



Communicating Arts

UW-Superior's Communicating Arts program offers a balance between practice and theory. Students can choose majors and concentrations that prepare them for careers in media, theatre, non-profit and private business. Internships and individualized capstone experiences provide students with strong academic backgrounds and practical portfolios to match.

Check us out online:
uwsuper.edu/acaddept/commarts

Majors and Minors

Majors

Communicating Arts - Communication concentration

Communicating Arts - Media concentration

- Media Studies
- Journalism
- Digital Cinema
- Interactive Media

Theatre

Minors:

- Communication
- Journalism
- Media
- Theatre

Let's talk Communicating Arts

- Programs offer small classes and personal attention.
- Scholarships are available for continuing students who major within the Communicating Arts Department.
- Many opportunities to work one-on-one with experienced faculty.
- Students gain experience through campus departments and organizations such as Student Life, University Advancement, the Stinger student newspaper, and University Video Production which sponsors an annual showcase of student film and video productions.
- Holden Fine and Applied Arts Center houses two theatres, a scene workshop, a television studio, media lab, and studios of Wisconsin Public Radio station (KUWS 91.3).

What can you do with a degree in Communicating Arts from UW-Superior?

A degree in Communicating Arts opens the door to many different professional career options. The National Association of Colleges and Employers' 2013 Job Outlook survey reports that communications is in the top 5 degrees in demand by employers. In this same survey, on average, employers rated communication skills between very and extremely important.

The following are examples of careers related to communication:

- Business Manager
- Diplomatic Host
- Legislative Assistant
- Media Production
- Radio/Television Broadcasting
- Community Affairs Liaison
- Newspaper Reporter or Editor
- Theatre Technical Director
- Film/Video Editor or Director
- Promotions Director
- Student Activities Director
- Designer for theatre sets
- Nonprofit Organization Director
- Entrepreneur
- Fundraiser

For more information, contact:

We invite you to visit

A campus visit offers an opportunity to tour our campus and meet with an Admissions counselor. We can arrange for you to meet a professor and visit a class in any area you choose.

To arrange a visit

Online: www.uwsuper.edu/admissions
 Email: admissions@uwsuper.edu
 Phone: 715-394-8230

