

Approved Minutes of CETL Advisory Committee Meeting

Date: January 24, 2011 12:00 – 12:50 PM

McCaskill 110-E Conference Room

PRESENT: Faculty members Drs. Karl Bahm, Hilary Fezzey, Vicki Fingalson Madison, Brent Notbohm
Academic Staff Members: Heather Kahler
CETL Staff: Drs. Maria Cuzzo (Director), Lisa Larson (Coordinator of Instructional Development), Suzanne Griffith (Coordinator of First Year Seminars)
Recorder: Emily Levings
Members absent: Bob Beam, Scott Smith and Student Representative

The **Minutes of December 6, 2010**, were reviewed and approved. Suzanne Griffith made a motion to approve the minutes, Karl Bahm seconded the motion, and Maria Cuzzo moved to approve them. No corrections were noted, and the members present unanimously approved the minutes as submitted.

Maria explained to the committee that a survey would be forwarded from CETL to all faculty and academic staff to get their feedback on 1) how they utilize the printed CETL Connections newsletter they receive, 2) whether to continue this practice in the future, or 3) if they they would prefer an alternate electronic method of delivering the information.

Suzanne Griffith, CETL's Coordinator of First Year Seminars, then presented a report on the status of the **Fall 2011 First Year Seminars** in the form of a memo to the First Year Experience Advisory and CETL Advisory committees. It is reproduced here. Once approved by FYE it will be presented to Academic Affairs for approval.

There were 22 proposals submitted in early December for the fall 2011 semester that were then reviewed by the FYE Advisory faculty members: Laura Jacobs, Greg Moore, and Mark Spitzer. The proposals came with support from 10 departments.

Business and Economics:	3 proposals submitted - 2 approved (1 on hold)
Communicating Arts:	2 proposals submitted and approved
Educational Leadership:	1 submitted – on hold for spring 2012
HBJD:	2 proposals submitted and approved
Math/Computer Science:	1 proposal submitted and approved
Natural Science:	2 proposals submitted and approved
Social Inquiry:	4 proposals submitted and approved
Visual Arts:	1 proposal submitted and approved
WLLC:	4 proposals submitted and approved
WR&L:	1 proposal submitted and approved

These proposals represent 7 General Education categories. (Number = how many proposals in that category.)

History:	1
Literature:	2
World Culture:	4
Social Sciences:	8 (plus 1 on hold)
Natural & Physical Science & Lab:	2
Aesthetic Experiences:	2
Mathematics:	1

Of the submissions and approved proposals, 12 are from new faculty and staff. Nine are from returning faculty and staff (equaling 21 instructors because one FYS is being team-taught). These proposals need to be endorsed by the FYE Advisory and moved forward to UAAC for review

Approved First Year Seminars for fall 2011 semester:

History (IDS 101)

1. Ken Shonk: Sex and Rock 'n' Roll: Gender in Popular Music from Bowie to Gaga

Literature (IDS 102)

2. Wendy Kropid: Fairy Tales Aren't Just For Children
3. Hillary Fezzey: From *Frankenstein* to *Twilight*: The Rise and Legacy of the Gothic

World Language, Culture, & Philosophy (IDS 103)

4. Virginia Donovan: Searching for Utopia: Are We There Yet? (French & Francophone Cultures)
5. Ephraim Nikoi: Communication in the Global Village (Non-Western Culture)
6. Susie Isaksen: Love, Laughter, and Ojibwa Legends (Non-Western Culture)
7. Xingbo Li: Experiencing Chinese Culture Beyond Martial Arts and Food (Non-Western Culture)

Social Sciences (IDS 104)

8. Deborah Augsburg: Mobile, wired, and up for debate: Youth and new media in anthropological perspective
9. Kenna Bolton Holz: Me first! Managing conflicting demands in care for the self.
10. Eric Edwards: Fungus and Society
11. Dianna Hunter: Gay and Lesbian Voices
12. Ann Miller & Mickey Fitch: Reality is Negotiable: Leading your life today, for your tomorrow
13. Richard Moran: Real Life Lessons for Work from Unlikely Places
14. Monica Roth Day: Trials and Turmoil and Hogwarts
15. Mark Spitzer: Quacks, Crooks, and Crazies

Natural and Physical Sciences plus Lab (IDS 107)

16. Andrew Breckenridge: Natural History of the Boundary Waters
17. Kristin Riker-Coleman: Earth in the Hands of Children: Evaluating the Geology Presented in Children's Picture Books

Aesthetic Experience (IDS 109)

18. Gloria Eslinger: Cooperative Mural Creation on the UW-Superior campus
19. Lisa Larson: The Digital Imagination: Writing New Media Narrative

Mathematics (IDS 110)

20. Heather Kahler: Unveiled: Uncovering the Role Math Plays in Everyday Life

Another possible Social Science category

21. Kay Biga: Swimming with the Sharks (included for possible offering)

After reviewing the status report for Fall 2011 First Year Seminars, the committee discussed other aspects of the First Year Seminars.

- With the goal of 25 seminars for the **Fall 2012** semester when they become mandatory for freshmen, Suzanne noted that the 20 to 21 options for next fall is progressing nicely towards that goal.
- Currently there are four seminars being offered for **Spring 2011**; Suzanne noted that this was lower than anticipated and that planning for next spring needs further research on student numbers and marketing strategies. She also noted that the Spring 2011 includes a **Learning Community** offering between the First Year Seminar IDS 101 – *Learning Afghanistan* instructed by Priscilla Starratt, and core requirement COMM Arts 110 instructed by Keith Berry; enrollment in both courses simultaneously is required, and students will share discussions and some assignments.
- Research will continue to determine why some departments are not involved, and strategies developed to increase their participation.

Next, **Lisa Larson**, CETL’s Coordinator of Instructional Development, summarized the four **Teaching with Technology** projects that have been approved for the Spring 2011 semester:

- Judy Dwyer will be incorporating web conferencing using Elluminate in her Social Work 422/423 “Field Instruction and Seminars I” classes (and S-OW 427/428 II). The Elluminate software is provided as an “Online Room” feature in the D2L class format. Currently UW-System is considering adopting the Elluminate software for system-wide use.
- Ephraim Nikoi will be incorporating social networking in his distance learning D2L class COMM 495 “Diffusion of Innovation” using Facebook, Gmail and other available media.
- In his Legal Studies class LSTU 211 “Criminal Law” George Wright will have his students create digital stories using Adobe Premiere Elements software for making movies.
- Kristen Lindquist is planning to have students in her LIBS/READ 406/606 class “Children’s Literature” create book trailers using a movie-making software.

Emily Levings will provide assistance this semester to support the production of tutorials for the various technologies used in Teaching with Technology projects.

Maria Cuzzo next focused attention to an article in the recently published CETL Connection Newsletter (Issue 5, January 2011, page 17) entitled **Data Base Provides Assessment Tools for CETL Activities**.

The article summarized the varied opportunities CETL provides to faculty and staff at UW-Superior. It provided a chart (at right) that reported activities in 2010 by faculty and staff participating in events and their job class/departmental affiliation. Participation is measured each time an individual engages in an activity or project, or attends an event.

Committee members identified several problems in reading the numbers:

- the number of potential participants in departments varies, so a flat number does not show this variable. A percentage within each department could provide more relevant information.
- Although this chart identifies that 35.1% of participants in 2010 were “non-instructional” staff, this identification is based on job class, not on actual duties that participants perform, which may include “teaching” activities (but not in “credit” classes).

2010 CETL Event Participants		
#	Participants	Department
70	12.2%	Human Behavior, Justice & Diversity
59	10.3%	Writing, Reading, and Library Science
50	8.7%	Social Inquiry
42	7.3%	Communicating Arts
36	6.3%	Educational Leadership
25	4.3%	Natural Sciences
23	4.0%	Music
19	3.3%	Business & Economics
50	8.7%	Others: World Languages, Literatures and Cultures; Mathematics & Computer Science; Visual Arts; Health & Human Performance
373	64.9%	Instructional Faculty/Staff
202	35.1%	Non-Instructional Staff
575	100%	Total Participants 2010

More in-depth reporting of the data will provide better information.

Maria told committee members that the **schedule of CETL Advisory Committee meetings** is not strictly every other Monday due to Spring Break. The dates referenced are January 24, February 7 and 21, March 7 and 28, April 11 and 15, and May 9. She anticipates conflicts for some committee members due to the many personnel searches this semester.

The next issue discussed was **Spring 2011 Enhancement Day focusing on Assessment** on January 18 and 19th. A chart providing numbers of participants for each session/presentation was distributed to committee members. The total numbers added up to 353 participants over the 2-day period. Maria requested feedback from committee members on what they had heard from others about the activities provided.

- Lisa Larson reported that she participated in the Curriculum Mapping session and got varied feedback, from some that the information presented was too elementary, and from others that it was too advanced. This indicated that there is a disparity of understanding among faculty and staff and between departments about the topic of assessment.
- Brent Notbohm and Karl Bahm indicated that many faculty are resistant to the “assessment” process, in large part because of their perception that assessment is based on quantitative measures that may not be necessary or accurate in interpretation. It is also time-consuming when time is already in short supply. Some view assessment as a mandate from accreditation and political bureaucrats, rather than a process for enriching teaching practices from within the community of educators.
- In addition to the current semester requirement that each department provide a curriculum map, members reiterated the value of curriculum mapping as a tool to initiate productive internal program discussions.
- Brent noted that future workshop descriptions need to include identification of the level of assessment to be focused on.
- The luncheon participation was lower than anticipated, apparently due to the notification of the “limited” seating and lack of reservation request.
- Maria indicated that the focus on assessment on campus will continue through spring and summer of 2011 if necessary, and perhaps even for Fall 2011 Enhancement Day. Eri Fujieda, Coordinator of the Assessment Office, will be key in identifying the needs.

Before adjourning the meeting, Maria addressed the status of **CETL’s WeaveOnline 3-year plan**. Since the deadline for completion of the plan was moved to February 15, 2011, and there are resource and budget concerns to be considered, the plan has not yet been fully developed. She did assure committee members that they would have the opportunity to review the plan before it is submitted, and the plan can be adjusted over time.

Meeting adjourned at 12:50 p.m.

Respectfully submitted by Emily Levings

The next meeting is scheduled for February 7, 2011, 12:00 noon until 12:50 p.m. in McCaskill 110-E.

The minutes of this meeting were reviewed and approved at the February 7, 2011, CETL Advisory Committee meeting. Heather Kahler made a motion to approve the minutes, Scott Smith seconded the motion, and Maria Cuzzo moved to approve them. No corrections were noted, and the members present unanimously approved the minutes as submitted.