

Pre-Enhancement Day: Tuesday, January 18

9:00 - 10:45 a.m. All Campus Opening for *All Campus Audience*
Thorpe Langley Auditorium, Old Main

11:00 a.m. - 12:30 p.m. Concurrent Morning Sessions on Assessment

1. **Co-curricular Assessment** Yellowjacket Union 203
Workshop presented by **Bob Mundhenk**. While most institutions have devoted effort and resources to the effectiveness of the co-curricular services and programs they offer, only recently have they started to assess the learning these areas produce. This session will explore ways to assess the impact of co-curricular efforts on student learning and development. *Targeted Audience: Faculty and staff in non-academic units interested in assessment.*

2. **General Education Outcomes Assessment** Yellowjacket Union 204
Workshop presented by **Jennifer Fager**. General Education represents the learning we plan that all students will achieve, regardless of their program. Yet measuring the success of general education programming is often elusive, because it is typically diffused throughout the curriculum. This session will review high-level philosophies about general education approaches and introduce strategies valuable in assessing the institution's success in producing intended learning outcomes. Capstone courses, portfolios, and standardized assessments, among other options, will be introduced as examples of tools used in other institutions. *Targeted Audience: Faculty and staff in academic departments interested in assessment.*

11:30 a.m. - 12:30 p.m. Graduate Council Meeting McCaskill 110E

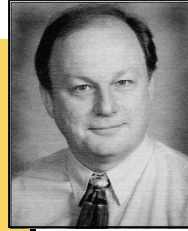
12:30 - 1:15 p.m. Lunch on your own

1:30 - 3:45 p.m. Curriculum Mapping Yellowjacket Union 203
Session presented by **Bob Mundhenk** and **Jennifer Fager**. Even departments and programs with fully articulated program outcomes do not necessarily plan their students' learning experiences to assure the achievement of those outcomes. In this workshop, attendees will develop a curriculum mapping process that can trace the development of outcomes from first course to culminating experience. *Targeted Audience: department chairs, program coordinators, Liberal Arts initiative coordinators and others that might benefit.*

4:00 - 5:00 p.m. Constituency Meeting Yellowjacket Union 203
(*Bob Mundhenk & Jennifer Fager with Chancellor's Cabinet and Provost Leadership Team*)

6:00 - 8:00 p.m. Dinner Yellowjacket Union 201
(*Bob Mundhenk & Jennifer Fager with the HLC Assessment Academy Team*)

Focus on Assessment ... featuring



Dr. Robert Mundhenk has served as a consultant to the Higher Learning Commission, the American Council on Education, the American Association of Community Colleges, and NASPA, for which he designed annual assessment conferences. Since 2010, he has been a Visiting Scholar at the Higher Learning Commission, managing the work of the Assessment Academy and other assessment enterprises.



Dr. Jennifer Fager is Associate Dean of the College of Social Sciences, Health, and Education and Director of the School of Education at Xavier University in Cincinnati, Ohio. She serves as a Consultant-Evaluator and Team Chair for the Higher Learning Commission, a mentor for the Assessment workshops and the Assessment Academy, and is a member of the NCATE Board of Examiners.

For additional information about the guest speakers, go to the CETL website at www.uwsuper.edu/cetl



Dr. Faith Hensrud
Interim Provost



Dr. Eri Fujieda
Assessment
Coordinator



Dr. Maria Cuzzo
Director of CETL

Sponsored and Organized by
the Provost's Office, the Assessment Office,

and the
CETL
Center for Excellence in Teaching and Learning

Faculty & Staff

Pre-Enhancement & Enhancement Day Schedule January 18 & 19, 2011



Focus on Assessment



featuring
Dr. Robert Mundhenk
and **Dr. Jennifer Fager**
of the



Higher Learning Commission

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the Center for Excellence in Teaching and Learning

8:30 - 9:30 a.m. **Keynote Address** for All Campus Audience

Yellowjacket Union Great Rooms A & B

Assessment, Accreditation, & Accountability presented by **Bob Mundhenk** and **Jennifer Fager**. This presentation will provide an overview and rationale behind assessment as well as nationwide trends and application of those trends to UW-Superior HLC accreditation. Dissatisfied with the performance of higher education, officials at federal and state levels have discussed, proposed, and in some cases implemented more stringent measures to assure the accountability of higher education. One of the ways they have exerted pressure on higher education is through increased pressure on accreditation. Federal and state mandates, coupled with increased vigilance through accreditation, mean that the era of transparency is upon us. This session explains these changes and their implications for higher education in general.

9:30 - 9:45 a.m. Break

Concurrent Morning Sessions on Assessment
for All Campus Audiences

9:45 - 11:45 a.m.

1. **Rubric Building** presented by **Bob Mundhenk** YU 203
In this workshop, participants will learn about the uses of descriptive rubrics as they dissect one, analyze its results, and build a rubric for one of their own course or program outcomes.

2. **Selecting and Developing Assessment Approaches and Methods** presented by **Jennifer Fager** YU 204
If there is one guiding principle (and there are many), one is thinking about the assessment of learning from a systems perspective. This session will explore comprehensive assessment planning, data collection, analysis, improvement strategies, and the development of a systemic and systematic approach to assessment for and of learning. Participants will explore the range of options available for incorporation into a comprehensive plan and explore strategies for developing a system that is meaningful, sustainable, and that fits within the culture.

9:45 - 10:45 a.m.

3. **WEAVEOnline in Your Academic Department's Planning and Assessment Process** YU 202
presented by **Faith Hensrud** and **LeAnn Brown**.

This session will focus on the new unit/department strategic planning and annual reporting process at UW-Superior. The process was developed by the UW-Superior Continuous Improvement and Planning Team (CIPT) to assist departments in developing



strategic plans to support the campus's overall strategic priorities. A new planning and reporting software package called WEAVEOnline was launched this past year to support departments in efforts to plan, assess and report.

Target audience: everyone in academic departments interested in the WEAVEOnline system.

10:45 - 11:45 a.m.

4. **WEAVEOnline Your Non-Academic Unit's Planning & Assessment Process** presented by **LeAnn Brown** and **Jan Hanson**. YU 202

This session will focus on the new unit/department strategic planning and annual reporting process at UW-Superior. The process was developed by the UW-Superior Continuous Improvement and Planning Team (CIPT) to assist departments and units in developing strategic plans to support the campus's overall strategic priorities. A new planning and reporting software package called WEAVEOnline was launched this past year to support departments and units in efforts to plan, assess and report.



Target Audience: Everyone interested in Unit usage of WEAVEOnline.

5. **Assessing & Improving Your Unit/Department Website** presented by **Lynne Williams, Al Miller, Mary Schoeler & Mike Twining**. Erl 101



In this session, we will actively learn how to assess your unit's website. With the tools and information provided you and your team members

will be able to perform a critique of your website. These improvements will help website visitors learn more about your program or department and enhance their experience. Any faculty or staff member who holds editing rights on their website or is interested in learning more about university web pages should attend.

Target Audience: Everyone interested in improving website usage. (Session repeated at 1:15 - 2:15 p.m.)

12:00 - 1:00 p.m. **Luncheon with Keynote** YU Great Room C

Assessing for Learning in a Climate of Accountability presented by **Bob Mundhenk & Jennifer Fager** for All Campus Audience*
This session builds on the general morning session as it explores the ways in which carefully developed assessment practices can serve two purposes: accountability and improvement of student learning.

*Seating for lunch limited to 60. No reservations: **First come, first served.**

Concurrent Afternoon Sessions for All Campus Audiences

1:15 - 2:15 p.m.

1. **Assessing & Improving Your Unit/Department Website** Erl 101
(Repeat session)
Presented by **Lynne Williams, Al Miller, Mary Schoeler** and **Mike Twining**. See session #5 at 10:45a.m. for session description.
Target Audience: Everyone interested in improving website usage.

1:15 - 3:15 p.m.

2. **Developing Online Assessment** YU 203
Presented by **Jennifer Fager**. With the explosion of online tools for learning, there are many additional resources that could be used for conducting assessments online, whether in a course management system or in any one of a number of free Web 2.0 tools, share sites, or public domain resources. Dr. Fager will be scanning the tools available close to the time of the session to identify some new options that may exist to enable you to use technology to improve learning and increase efficiency, as this is a rapidly changing environment. Too few of us have sufficiently tapped the potential of technology to enhance learning effectiveness. We will be taking a look at several.

3. **How to Write Program and Course Level Outcomes** YU 204
Presented by **Bob Mundhenk**. This interactive workshop will help participants develop specific, concrete, measurable outcomes at both levels.

4. **Assessment of Student Learning: How It's Working in the Liberal Arts Initiatives** YU 202
Presented by **Rhoda Robinson** (Associate Dean of Academic



Affairs and Coordinator of Senior Experience), **Jenice Kienzle Meyer** (Coordinator Academic Service Learning), **Suzanne Griffith** (Coordinator of First Year Seminars sharing on both FYS and First Year Experience), **Lisa Larson** and **Cherie Sawinski** (reporting on Global



Awareness Initiative), and **Deborah Schlacks** (Coordinator of Writing Across the Curriculum). This session will focus on methods of assessment being used in the Liberal Arts Initiatives and how those assessments provide continuous improvement of the individual programs. *Target audience: Anyone interested in learning some methods of assessment and how those assessments can be used for both accreditation and program/curriculum development.*

