



Communicating Arts

UW-Superior Communicating Arts program offers a balance between practice and theory. Students can choose majors and concentrations that prepare them for careers in media, theatre, non-profit and private business. Internships and individualized capstone experiences provide students with strong academic backgrounds and practical portfolios to match.

Program Highlights:

- Courses through online learning, allowing you the flexibility of study that fits your schedule without travel to campus.
- 120 semester credits needed for graduation. May include past and new learning. 30 or more semester credits must be earned through UW-Superior.
- You may be able to earn credit for learning from life or work experience.

Let's talk Communicating Arts

What are the characteristics of a successful communicator? Why are some interactions successful, while others fall flat? What do media and our individual and unique cultures teach us about gender, ethnicity, our selves, and our personal and professional relationships?

Communicating Arts majors study these and other intriguing questions in pursuit of becoming adept, effective communicators.

As a Communicating Arts major, you'll develop analytical, creative skills while studying areas including interpersonal relationships, conflict, gender, and intercultural communication as well the dynamic role media plays in our lives.

This major prepares you for a successful career in many fields, including healthcare administration, business, nonprofit management, diplomacy, community development, and graduate studies.

Online Course Details

The UW-Superior Communicating Arts faculty apply a blend of theory and practice to study communication across a wide range of sub-disciplines.

The Communicating Arts major consists of 33 total credits and requires you to choose a minor.

Required courses include:

- COMM 167 Introduction to Intercultural Communication
- COMM 211 Interpersonal Communication
- COMM 254 Communication Inquiry
- COMM 491 Capstone Participation
- COMM 495 Special Topics

A capstone experience is a project-oriented course that applies and demonstrates the highest levels of an undergraduate's skills and knowledge.

Elective courses are chosen from the following areas: Theatre, Media, and Communicating Arts and include courses such as Group Communication Processes, Communicating Gender, and Communication in Conflict.

For more information, contact:

Check us out

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