



# CAREER SERVICES EDGE

ADVISE      TEACH      DISCOVER      GROW

UW-Superior Career Services welcomes you to a new school year. Please take a moment to review this edition of *Career Services Edge*, the faculty/staff newsletter that will give you *the edge* to assist your students through their career and professional development. In this edition you will find valuable web-based resources and a number of ways you can partner with Career Services.

Kathy Pykkonen and Betsy Gregg are available to help you provide these opportunities to your students. Please contact them if you'd like a personal demonstration of the resources or to discuss developing specialized programming for your department.

## ***Jacket Jobs!***

- Hundreds of employers, mentors, jobs, internships, and volunteer opportunities
- All current students have life-time accounts
- All alumni may create a free account
- Faculty and staff may have accounts to post and view jobs, career events, employers and recruiting schedules



## ***What Can I Do With This Major? Web Resource***

- Learn what careers and opportunities alumni have transitioned into after completing their degree
- Find links to excellent professional and academic resources for each major

## ***WISCareers for Career Decision Making!***

- Skills, interests and abilities assessments
- Occupational Information
- Hot Career Fields and Salary Information

# **WISCareers**

**Career resources and more are available online at**

**WWW.UWSUPER.EDU/CAREER**

**Your portal to UW-Superior's "Competitive Edge"**

UNIVERSITY of WISCONSIN

# ***Superior***

## **Career Services**

*...Expect Opportunities*

### **Fall 2010 Career Services Events**

- |                      |   |
|----------------------|---|
| <b>Sep 14</b>        | <b>Jacket Fest</b>                        |
| <b>Oct 6 &amp; 7</b> | <b>Resume Drive-thru</b>                  |
| <b>Oct 6</b>         | <b>Target Day</b>                         |
| <b>Oct 13</b>        | <b>Head of the Lakes Job Fair</b>         |
| <b>Oct 21</b>        | <b>Majors &amp; Opportunities Market</b>  |
| <b>Nov 3</b>         | <b>No Gigs For Pigs, Etiquette Dinner</b> |

## **FACULTY PARTNERSHIPS WITH CAREER SERVICES**

Career Services knows the most effective way to discuss career planning issues and techniques with students is through strong partnerships with academic departments. Please consider the opportunities below to partner with Career Services this semester.

### ***DON'T CANCEL CLASS***

Invite Career Services to your class when you are unavailable. We offer many workshops for you to choose from. (All offerings can be tailored to the time allotted and to the make-up of your class and majors.)

**Jacket Jobs and Career Services Overview**

**Resume & Cover Letter 101**

**Interviewing Skills**

**Demystifying the Graduate School Process**

**What on Earth Do I Major In?: Career & Major Exploration**

**Backpack to Briefcase: Transitioning from College to a Career**

**Beyond Please & Thank You: Dining Etiquette**

**Professional is as Professional Does: A "how to" on Professional Behavior**

**Networking at a Career Fair: Getting the Most out of a Career Fair**

**FACEBOOK THIS: Your Professional Image...Online**

**What's Your Worth? Negotiating Salary and Benefits**

**Your Job Search Beyond Monster.com**

**Dress for Success**

**Selling Me to Employers**

**Myers-Briggs Type Indicator®- Understanding Your Type**

**StrengthsQuest® - Talents and Strengths Assessment**



### ***COLLABORATIVE CAREER SUCCESS SKILLS EVENTS and ACTIVITIES***

Consider adding one or a combination of the below assignments/events to your syllabus for your students to experience and practice their career transitioning skills. The assignments/events would be managed by Career Services with the support of faculty making it an assignment for their course. All events can be out of the classroom requirements as to not interfere with class time.

**Resume Assignments**

**Mock Interview Event**

**Dining With Professionals-Etiquette Training**

**Networking Social**

**Virtual Mock Interview Assignments**

**Job Shadow/Info Interview Assignments**

### ***STUDENT/ALUMNI REFERRALS***

Career Services can assist students/alumni in all stages of the career decision-making and planning process, whether it is choosing a major, exploring career options, networking with professionals, writing professional resumes and letters, conducting the job search or investigating and applying to graduate school. If you have a student or alumnus who you wish to refer to Career Services, please feel free to have the individual contact us to make an appointment, or stop in for a visit.

**Contact Us: Yellowjacket Union, 715-394-8024,**

**Email: [career@uwsuper.edu](mailto:career@uwsuper.edu) Website: [www.uwsuper.edu/career](http://www.uwsuper.edu/career)**

**Find us on Facebook and LinkedIn!**

**Watch for future editions of *Career Services Edge* in the Staff Digest**