

**Sharla Donohue**  
**Prospect Development Program Manager**



**Twin Cities Habitat for Humanity, Minneapolis, MN**

Sharla is the Program Manager for Prospect Development at Twin Cities Habitat for Humanity (TCHFH), one of the most successful Habitat affiliates in the United States serving the entire seven county Twin Cities region. Sharla was hired to create the prospect research and relationship management programs for TCHFH in an effort to grow their major giving program through research and analytics and to develop new resources for the World of Hope international campaign.

Prior to joining TCHFH, Sharla worked with Courage Center in Golden Valley and the Minnesota Historical Society on the creation and improvement of their prospect research and relationship management systems.

Sharla was named the President of the Board for the Minnesota Chapter of the Association of Professional Researchers for Advancement (APRA-MN) from 2010-2011. In addition to presenting at local APRA conferences and mentoring newcomers to the field, she also served in 2009 as the Programming Director and was a regular contributor to APRA-MN's quarterly newsletter, The Networker. She is an active member of APRA International and has served on the Award Nomination Committee. Sharla received a BA from the College of St. Scholastica in Duluth, MN.