



## Fall 2010 Faculty and Staff Enhancement Day Monday, August 30

*Sponsored and Organized by*

*The Center for Excellence in Teaching and Learning (CETL),  
the Writing Across the Curriculum (WAC) Program, and the Provost's Office*

### FEATURING

MORNING EVENTS with **Dr. Alma Clayton-Pedersen**, a national expert on inclusive excellence and former Vice President of Education and Institutions Renewal with the Association of American Colleges and Universities (AAC&U). She is currently a Senior Scholar with AAC&U. Alma was the featured facilitator at UW-Superior's June 2010 CETL and Provost Events.



AFTERNOON EVENTS with **Dr. Brad Hughes**, Director of the UW-Madison Writing Center since 1984 and Director of WAC since 1990. Brad has been a consultant and invited speaker about writing centers and WAC at many colleges and universities.

**The Center for Excellence in Teaching and Learning**  
is pleased to announce that

**Dr. Alma Clayton-Pedersen**

will return to UW-Superior to facilitate two events  
at the August 30, 2010, Faculty and Staff Enhancement Day.  
(Details of the events are provided in boxes on the following page.)

**Dr. Alma Clayton-Pedersen** is a national leader on issues of institutional change, particularly sustainability, diversity and excellence, and collaborative leadership. She was the featured facilitator at UW-Superior's June 2010 CETL and Provost events. See the photo below with UW-Superior Chancellor's Inclusive Excellence Task Force (CIETF).

Her consulting expertise focuses on diversity, success of underrepresented students, policy, organizational learning, and program development and evaluation. Her fifteen years of campus-based experience included directing a significant number of studies on student engagement and campus services.

Alma held administrative positions with the Association of American Colleges and Universities (AAC&U) as Vice President of Education and Institutions Renewal (2001-2010) and as Senior Policy Director and Special Assistant to the President (2000-01). She is currently a Senior Scholar with AAC&U. From 1984 until 1999 she held numerous administrative positions with Vanderbilt University involving academic affairs, public policy, education and human development policy. At Vanderbilt University she also taught courses on human development; small group behavior; and culture and organizations (1994-99). She served as Community Services Director, Edgehill Center, 1979-1984

Alma earned a Ph.D. degree in Education and Human Development and a M.Ed. in Human Development Counseling from Vanderbilt University. Her B.S. degree in Education was received from the University of Wisconsin-Milwaukee.



*Alma Clayton-Pederson with Chancellor's Inclusive Excellence Task Force*

## Morning Schedule of Events

**8:30 - 9:30 a.m.:**

Keynote Interactive Discussion

***“Myth Naming and Myth Busting: Top Five Myths about Inclusive Excellence and Collaboration Work and Top Five Recommendations on How to Myth Bust Effectively”***

with **Dr. Alma Clayton-Pedersen**. Come prepared to enjoy and think! *NOTE: This is a follow up event to the June 2010 CETL and CIETF Summer Conversation on Inclusive Excellence and Leadership Summit on Integrative Vision and Practice.*

**ALL CAMPUS INVITED** — All units and staff; **supervisors are encouraged to provide permission for classified staff to be excused from office duty to attend this presentation.**

**Location: Kathryn Ohman Theater (McCaskill Hall 114)**

CETL Intensive Teaching and Learning Sessions with Dr. Alma Clayton-Pedersen

***“Practical Strategies for Living Inclusive Excellence and Collaborative Work Every Day.”***

**9:40 - 10:40 a.m.** Session One

**10:50 - 11:50 a.m.** Repeat Session Two

These interactive 60 minute sessions will explore the “nitty-gritty” realities of how to do the work of inclusive excellence and collaboration in our every day lives at UW-Superior. Conversations with others in the room (cross-unit and interdisciplinary) will be encouraged. *NOTE: This is a follow up event to June 2010 CETL and CIETF Summer Conversation on Inclusive Excellence and Leadership Summit on Integrative Vision and Practice.* **Pre-registration required** to Emily Levings at [cetl@uwsuper.edu](mailto:cetl@uwsuper.edu): choose **one** of the sessions to attend; each session capped at 30 people.

*Target Audience:* All campus units and staff; if appropriate, staff should obtain permission from their supervisor to be excused from office duty to attend the chosen session. **Location: McCaskill Room 128**

### 10:00 a.m. - 11:15 a.m. BREAKOUT SESSIONS #1

(Variety of 75 minute sessions on multiple topics; open to everyone)

**1A: “Distance Learning and the Jim Dan Hill Library”** presented by **Kristen Lindquist**, Assistant Professor, Library Science Program, and Reference, Technology, Distance Learning Librarian; and **Dr. Peter Nordgren**, Associate Dean for Distance Learning and Continuing Education, and Associate Professor, Library Science Program. This session will provide vital information about services the JDH Library provides for distance learning (DL) students and faculty/staff who teach DL courses. The presenters will give tips on how to use the Library successfully from off campus, provide important contact information, and allow for a question and answer period.

*Target Audience:* Faculty and staff who teach distance learning (DL) courses.

**Location: Jim Dan Hill Library Room 231**

**1B: “Implementation and Assessment of High-Impact Practices”** presented by **Dr. Rhoda Robinson**, Associate Dean of Academic Affairs; **Dr. Deborah Schlacks**, Professor of English and Coordinator of the Writing Across the Curriculum Initiative; **Jennifer Bird**, Coordinator of First Year Experience; **Cherie Sawinski**, Manager, Study Away Programs; and **Dr. Suzanne Griffith**, Coordinator of First Year Seminars and Professor in Educational Leadership. This presentation will report on a journey undertaken at UW-Superior to operationalize our UW System designation as Wisconsin’s Public Liberal Arts College. The directors of five different Initiatives have been engaging campus faculty, staff and

students in High-Impact Educational Practices as described by George Kuh of AAC&U. We will discuss the design and implementation of these practices, as well as the assessment data collected to this point. This session was presented and well received at the UW-System President's Summit on Teaching and Learning in May 2010. *NOTE: This session is part of ongoing CETL efforts to support the Liberal Arts Initiatives at UW-Superior.*

*Target Audience:* Anyone interested in an update on Liberal Arts Initiatives.

**Location: Main Room 316**

**1C: "Lessons From Freshman"** presented by **Dr. Monica Roth Day**, Assistant Professor of Social Work, Department of Human Behavior, Justice, and Diversity; **Dr. Shevaun Stocker**, Assistant Professor of Psychology, Department of Human Behavior, Justice, and Diversity; and **Dr. Jennifer Christensen**, Assistant Professor of Special Education, Department of Health and Human Performance. A lesson plan study was utilized in Fall Term 2009 to understand the ethical development and related skills of college freshman in two freshman seminar courses. The course content covered ethical issues in the media. Kohlberg's theory of moral development provided a framework for the project. An interdisciplinary team made up of faculty in psychology, special education, and social work facilitated the courses. The primary learning activity was a set of case studies. Students were asked to review the case study, then determine in small groups the ethical issues and choose appropriate and ethical actions to address those issues. An observational checklist was used by the faculty researchers to determine student learning in the small groups. Findings and lessons learned will be discussed by the presenters. *NOTE: This session is part of CETL's ongoing work to support the Liberal Arts Initiatives.*

*Target Audience:* Faculty and staff who work with freshman/sophomore students.

**Location: Erlanson Room 201**

**1D: "Connecting Academic Advising and Career Advising: Models for Success"** presented by **Kathy Pykkonen**, Coordinator of Career Services. Students continue to indicate one of the major reasons they attend college is to get a better job; however, they often aren't able to tell us what that "better job" is. As an advisor, you are uniquely positioned to help students make meaning of their educational experience. What questions do you currently ask students about their interests, skills, values, and passions? How do you help them connect that self knowledge with the academic decisions they are making? What are the most frequent career questions that your students ask? This presentation will assist advisors in defining academic and career advising, identifying the commonalities and differences in academic and career advising; understanding rationale for creating connections and collaborations, and developing strategies for creating connections and collaborations. *NOTE: This is a follow-up session to the CETL 2009 work on academic advisement.*

*Target Audience:* All faculty and staff advisors, and any student services staff with direct student contact responsibilities.

**Location: McCaskill Room 130**

**1E: "Introduction to Learn@UW-Superior (D2L)"** presented by **Tom Tu**, Instructional Designer, Distance Learning Center; and **Stacy Leno**, Graphic Artist, IS Data Services Professional, Technology Services. This session presents information about Learn@UW-Superior (D2L), the online course management system in use throughout UW System. It combines innovation and leading-edge teaching and learning technology, which empowers your class to experience engaging content and assessment, collaborate more effectively and achieve higher expectations. At the end of this demo session, participants will have a general idea of what the available tools are in Learn@UW-Superior, what the tools do, and how to integrate them in teaching and learning.

*Target Audience:* New and current faculty and academic instructional staff who use or want to use D2L.

**Location: Erlanson Room 101**

*A color version of this document is available for download or printout at [www.uwsuper.edu/cetl](http://www.uwsuper.edu/cetl)*

## Afternoon Schedule of Events

**12:00 - 1:20 p.m. Luncheon with Keynote Address by Dr. Brad Hughes, UW-Madison.**  
***“Improving Student Engagement and Learning through Writing Across the Curriculum”***

**Local writing and reading educators and ALL CAMPUS INVITED** — All units and staff; supervisors are encouraged to provide permission for classified staff to be excused from office duty to attend this presentation.

**Pre-registration required** to Emily Levings at [cetl@uwsuper.edu](mailto:cetl@uwsuper.edu).

**Location: Multicultural Center, Main Room 232.**

**The UW-Superior Writing Across the Curriculum Program**  
is pleased to welcome

**Dr. Brad Hughes**

to UW-Superior to facilitate two events  
at the August 30, 2010, Faculty and Staff Enhancement Day.  
(Details of the events are provided in boxes on this page.)

**Dr. Brad Hughes** has been Director of the UW-Madison Writing Center since 1984 and Director of WAC since 1990. Brad feels very lucky to work as part of a team of 100 very talented, dedicated, and creative academic and classified staff colleagues, graduate teaching assistants, and undergraduate Writing Fellows, who collectively work with some 7000 undergraduate and graduate student-writers each year. They also collaborate widely with faculty across campus. Brad has published numerous articles about writing center and WAC teaching and administration, he has given over 70 conference papers, invited lectures, and featured and keynote addresses, and he has received numerous awards for his work. Together with his colleague Emily Hall, he was the invited guest editor for a special issue (2008) of the WAC journal *Across the Disciplines*. Brad has been a consultant and invited speaker about writing centers and WAC at many colleges and universities.

**1:30 - 4:30 p.m.: A Teaching and Learning Intensive Workshop**  
sponsored by CETL and Writing Across the Curriculum (WAC)  
featuring **Dr. Brad Hughes, UW-Madison.**

***“Student Writing Projects in the Disciplines: Creating, Coaching, Commenting,”***

New to assigning writing in your classes, an old hand, or fall somewhere in-between? Whatever the case, this fun, interactive workshop is for you! In it, Brad will focus on principles for developing, sequencing, and responding to student writing assignments in a variety of disciplines. You’ll see fascinating examples of writing assignments from across the curriculum, engage in some frank talk about the challenges involved, and leave the workshop having developed or revised a writing assignment or sequence of assignments for one of your classes. *NOTE: This session is part of ongoing CETL efforts to support the Liberal Arts Initiatives.*

**Pre-registration required** to Emily Levings at [cetl@uwsuper.edu](mailto:cetl@uwsuper.edu).

*Target Audience: Local educators and campus faculty and instructors in all disciplines.*

**Location: Main room 322**

## **1:30-2:15 p.m.: BREAKOUT SESSIONS #2**

(Variety of 75 minute sessions on multiple topics; open to everyone)

**2A: “First Year Experience (FYE) and First Year Seminar (FYS): Who, What, How and the Future”** presented by **Jennifer Bird**, Coordinator of FYE, and **Dr. Suzanne Griffith**, Coordinator of FYS and Professor, Department of Educational Leadership. First Year Experience, one of the five Liberal Arts Initiatives, is working to build student retention and student engagement during students’ freshman year. The two programs and their specific mission and goals are often confused. First Year Experience offers many programs, services and courses. First Year Seminars is one of those experiences. This session will clarify the scope of both FYE and FYS, share the data we have collected and the steps taken to date, and then discuss *with you* future plans and ideas for how to proceed and to achieve our campus goals.

*NOTE: This session is part of ongoing CETL efforts to support the Liberal Arts Initiatives.*

*Target Audience:* Faculty and staff interested in First Year Experience and First Year Seminar.

**Location: McCaskill Room 128**

**2B: “Community Connections: How You and Your Students Can Get Involved”** facilitated by **Jenice Kienzle**, Coordinator for Academic Service-Learning; **Sheryl Homan**, Interim Director of the Center for Continuing Education/Extension; and **Kathi Madsen**, Executive Director of United Way. Looking for ways to become involved, or involve your students, in the community? Join us as we outline some internal and external resources that may assist you with actualizing your teaching or personal interests, passions, and/or ideas. Learn about involvement opportunities and community resources including the Northwoods Nonprofits website. Time for discussion and questions will be provided.

*Target Audience:* Faculty and staff interested in involving students in community.

**Location: Erlanson Room 201**

**2C: “Making Excellence Inclusive: Working with the Equity Scorecard”** facilitated by UW-Superior’s Equity Scorecard Evidence Team including **Chip Beal**, Assistant Professor, Department of Human Behavior, Diversity, and Justice, and Coordinator for the Office of Multicultural Affairs; **Dr. Eri Fujieda**, Associate Professor, Department of Social Inquiry, and Assessment Director; **Vicki Hajewski**, Vice Chancellor of Campus Life and Dean of Students; **Jim Miller**, Coordinator of Enrollment Research; **Dr. Steve Rosenberg**, Associate Professor, Department of Mathematics and Computer Science; and **Dr. Gloria Toivola**, Professor, Department of Social Inquiry. The UW-Superior Equity Scorecard evidence team will present the “equity gaps” at UW-Superior for historically under-represented groups of students in higher education and facilitate a discussion about the implications of those findings to our future actions. The Equity Scorecard is a comprehensive report that assesses how well our university is serving its students of color in four key areas: access, retention, excellence, and institutional receptivity. It is a data-driven process that uses existing data on admissions, graduation rates, GPA, and other fields to identify achievement gaps for African American, American Indian, Southeast Asian American, Asian American, and Hispanic/Latino(a) students, groups that have been historically underrepresented in higher education. It is an organizational-learning tool intended to initiate self-assessment and dialogue. It can lead to organizational change by motivating institutional leaders to respond to known inequities with purposeful actions. *NOTE: This session is a follow up event to the January 2010 Enhancement Day on Equity Scorecard at UW-Superior.* *Target Audience:* Everybody who is interested in improving the institutional practices for equity, diversity, and inclusivity.

**Location: Main Room 316**

**2D: “Increasing Retention Demands Quality Advising”** presented by **Dr. Jennifer Christensen**, Assistant Professor of Special Education, Department of Health and Human Performance; **Dr. Richard Hudelson**, Professor of Philosophy, Department of Social Inquiry; **Dr. Martha Einerson**, Professor of Speech, Department of Communicating Arts; and **Nicole Kneeland**, Advisor, Distance Learning Center. Participants all care deeply about and work to provide quality advisement to students. This includes establishing, building, and maintaining a healthy relationship with their advisees. Each panel member will briefly characterize the approaches, attitudes, goals, and values they carry into their diverse advising

relationships. Topics discussed will include the importance of developing a healthy relationship with our advisees, working with advisees at a distance, undeclared students, high need students, and transfer students. *NOTE: This session is a follow up event to January and June 2009 CETL events related to Academic Advisement.. Target audience: Academic Advisors* **Location: McCaskill Room 130**

**2E:** Repeat Session **“Introduction to Learn@UW-Superior (D2L)”** presented by **Tom Tu**, Instructional Designer, Distance Learning Center; and **Stacy Leno**, Graphic Artist, IS Data Services Professional, Technology Services. See session description in earlier session 1E. *Target Audience: New and current faculty and academic instructional staff who use or want to use D2L.* **Location: Erlanson Room 101**

**2:15 - 3:45 p.m.: Constituency Meeting** with **Dr. Alma Clayton-Pedersen, Chancellor’s Cabinet and Provost’s Leadership Team** on inclusive excellence, inclusivity and integrative vision and planning. *NOTE: This meeting is a follow up event to June 2010 CETL and CIETF Summer Conversation on Inclusive Excellence. Participation by invitation only.* **Location: Main Conference Room 212**

### **2:30-3:45 p.m. BREAKOUT SESSIONS #3**

(variety of 75 minute sessions on multiple topics; open to everyone)

**3A: “Academic Service Learning at UW-Superior”** presented by **Dr. Gary Keveles**, Professor of Criminal Justice, Department of Human Behavior, Justice and Diversity; **Dr. Eleni Pinnow**, Assistant Professor of Psychology, Department of Human Behavior, Justice and Diversity; **Kay Biga**, Senior Lecturer, Department of Business and Economics; **Daryl Yankee**, Executive Director of Habitat for Humanity; and **Dr. Nick Danz**, Assistant Professor of Plant Sciences and Ecology, Department of Natural Sciences. So you know what Academic Service-Learning (AS-L) is and that it’s a liberal arts initiative, but what does that *really look like*? What type of AS-L projects are happening on campus and in the community? What can the Center for Academic Service-Learning do to help you and/or your department? Please join this panel presentation and hear from two faculty, a community partner, and two faculty advisory group members about their involvement with AS-L and the impact it has had on student learning and the community. In addition, attendee’s will hear how CAS-L has, and can, assist those interested in utilizing this pedagogy. Lastly, national highlights of service-learning will be shared. *NOTE: This session is part of CETL’s ongoing work to support Liberal Arts Initiatives.* *Target Audience: Anyone interested in Academic Service Learning.* **Location: Erlanson Room 201**

**3B: “WEAVEOnline Training”** facilitated by **LeAnn Brown**, Policy and Planning Analyst, Office of Institutional Research and Planning. Program directors were trained in WEAVEOnline at the May 19<sup>th</sup> workshop and throughout the summer. The actual data entry may become the responsibility of administrative associates working in program areas. This session will present an interactive preparation on how to use the WEAVEOnline program and enter data and information to best support strategic planning and reporting work. *NOTE: This session is a follow up event to the May 2010 Strategic Planning Session on WEAVEOnline.* *Target Audience: Administrative and Department Associates and other staff working with data input of WEAVEOnline. If appropriate, staff should obtain permission from their supervisor to be excused from office duty to attend this session.* **Location: Erlanson Room 101**

**3C: “Working with Students with Asperger’s Syndrome”** presented by **Dr. Dawn Schulze** (Psy D, LPC), Coordinator of Student Health and Counseling Services. Asperger’s Disorder is a mental health disorder that falls within the Autism Spectrum Disorders. Students diagnosed with Asperger’s have many challenges to overcome in order to succeed in higher education. Likewise, the entire campus has many challenges to overcome if we are to be successful in providing services to our students with Asperger’s. This presentation will highlight problem areas facing the student with Asperger’s Syndrome in order to create campus awareness, and facilitate sensitivity and understanding for everyone. *Target Audience: All faculty and staff with interest in this topic.* **Location: McCaskill Room 130**

### 3D: “*Making Excellence Inclusive: Scenarios & Action Planning for the Contemporary*”

University” facilitated by **Dr. Keith Berry**, Associate Professor, Department of Communicating Arts, and Co-Chair of the Chancellor’s Inclusive Excellence Task Force (CIETF); **Dr. Jennifer Christensen**, Assistant Professor of Special Education, Department of Health and Human Performance, and CIETF member; and **Jill Schoer**, Assistant Chancellor for University Advancement, and Co-Chair of CIETF. After a rewarding CETL and CIETF Summer Conversation on the topic, this session will be of the next campus-wide steps in ‘making excellence inclusive’ at UW-Superior. Its goal is to further introduce and orient folks toward inclusive excellence, collaborate on building an understanding of the philosophy’s relevance to campus, and begin developing strategies for performing more inclusively. “What experiences are common and how will we respond?” is the overarching question driving this session. Presenters will open with a *brief* overview of inclusive excellence and the CIETF mission, objectives and accomplishments. The majority of the session, however, entails interrogating scenarios tied up with issues/concerns of diversity, equity and inclusion. We’ll engage a series of provocative scenarios, some with clearer and ‘easier’ outcomes, and others that are far more complex. All will be aimed to further discussion and action-planning processes essentially entwined with inclusive excellence. With sufficient number of attendees, folks will work first in small discussion groups, each led by CIETF members. We’ll save ample time to debrief as a fuller group. *NOTE: This session is a follow up event to the June 2010 CETL and CIETF Summer Conversation on Inclusive Excellence.*

*Target Audience:* Given the collaborative requirement of inclusive excellence, the session is of value to all faculty and staff members. It is especially useful for campus professionals who maintain close working relationships with our students — teachers, advisors, coaches, program managers, etc.; supervisors are encouraged to provide permission for classified staff to be excused from office duty to attend this presentation.

**Location: Main Room 316**

3E: “*What’s New in Campus Technology – A Panel Discussion*” facilitated by Technology Services’ **Joe Kmiech**, Director of Technology Support Services, **Jim Rink**, IS Technical Services Senior, and **Wayne Gilroy**, IS Technical Services Professional. This session will begin with a brief overview of changes to the E-Hive for Faculty, Advisors, and Staff including a look at changes resulting from a recent upgrade. That will be followed by an overview of the new Microsoft Windows 7 operating system that is being deployed on campus PC computers; we will highlight some of the most significant changes in the Operating System and show some new features that improve the functionality of campus computing. The panel will also show Faculty and Staff “**Atomic Learning**,” UW-Superior’s online technology training tool. The panel of IT staff will invite questions and discussion on any technology related topics.

*Target audience:* All faculty and staff members interested in the new technology information.

**Location: McCaskill room 128**

### **4:30 - 5:15 p.m.: Celebration of University Achievements: Promotions, Successes, and the Scholarship of Teaching and Learning (SoTL) at UW-Superior.**



All campus faculty and staff are welcome to attend this wine and cheese gathering to network and visit. *NOTE:* This is a follow up event of celebration to the June 2010 Leadership Summit on Integrative Vision and Practice. **Location: Jim Dan Hill Library, 2<sup>nd</sup> Floor**

**Please RSVP** to Emily Levings at [cetl@uwsuper.edu](mailto:cetl@uwsuper.edu)

### **6:00 - 8:00 p.m.: Campus Life Conversation with Alma Clayton-Pedersen**

(Participation by invitation; Location to be determined; More information forthcoming)