

Mary O'Brien Tyrrell, MPH, BSN,
President, Memoirs, Inc.

With the goal of designing a progressive model to honor elders, in 1994 Mary founded Memoirs, Inc. Since then, she has assisted hundreds of older individuals, both nationally and internationally, in publishing a life story in limited-edition hardcover books that are distributed at a family book-signing party. The company has been featured in the *Wall Street Journal*, *VFW Magazine*, *Kiplinger's Retirement Report*, *Minnesota Monthly*, and both Twin Cities daily newspapers as well as numerous appearances on local television and radio programs.



Also recognized academically, her articles were the first in academic gerontological literature to describe this new emerging industry, the professional skills involved, and its effects on narrators. Mary has a Bachelor of Science in Nursing and a Master of Public Health in Community Health Education. A Vietnam veteran of the Navy Nurse Corps, since then, she has specialized in gerontology. In addition to working in hospitals, clinics, and home care settings, she has been employed as Associate Director at the Minnesota Board of Nursing, research coordinator for a grant from the National Cancer Institute, and now President of Memoirs, Inc. for eighteen years. She is currently president-elect of the International Institute for Reminiscence and Life Review.

Mary O'Brien Tyrrell
Memoirs, Inc.
I. Memoirs®
1669 Ford Pkwy.
St. Paul, MN 55116
651-698-1158

Author of *Become a Memoirist for Elders:*
Create a Successful Home Business