

Always on the Move

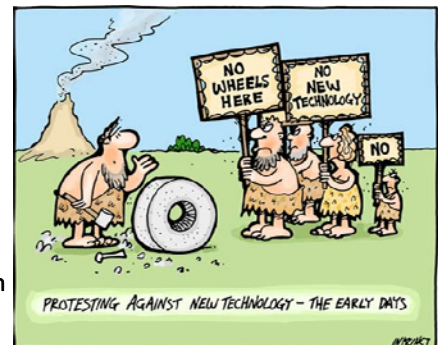
Change: Here It Comes Ready or Not By: Dr. Stewart

This fall I have been traveling more than I planned for and find myself waiting in air terminals where I can observe a portion of the world's population on the move. We move at a much faster pace and are connected to the world like never before.

In Detroit I watched an elderly lady as she used her blackberry with skill and ease. In Long Beach I observed a couple from some place in Asia as they texted to their home country. I marvel at the adaptability of humans but change is not always easy or are we always aware of it. Eric Hoffer in his book "The Ordeal of Change" talks about the toll that change takes on people and how they try to cope. We can become stressed out by change if we are not adaptable. Tunnel vision can set in as we fail to see the change around us as we build mental walls to keep the stress at bay.

While waiting in Minneapolis airport I took stock of a few of the vast changes in technology that I have experienced. The following is a small sampling of what did not exist in the summer of 1968 when I entered college.

Travel to the Moon, space station or space shuttles
Calculators, Personal Computers
GPS , Digital Systems
Cell Phones ,Fax Machines, Internet
De-Regulation of Transportation
ISO Standard Containers and Container Ports
A complete Interstate Highway system
Just-In-Time (Pull Logistics)
Quality Japanese autos
Automobile Seat Belts
Women legally able to work in key transportation positions
Earth Day and resultant Environmental Regulations
A capitalist Russia and China



In the years ahead you shall face a greater list of changes. The question that we all wrestle with is how do we not just cope with but take advantage of change? Over time I have noted six key attributes that enable people to adapt and excel in the face of change.

Believe in yourself and this will make change easier.
 Enjoy the challenge of adapting rather than fight it.
 Engage in continuous learning for that is the only way to keep on top of what is happening.
 Show respect for others which in turn fosters openness and communication.
 Discuss what is happening around the world and do not be afraid to try options.
 Maintain perspective and a sense of humor for much of what happens will be unexpected.
 In your field of Transportation and Logistics your management decisions will be impacted by climate change, energy shortfalls, increased demand in emerging markets and changing financial systems to name a few. Perhaps more important is that the pace of change will likely increase. Your life will not be dull!

Past and Upcoming Events:

- **Sep. 17:** First Club Meeting
- **Oct. 5:** Walgreens Presentation from Gubio Henrique
- **Oct. 22:** Enbridge Presentation Speaker Luncheon; Erlanson 102; 1145-1250
- **Nov. 6-7:** Gales of November
- **Nov. 10:** Transportation Club of Minneapolis Meeting
- **Nov. 12:** Internship Presentations
- **Nov. 14:** DSTA Meeting
- **Nov.14–18:** IANA Conference
- **Nov. 19:** **Elections for T&L Board Secretary Position**
- **Nov. 19:** ISM Meeting
- **Nov. 26:** Happy Thanksgiving

Welcome Future Transportation Managers

Sunil Dhital
Yifan Jiang
Jacob Kohtala
Wentao Liu
Hao Lu
Li Ma
Xiaofei Ma
Kale McConnell
Donovan Olson
Zheng Yi Sun
Fei Xie
Nuoya Xu
Jia Zhou

Welcome to our Newest & Smallest 'Transporters'

- **Caroline Elizabeth** born 10/2009 to proud parents Jason & Alana Holm
- **Maxwell Erwin** born 9/28/2009 to proud parents Brent & Elisa (Stoiss) Baker
- **Evan Raymond** born 8/13/2009 to proud parents Jon & Nicole Severson

Newsletter Credits

Editor: Nicole Severson & Andy Bach

General Asst.: Kathy Derick

Contributing Writers:

- Patti Stalvig
- Dr. Richard Stewart
trspclub@uwsuper.edu



T&L Student Scholarship Winners at CSCMP National in Chicago

In September, both Brad Peot and myself attended the Annual Global Conference of the Council of Supply Chain Management Professionals in Chicago, Illinois. Both of us were fortunate enough to earn scholarships to attend – Brad from the CSCMP Twin Cities Roundtable and myself from the CSCMP Northeastern Wisconsin Roundtable. It was five days filled with networking, new experiences, fantastic educational opportunities, great food, lots of sightseeing, great opportunities and amazing people from all over the world. We were able to meet and talk with top managers and owners from many of the leading supply chain companies, and then go out and experience some of Chicago's offerings. We saw everything from Navy Pier, a waterfront amusement area, to Ed Debevic's, a themed diner where the wait staff dishes out mock rudeness and dances on the counters in all their wild color polyester clothes, and a few of the city's finest establishments including a piano bar.



Part of the scholarship requirements were that we work as part of a student assistant team during the conference. This enabled us to have people approach us with questions and could be a great way to start a conversation that could lead to something bigger. We also got a chance to talk with students in similar programs from around the country and Canada. The Conference also sponsors a Student Showcase where some of the students' research or projects are displayed, but more important, where students can meet with recruiters from companies looking to hire within our field.

It was truly a great opportunity for Brad and I. There were over 100 educational sessions offered, along with tours, and a chance to sit with experts in many fields. And let's not forget the networking receptions with free food and drink to share while you're meeting all those people. We both had a great time!

If you're a current CSCMP member, you can go to www.cscmp.org and view the pdf presentations for many of the sessions. If you're not a member, you may want to sign up. The fee is only \$25 and you gain access to a lot of information, a chance to post your resume on a site where professionals are sure to find it, and some amazing opportunities to meet some great people. If you're interested in attending next year's CSCMP Global Conference, the early bird registration fee for members is \$1295, plus flight, and meals, and hotel. Or you could apply for a scholarship from one of the CSCMP Roundtables . . . priceless!

Written by: Patti Stalvig

Upcoming Speaker: Paul Stack of LEICA GeoSystems

Leica Geosystems, based in eastern Switzerland, produces products and systems for surveying and geographical measurement. Its products employ a variety of technologies including GPS satellite navigation and laser rangefinders.



ELECTIONS:

Due to our current secretary graduating in Dec, the Transportation & Logistics Club is looking for a new member. Elections for this position are to be held on November. If you are interested, please contact Nicole Severson, President or Andy Bach, Vice President for further details.