Community Health Promotion

UW-Superior's community health promotion concentration focuses on researched based fitness and health concepts, worksite wellness, and the prevention and education of disease and public health concerns. Students selecting this program often pursue public health careers, such as wellness coordinator, public health educator, federal inspector, and maternal and child health coordinator.

Majors and Minors

Majors: Physical Education, Community Health Promotion Concentration

What can you do with a degree in Community Health Promotion from UW-Superior?

The Health and Human Performance major in Community Health Promotion is a comprehensive major that prepares the student to work with individuals, groups, and families in the worksite, university, nonprofit or governmental setting.

It provides a solid foundational program combined with certifications, and offers practical experience through an internship.

Community health promotion majors are encouraged to complete a focus area within the degree requirements in either, public health, maternal/child health, or environmental/epidemiology to help strengthen their career opportunities.

The Community Health Promotion major leads to many community health fields such as:

- Nursing
- Employee Wellness Coordinator
- Drug and Alcohol Counselor
- Health Coach
- Health Information Administrator/Technician
- Wellness Coordinator
- AIDS Educator
- Weight Management Specialist
- Personal Stress Manager
- Industrial Hygienist
- Hospital/Managed Care Administrator
- Community Health Educator
- Fitness Instructor
- Data Specialist
- Occupational Therapist
- Physician Assistant
- Mental Health Program Manager
- Maternal Child Specialist

Work Activities in Community Health Promotion might be to:

- Monitor health status to identify community health problems
- Observe and investigate health problems and hazards in the community
- Inform, educate and empower people about health issues
- Build community partnerships and coalitions to identify and solve health problems
- Develop policies which support individual and community health promotion
- Enforce laws and regulations which protect health and safety
- Research new solutions to identified health problems
- Provide screening services for individuals
- Develop public media campaigns
- Act to change government policy

Employment Settings:

Nonprofit Organization
Assisted Living Facility
Hospital
Health Club
Health Insurance Company
International Health Organization
Mental Health Facility
Nursing Care Facility
Pharmaceutical Sales Industry
Private Health Clinic
Public Health Agency
Rehabilitation Center
Substance Abuse Clinic
Youth Center

For more information, contact:

We invite you to visit

A campus visit offers an opportunity to tour our campus and meet with an Admissions counselor. We can arrange for you to meet a professor and visit a class in any area you choose.

To arrange a visit

Online: www.uwsuper.edu/admissions
Email: admissions@uwsuper.edu
Phone: 715-394-8230

UNIVERSITY of WISCONSIN Superior