum was postponed until the November meeting,
- 4) The department welcomed Sheryl Homan and Marna Banks to the meeting. They presented information about the HR Generalist Certificate Program and asked whether Bus & Econ would like to be involved. The 7 session course would receive three credits and department members wanted to ensure there was academic rigor (it was noted that two papers and mandatory attendance are required).

Motion by Bob Beam to get DBE involved provided that students requesting credit were already accepted to the department, course will be listed as Bus 499, 3 credits. Second by Connie O'Brien. Unanimously approved,

- 5) Department members discussed the university policy regarding grading. In a few cases a student can graduate with D's in the upper level courses as long as they maintain a 2.0 overall GPA. No action taken,
- 6) The Essentials curriculum is moving forward to Academic Affairs. Department members are behind the proposal in concept, provided we receive clarification about compensation for the department.
- 7) Discussion regarding internships. DBE will still require that internships range from 2 – 7 credits, because a 1 credit internship experience is very limited for the student and the employer,

- 8) Help welcome our recent DBE graduate Meagan Campbell to her new position in the admissions department ,
- 9) John Bass has been hired as a Research & Grants Public Relations person in Faith Hensrud's office. Chair Trudeau advised that there will be an increased emphasis on undergraduate research in the coming months,
- 10) Ethan Christensen presented information on courses in Communications that might be housed in DBE. Comm 321, 350 & 351 are closely related to marketing, have been well attended by students and there is funding available to offer them again. Ethan will do some follow up work and advise the department when he learns more.
- 11) Library requests are being taken right now. In addition to the cards being passed around, we can include movies and software
- 12) Department members discussed catalog changes for marketing courses. Motion by Bob Beam to change the name of Bus 484 to Marketing Strategy and Brand Management. Bus 370 will be a prerequisite for Bus 371, Bus 474, Bus 475, Bus 482 and Bus 484. Second by Richard Stewart. Unanimously approved.
- 13) University Attendance Policy was discussed. Department requests clarification regarding how many times you can be sick and when the policy will be rescinded.
- 14) Chuck Reichert presented information from Jerry Hembd regarding compression. Please pass on any comments to Jerry.

Respectfully submitted,

Kay Biga