

# DEPARTMENT MEETING MINUTES

Department of Business and Economics

Erlanson 304, April 25, 2011

**Present:** Chuck Reichert (Chair), Ethan Christensen, Diek Carlson, Mei Cao, Bruce Kibler, Connie O'Brien, Rick Moran, Andres Marroquin (recording), David Johnson and Richard Stewart. **Absent:** Bob Beam and Kay Biga.

1. Chair called Meeting to order at 12:02:05 PM
2. Recorder (Andres)
3. Approval of Minutes From Previous Meeting
4. Report-Assessment-Rick (see Rick's email to department dated April 21)
  - Rick indicated that the assessment is in general a learning process, "We are going to learn as we go." It is a trial and error process, errors are expected.
  - Also, some changes are expected regarding the learning outcomes, it is not yet clear what changes those will be.
  - In terms of "curricular mapping" nothing will be done until September.
  - Feedback to Eri on the assessment outcomes should be send in two weeks.
  - A seminar on assessment is taking place on June 27/28, Rick is attending. If anybody else is interested, send Rick an email.

## 5. Report-Department Chairs Meeting Update-Jerry

They discussed five high risk/low risk categories. Among the high risk ones (those which will cost a relatively high amount of money if they fail) are: critical staffing, quality and quantity of faculty being retained, IT replacement of equipment and staffing. Among the low risk activities are the acceptance of credits from other institutions, and a proposal to shift the distance learning classes for the summer.

## 6. Report- Faculty Senate-Jerry

- Budget cuts were approved.
- A Committee of Undergraduate Research and Creative Activity was crated (CUR). Richard is part of the committee. The members of the committee will attend a conference to see how other universities are doing this.
- The Wisconsin Idea Partnership was embraced. Meaning that other campuses (besides Madison) from the UW System, like Superior, will have more flexibility on policies such as tuition fees, for example.
- Regarding registration for classes, new methods are being studied.
- New templates (4 of them) for promotion, tenure and retention will be use. Jerry invited to look at the templates. They have special emphasis on publications from faculty. Connie voiced her concern regarding funding to conduct the research.

## 7. Report-UAAC- Chuck

More leniency toward students in military duties was discuss, it is not clear what the new policies in this regard will be.

8. Report-Search updates

a. Jerry

Given that Andres is taking a leave:

- Jerry asked the Provost if the department could advertise the position so that it is renewable after the second year in case Andres does not come back. Jerry is waiting for the response.
- Andres, Connie and Jerry are in the search committee.

b. Richard

- Dr. Jeanli (Jenny) Hu was anonymously chosen, an offer has been made, and we are waiting for her response.
- The search for the management position was canceled until next year.

9. Reports-Other

a. Ethan

- New director for the writing center was appointed. The same pool will be used to search for a professor of writing.

10. Articulation-Sustainable Management- Jerry (See Jerry's e-mail)

The agreement with North Central Technical College and Mid State Technical College were approved [please check for accuracy].

Regarding the masters program in sustainable management, Jerry needs to know if the DBE wants to host the program at Superior (the program will star in the fall of 2012 – [please, check for accuracy]. This has implications for accreditation (Richard said that getting accredited for a master's program is much difficult than it is for an undergraduate program). Richard also said that only PhDs can teach in masters program. He was also concern on the funding available for the faculty who would teach the classes. Six campuses in the UW System will offer this program together, Superior, would offer two classes.

11. Economics Exemption from Duplicate Course Policy-Diek (see forwarded e-mail)  
Discussion is postponed for next meeting.

12. Academic Honesty Discussion  
Not discussed.

13. Discussion-Business –The Default Major -Article sent by Ethan (See Ethan's email – April 19)

10. UAAC representative for next year (Chuck)

11. Other

Name of the 304 conference room

The DBE voted unanimously to name the room in the third floor. The signage will  
read:

**Roderic J. Campbell  
Conference Room**

This is in recognition to the contributions that Mr. Campbell has generously made to the DBE and the UWS community. Numerous scholarships and other projects have been funded with his support.

12. Adjournment