



CAREER SERVICES EDGE

ADVISE TEACH DISCOVER GROW

UW-Superior Career Services hopes that your semester is going well as you prepare for final lectures, exams, and new endeavors in the coming year. Please take a moment to review the second edition of *Career Services Edge*, the faculty/staff newsletter that will give you *the edge* to assist your students through their career and professional development. In this edition you will find information on currently growing industries and new opportunities for upcoming graduates, as well as events and opportunities for current students.



Jacket Jobs Continues to Grow!

Thanks to your support, our web-based recruitment system has grown in three months to include 500+ employers, 200+ employment and volunteer opportunities, as well as host multiple career events, on-campus interviews, and new student resources. Remember, all students have an account and alumni are welcomed to sign up for free at any time!

UWS to Host the Head of the Lakes Spring Job Fair

In partnership with UMD and CSS, UWS will host the first *Head of the Lakes Spring Job Fair* in the new Yellowjacket Union Wednesday, March 10th from 2-6pm



PARTNER WITH CAREER SERVICES

We know the most effective way to discuss career transitions and professional development with students is through strong partnerships with academic departments. Please consider adding an assignment, workshop, or event to your department's Senior Experience or other course.

Networking Social
Virtual Mock Interview
Job Shadow/Info Interview
Online Professionalism
Job Fair Success Strategies



Etiquette Training
Graduate School Prep
Resumes and Cover Letters
Mock Interview Event
Dress For Success

Career resources and more are available online at

WWW.UWSUPER.EDU/CAREER

Your portal to UW-Superior's "Competitive Edge"

UNIVERSITY of WISCONSIN

Superior

Career Services

...Expect Opportunities

Spring Career Services Events

Feb 16	Networking Social
Mar 10	Head of the Lakes Spring Job Fair UWS, Yellowjacket Union
April 14	No Gigs for Pigs: Etiquette Dinner and Fashion Show

Seven Industries that are Actively Hiring Soon-to-be Graduates

1. Federal Government Jobs: Become a Spy -- or a Paper Pusher

Federal government agencies are projected to hire 5.7% more college graduates this year filling a total of 1,024 positions due in large part to aging staff and new government programs, according to the NACE's survey. Among the agencies recruiting is the Central Intelligence Agency (CIA), which is looking for students with research and analytical skills for intelligence analyst positions and the National Security Agency (NSA), which is looking for students with information technology skills and quantitative skills to help prevent cyber threats, according to Skip Sturman, director of Career Services at Dartmouth College.

2. Accounting: Crunch Numbers for the Big Four

Crunching numbers all day may not seem like a college kid's dream job, but the benefits of pursuing a job in accounting can really add up. After all, plenty of companies are trying to get their finances back on track and adjust to new administration's tax changes. The Big Four accounting firms -- KPMG, PricewaterhouseCoopers, Ernst & Young and Deloitte -- have been recruiting graduates for entry-level positions, such as audit assistants and business analysts. Ernst & Young says it has already hired 2,600 graduating seniors, enough to meet its current needs. However, the other three firms are still hiring. PricewaterhouseCoopers says it's aiming to fill 3,000 positions.

3. Engineering: Become Part of the Green Movement -- or Work on Battleships

President Obama's stimulus package, as well as his push for alternative energy use, is going to require plenty of engineering muscle: from environmental engineers who can help develop solar panels, wind power systems and car batteries to civil engineers who can develop and work on infrastructure projects. Defense contractors are also hiring.

4. Computer Science & IT: Be the Brains Behind Corporate America

Technology is constantly evolving -- and therefore there's almost always demand for information technology staffers, says Jack Kleinhenz, CEO of economic-consulting firm Kleinhenz & Associates. For example, Reynolds and Reynolds, which manufactures software for car dealerships, has several openings throughout the country including software developers and desktop support positions. And Technisource, which provides IT services currently has openings for technical support and help desk agents.

5. Management Training: Learn the Industry from the Ground Up

Various companies are looking for business or liberal arts students to fill their management training programs. Rental car agency, Enterprise says it plans to hire 8,000 college grads by July, many of whom will start out at a rental branch in a customer service position and, within a year, move up to assistant manager, according to spokesperson Lisa Martini. L'Oreal and Macy's are also seeking graduates to join their training programs.

6. Transportation and Delivery Services: Getting Things from Point A to B

In this field, where companies are looking for people to track inventory (among other tasks), holding a Bachelor's degree will give you a leading edge over the competition. UPS, for example, is hiring supervisors who oversee package handlers and clerks. And C.H. Robinson Worldwide, a global provider of transportation services, has entry-level positions that include call center dispatchers, managing shipper and carrier relationships, tracking load status and negotiating rates.

7. Nonprofits: Using Your Degree to Give Back

Cash-strapped consumers may be feeling less charitable these days, but nevertheless nonprofits are still hiring -- and they offer grads an opportunity to learn skills that will serve them well in future jobs. New York-based Citizen's Advice Bureau, which provides food, healthcare and education to low-income families, has several positions that soon-to-be grads qualify for, including case managers that work within its homeless services division and job retention and community outreach specialists. Also, the Peace Corps is looking for recruiters.

Excerpts taken from Linked In Contributor: Angela Astley, New Grad Life newsletter!

UWS CAREER SERVICES

RSC 21 | 715-394-8024 | career@uwsuper.edu | www.uwsuper.edu/career

Find us on Facebook and LinkedIn!