

ARTICULATION AGREEMENT BETWEEN WISCONSIN INDIANHEAD TECHNICAL COLLEGE AND
THE UNIVERSITY OF WISCONSIN-SUPERIOR

In order to facilitate the transferability of students who have completed the Marketing Associate Degree at WITC to University of Wisconsin-Superior, the faculty of the institutions, effective January 1, 2007, agree to allow the transfer of:

- Up to 23 semester hours in the following courses within the Department of Business and Economics.
- Up to 9 semester hours in the following courses within the Communicating Arts Department.

<u>UWS Course Name and Number Dept. of Bus & Econ</u>	<u>WITC Course Name and Number</u>
Business Law BUS 211 (3)	Business Law 105-125 (3)
Field Studies in Business BUS 212 (2)	Marketing Field Study 104-180 (2)
Principles of Marketing BUS 370 (3)	Marketing Principles 104-102 (3) Sales Promotions 104-126 (3) Selling Principles 104-104 (3)
Business Electives BUS 289 (20)	Entrepreneurship 145-101 (3) Market Research 104-127 (3) Retail Principles 104-198 (3) Merchandise Management 104-192 (3) Credit Procedures 104-158 (2) Supervision 196-191 (3) Managing Human Resources 104-198 (3)
Computer Information Systems CIS 108 (3)	Intro To Microsoft Office 103-129 (1) Intro To Excel A 103-124A (1) Intro To Access A 103-123 (1) PowerPoint 103-106 (1)

<u>UW Course Name & Number-Dept of Comm. Arts</u>	<u>WITC Course Name and Number</u>
COMM 321- Advertising Principles (3)	Multi-Media 104-125
COMM 350- Principles of Public Relations (3)	Principles of Public Relations 104-105 (3)
COMM 351- Public Relations Cases & Problems (3)	Marketing Management 104-160 (3)

It is understood that the transferability of credits as put forth within the articulation agreement is advisory. Students who matriculate to UW-S are subject to the degree requirements in effect in the students' catalog of entry at UW-S.

Vice Chancellor, UW-Superior	Date	Executive Vice President of Instructional Services, WITC	Date
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