

Report on CETL Advisory Committee Strategic Planning Process May 5, 2008

The CETL Advisory Committee met every other Monday from October 2007-May 2008 and discussed various issues related to the successful development of the Center for Excellence in Teaching and Learning (CETL).

The members of the CETL Advisory Committee for 2007-2008 were Dr. Pamela Bustos (Music), Dr. Shaun Lynch (Math and Computer Science), Dr. David Obermiller (Social Inquiry), Dr. Suzanne Griffith (OPID Faculty Representative and Counseling Professions), Dr. Wendy Kropid (Teacher Education), Mr. Ron Harshman (Distance Learning Center), Mr. Ray Reinertsen (Health and Human Performance), Dr. Lisa Larson (Coordinator of Instructional Development) and Dr. Maria Stalzer Wyant Cuzzo, (Politics, Law and Justice and Director of CETL, Facilitator of Committee).

Among the topics discussed was a strategic plan for 2008-2009. The process involved reviewing the UW-Superior Campus Survey data from Fall 2006 and information about other CETL programs in UW-System and COPLAC schools, brainstorming various areas of service by CETL, focusing on key themes, discussing the relative merits of each area or service, and prioritizing areas for 2008-2009.

The **three key themes** that emerged out of the strategic planning discussions were:

- CETL should foster dialogue on campus about teaching and learning issues;
- CETL should foster inter-disciplinarity and “breaking down silos” (or “building bridges”) between disciplines and departments on the campus;
- CETL should support educators developing a habit of self-reflection about teaching and learning.

All three key themes were intended to “serving our clientele’s needs at the core.”

Based on the three theme areas, the Committee then proceeded to talk about **areas of program and project options**. In the course of this discussion, it was clear that CETL should always be involved in **three infrastructure activities**:

- (1) OPID coordination;
- (2) supporting instructional technologies needs on campus;
- (3) providing conference and learning opportunities for educators on the campus (e.g. attending the Collaboration conferences as we did this past year).

In the areas of **program options** (meaning ongoing, long-term opportunities to be fostered by CETL), the following specific activities were prioritized as important:

- **“Silo” breakdown or bridge building activities (7 votes)**
- **Faculty renewal opportunities (6 votes)**
- On campus SoTL program development (4 votes)
- Showcasing outstanding teaching and innovative practices (4 votes)
- Developing and supporting New Faculty Orientation series (4 votes)
- Providing social connection opportunities on campus (3 votes)
- Credit/course redesign options for faculty to revise classes (3 votes)

- Some version of a peer consultant program (2 votes)
- Mid-term evaluations program for faculty (2 votes)

In the areas of **project options** (meaning short-term, intensive projects to be fostered by CETL), the following specific activities were prioritized as important:

- **Workshop/intensive training options (5 votes)**
- **Customized workshops for departments (5 votes)**
- **Obtaining grants for projects (4 votes)**
- On campus SoTL Research background work (3 votes)
- Classroom display project (1 vote)
- Improving CETL aesthetics (0 vote)
- Research collaborative support (0 vote)

The Director and Coordinator of Instructional Development will now proceed to operationalize these priorities for implementation in 2008-2009.