

CETL Connection

Center for Excellence in Teaching and Learning

University of Wisconsin-Superior

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7 Attend “Critical Thinking in the Age of the Internet” Conference

Seven faculty and academic instructional staff traveled to Bloomington, MN to attend the conference hosted by the Collaboration for the Advancement of College Teaching and Learning. The conference focused on “Critical Thinking in the Age of the Internet.” Stephen Brookfield (Distinguished Professor, University of St. Thomas) was the morning keynote speaker. His comments focused on “Creating Critical Classrooms: How Teachers Model Critical Thinking for Students.” The afternoon was spent in 90 minute breakout sessions on a variety of instructional technology and faculty

development topics related to critical thinking. In all, our team attended ten different sessions. We spent the ride home sharing insights and getting to know each other better. Those attending

“I plan to incorporate the Critical Incident Questionnaire (CIQ) in my classes.” Kay Biga, Business & Economics

included Dr. Rhoda Robinson (Teacher Education), Ms. Kay Biga (Business and Economics), Dr. Shevaun Stocker (Human Behavior and Diversity), Dr. Shaun Lynch (Math and Computer Science), Dr. Tracy Fabian (Counseling Professions), Dr. Cindy Graham, (Communicating Arts) and



*Dr. Stephan Brookfield,
Distinguished Professor,
University of St. Thomas,
Keynote Speaker*

Dr. Maria Cuzzo (Director of CETL and Politics, Law and Justice). Thanks to the Provost’s office for their support and we hope to continue offering opportunities to attend teaching and learning conferences. in the future.

CETL Congratulates Communicating Arts

CETL congratulates the Communicating Arts Department in obtaining an OPID grant to provide departmental time and training on their learning outcomes assessment process. Other UW-System Communication departments will participate.

The department is identifying their learning outcome and how they will complete their assessment. All departments are going through this process as a follow-up piece to Barbara Walvoord’s model presented to the campus last fall. Through this grant, the

department will be able to obtain external assistance from Dr. Lisa Larson to buy books and facilitate a gathering time for the department. Congratulations to Chair Martha Einerson and the department for their collaborative effort to obtain OPID funding.

Greetings from your Center for Excellence in Teaching and Learning (CETL) We are located in McCaskill 124. Staff members include Dr. Maria Stalzer Wyant Cuzzo (Professor of Legal Studies, Department of Politics, Law and Justice) who serves as Director of CETL, Dr. Lisa Larson (Coordinator of Instructional Development), Ms. Denise Denu, Administrative Staff Support and Nicole Richie Student Assistant.

Contact information:
mcuzzo@uwsuper.edu (8482)
llarson@uwsuper.edu (8051)
ddenu@uwsuper.edu (8548)

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Platner And Kropid Attend Conference

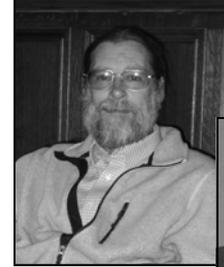
Congratulations from the Provost's office and CETL to Stewart Platner and Wendy Kropid for attending the conference Liberal Education and Wisconsin's Promise: The Teaching, Learning and Assessment of Liberal Education Outcome. The conference was held at St. Norbert College, De Pere WI

on November 8-9 2007. The conference was an opportunity for Faculty and Instructional Academic Staff from UW System, WTCS and WAICU Institutions to gather and discuss liberal arts initiatives. Stewart's main insight from the confer-

"What value is added to a UW-Superior Education by liberal arts?" And how can we better visually depict what each of our departments add to the liberal arts mission of the campus?"

Dr. Wendy Kropid

ence was that "Academic Service Learning can be coordinated with Student Services volunteerism initiatives in a coherent, all-university approach to community engagement. These kinds of experiences are transformative for students and we can better link these resources together and coordinate our efforts." Wendy's main insight was "the idea of a Lesson Study as introduced by Bill Cerbin might be a useful component for CETL and/or the new faculty seminars. I found some



Stewart Platner



Dr. Wendy Kropid

teaching strategies and resources I'd like to use for my courses, including Lesson Study and intercultural knowledge."

OPID Faculty Fellow and Scholar Awards 2008-2009

Dr. Maureen Salzer (Department of English) is the OPID Faculty Scholar and Dr. Martin Pflug (Department of World Languages, Literatures and Cultures) is the OPID Faculty Fellow for 2008-2009.

Dr. Salzer's proposal examines course development of a new course on writing, ethics and environment. Her proposal combines active learning with emerging technologies to develop liberal arts competencies in students. Her project responds directly to the campus commitment to sustainability and integrates technology, diversity and liberal arts competencies into the classroom.

Dr. Pflug's proposal explores effective ways to examine foreign language teaching from a



Dr. Martin Pflug

scholarly perspective. He works to improve student learning of foreign languages through applications of classroom technologies and linking foreign language speakers with UW-Superior students. His work impacts effective global understanding, diversity and foreign language applications.

Dr. Shevaun Stocker (Department of Human Behavior and Diversity) was named the Alternate as Faculty Fellow. In the event that Dr. Pflug cannot attend or fulfill his responsibilities, Dr. Stocker will receive the award. Her proposal provided a thoughtful plan to explore student engagement in Psychology classes. By using concept mapping and simulations, Dr. Stocker intended to determine how and whether these learning technologies impact on student engagement.

The Faculty Fellow and Scholar begin their assignments in Summer '08 by

attending Faculty College and Summer Institute. Their work continues throughout the academic year 2008-2009, culminating in a public presentation of their SoTL project to the campus and in a wider community. They will be working with Fellows and Scholars from every campus in the UW-System. The program is supported by the Provost's Office and the Office of Professional and Instructional Development (OPID) at UW-System.

Congratulations to Dr.'s Salzer, Pflug and Stocker on their achievements and thanks to all other fine faculty members who applied for this opportunity.

This year's Faculty Scholar is Dr. Hal Bertilson (Department of Human Behavior and Diversity) and Dr. Keith Berry (Department of Communicating Arts).

(Continued page 3)

Grant Awarded to UWS Faculty

Congratulations to **Dr. Monica Roth Day (Social Work, Department of Human Behavior and Diversity), Dr.**



Jennifer Christensen (Special Education, Department of Teacher Education) and Dr. Shevaun Stocker (Psychology, Department of Human Behavior and Diversity)

Dr. Jennifer Christensen on their recent award of a Lesson Study Training Grant in the amount of \$2500. The grant was sponsored through OPID and UW-System and involved system-wide application processes. The grant project will involve participating in a training session on using the lesson study

process in the college classroom, carrying out a lesson study in which the team produces one research lesson during the academic year (design, teach, observe, record, evaluate and revise the lesson), complete a Mid-Year survey about the lesson study experience and complete a Lesson Study Experience Questionnaire at the end of the lesson study. The program is coordinated for UW-System by Dr. Bill Cerbin, Director, College Lesson Study Project based at UW-LaCrosse.



Dr. Monica Roth Day

Lesson Study in one of many processes

available for teachers to systematically engage in the Scholarship of Teaching and Learning (SoTL) work and produce research findings about excellence in teaching methods. These three faculty members all teach a similar topic in their different courses and wanted to use lesson study as a way to more deeply explore effective ways to present this topic.



Dr. Shevaun Stocker

Please be watching for other CETL sponsored, OPID related grant opportunities to work with other faculty in improving teaching and learning on this campus!

Committee Working on Strategic Plan

Our CETL Advisory Committee, appointed representatives from faculty and academic instructional staff, meet every other week all year long to strategically plan CETL's direction. The members of the CETL Advisory Committee include Ron Harshman (academic staff), David Obermiller (faculty), Pamela Bustos (faculty), Wendy Kropid (faculty), Ray Reinertson (academic staff), Suzanne Griffith (OPID

Faculty Representative), Lisa Larson (Coordinator for Instructional Development), and Maria Cuzzo (Director of CETL).

So far this year, the CETL Advisory Committee has identified numerous potential priorities for CETL and has now narrowed them down to the top 3-5 in the categories of project and program. The group will prepare a report to the Provost on their CETL recommenda-

tions by end of the academic year. In addition, they have examined New Academic Building issues related to teaching and learning, created a mission statement for CETL, and brainstormed about how to achieve educator buy-in to the work of CETL on campus. Thanks for all the dedicated, hard work by this group this academic year!

OPID Scholar Awards (continued)

Watch for announcements in Spring '08 about their presentations of OPID and SoTL work! The program is coordinated and organized through the Center for Excellence in Teaching and Learning

(CETL). For more information about future opportunities to apply for the OPID Faculty Fellow and Scholar program, contact Dr. Maria Cuzzo (Director of CETL) at x8482, Dr. Lisa Larson

(Coordinator of Instructional Development) at x8051 or Dr. Suzanne Griffith (Faculty Representative to OPID) at x8316.

Faculty College Recruiting Going On Now

CETL is recruiting four team members to attend Faculty College 2008 at UW-Richland in Richland Center, Wisconsin from May 27-May 30, 2008. Faculty College provides an annual opportunity for UW-System faculty and academic staff to unite in concentrated study and discussion aimed at improving undergraduate teaching and learning. Some 100 participants attend three days of intensive, interdisciplinary seminars on topics related to teaching and learning. This year's keynote address will be given by Sister Helen Prejean, a native of Louisiana and member of the Congregation of St. Joseph, she is known

internationally for her tireless work against the death penalty. She is the author of the famous book *Dead Man Walking: An Eyewitness Account of the Death Penalty in the United States* (Random House, 1993). Each participant will choose two intensive seminars to attend during Faculty College. The choices include:

- ♦Lendol Calder, "What Were They Thinking?!? Using Think Alouds to Open Up Hidden Worlds of Student Learning"
- ♦Stephen Woolpert, "Education for a Sustainable Future: Ecological Thinking as a Liberal Art"

♦Greg Valde, "Teaching for Learning: Rethinking Quality Instruction"

♦Renee Meyers, "Gathering SoTL Evidence: Methods for Systematic Inquiry Into Student Learning"

If you are interested in being considered for a Faculty College slot, please send an email to Maria Cuzzo (mcuzzo@uwsuper.edu) to get your name on the list. There will be an application process that will need to be completed prior to selection of the four candidates. For more information, contact Maria Cuzzo at x8482 or via email.

3 Attend "Deep Learning" Conference in November



Dr. Monica Roth Day (Social Work, Human Behavior and Diversity), Ms. Gloria Eslinger (Art Therapy) and Dr. Maria Cuzzo (Director of CETL) attended a one day

conference sponsored by the Collaboration for the Advancement of College Teaching and Learning on the topic "Deep Learning" in November 2007. The keynote speaker was Dr. Ken Bain, Vice Provost for Instruction and Director of the Teaching and Learning Center, Montclair State University. His book, *What The Best College Teachers Do*, was used

during our New Faculty Orientation Series this past fall. Then the attendees split up to see nine different 90 minute break out sessions on various topics related to teaching and learning. We hope to offer more opportunities to attend teaching and learning conferences for our teaching community on campus.

Effective Grading: Practices And Questions For Those Who Grade

CETL will host a panel discussion on the topic *Effective Grading: Practices and Questions From Those Who Grade* on March 5, 12:00-1:00 p.m. in RSC 111. Participants on the panel include Dr. Joel Sipress (History-Social Inquiry), Dr. Shin-Ping Tucker (Math and Computer Science), Dr. Keith Berry (Communicating Arts), Dr. Lisa Larson (Coordinator for Instructional Development), Dr. Peggy Marciniac (Teacher Education) and

Dr. Wendy Kropid (Teacher Education). The panel will be talking about the following questions:

- ♦What is your most effective grading practice right now in your classes?
- ♦What do you struggle with the most in regard to grading?
- ♦What do you think about "grade inflation" issues and how do we best approach that question as a campus?

♦How do you keep the workload of grading manageable?

♦What is one thing you would like to experiment with regarding your grading approach?

Bring your brown bag lunch and join us for what promises to be an interesting and provocative discussion about grading!

New Faculty Orientation Series 2007 Concludes

CETL and the Provost's Office hosted a thirteen week New Faculty Orientation Series for incoming faculty at UW-Superior. The series began with a full day orientation session during Opening Week 2007. Beginning the third week in the Fall 2007 Semester and continuing until the end of semester, new faculty met weekly for about 90 minutes to explore topics involving teaching, scholarship and service at the university. Over thirty guest speakers and panelists participated in the series. Welcome to our 2007 incoming class of new faculty:

Ms. Jennifer Christensen
♦Special Education

Ms. Gloria Eslinger
♦Visual Art

Dr. James Geidner
♦Teacher Education

Dr. Brett Jones
♦Music

Dr. Xingbo Li
♦World Languages, Literatures,
& Cultures

Dr. Giancarlo Panagia
♦Politics, Law and Justice

Dr. Monica Roth Day
♦Human Behavior and Diversity

Dr. Kurt Schmude
♦LSRI

Dr. Shevaun Stocker
♦Human Behavior and Diversity

WWHEL Spring Workshop 2008 Building on the Best in People & Organizations

APRIL 28, 9 A.M.-3:30 P.M.

CETL, The Provost and UW-Superior's Center for Continuing Education Extension all invite you to spend a day learning about Appreciative Inquiry (Ai), a positive approach to creating change. It is both a process and a mindset. Based on a number of respected principles, Ai moves people and organizations to a future based on the best practices of what has gone before. Capturing meaningful stories of where we have been at our best is core to this organizational development process. Discuss the core constructs at the foundation of Ai. As Einstein believed, "The significant problems we face cannot be solved at the level of thinking we were at when we created them." Ai moves us to the next level. In this session, we'll overview the Ai process, experience some Ai methods, and learn hands-on tools to positively impact your organizations.

Outcomes:

- ♦Understand the power of Appreciative Inquiry (Ai) as a positive process for change
- ♦Discuss the core constructs at the foundation of Ai
- ♦Learn the five phases of an Appreciative Inquiry change process
- ♦Participate in an Appreciative Inquiry interview regarding your best practices
- ♦Create a positive inquiry for your organization
- ♦Develop ways to intentionally create more of what is working in your organization

A limited number of scholarships are available to cover this registration fee if you are a staff, faculty or administrative member at UW-Superior. If you are interested in obtaining a scholarship,

please contact Denise Denu, CETL staff member (ddenu@uwsuper.edu) no later than Wednesday, March 26.

Please do not register on the website if you are interested in a scholarship. CETL staff will coordinate scholarship registrations. Please provide the following information in your email of application for scholarship: name, address, email, phone and whether or not you want a vegetarian meal. We can cover 28 scholarships.

If you are not interested in a scholarship or if you are not a staff member of UW-Superior, please register at www.wwhel.org. This workshop is designed for women in higher education but all those interested on this campus are welcome. Cost is \$35/person.

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www.wwhel.org

WWHEL Spring Workshop (continued)

About the Presenter

The workshop is taught by Mary Wacker, President of M.D. Wacker Associates. Mary Wacker focuses on life/work coaching, business performance systems and organizational change. Her company works with profit and not-for-profit businesses to develop high performance teams, leadership, and service systems. Mary is an accomplished international speaker and has designed numerous training kits and programs. A guest on

national radio programs, her work has also been cited in Milwaukee's *Business Journal*, the *Milwaukee Journal-Sentinel* and the *Small Business Times*. A graduate of The Coaches Training Institute, she has both a corporate and private coaching practice.

Mary is co-author of *Stories Trainers Tell: 55 Ready-to-Use Stories to Make Training Stick* (Jossey-Bass/Pfeiffer, 2003), and has authored several

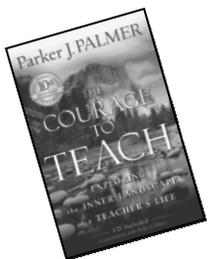
contributions to the *Pfeiffer Annuals*. As adjunct faculty, Mary has taught university MBA courses and currently teaches in UW-Milwaukee's Continuing Education Management Certificate. Mary is certified in Appreciative Inquiry and team facilitation.

Mary holds a Master of Science Degree in Educational Psychology from the University of Wisconsin-Milwaukee.

Soup, Sandwich & Book Club

You are warmly invited to participate in a *Soup, Sandwich & Book Club*

The book we will be reading and discussing is Parker Palmer's *The Courage to Teach: Exploring the Inner Landscape of a Teacher's Life*.



This bestselling book and author is widely known for effectively renewing faculty and teaching commitments and fostering excellent discussions between educators about the teaching life. Each gathering will include a welcome, dinner and discussion of the assigned chapters for the night. The series will be limited to 15 total members. To become a member of the *Soup, Sandwich & Book Club*,

please submit a brief e-mail to Dr. Maria Cuzzo (mcuzzo@uwsuper.edu) indicating why you are interested in participating. We hope this will become an annual event with a new teaching and learning book featured each time.

Soup, Sandwich & Book Club
Old Main: The Multicultural Center
Dates: March 31, April 14, April 28
Time: 5:00-7:30 p.m.

Spotlight on the CETL Library

CETL maintains an interesting library on teaching and learning resources in McCaskill 124. Any educator on the campus is welcome to check out and borrow these materials for your own learning. This issue, we'd like to highlight three books that are particularly useful in the area of assessment or grading, our theme for this year.

Teaching At Its Best by Linda B. Nilson (Anker Publishing: 2003) is a best-selling handbook and an essential tool box of hundreds of practical teaching techniques, formats, classroom activities and exercises. It is



relevant to today's classroom as well with sections on technology and the Internet, problem-based learning, diversity, service learning and faculty evaluation systems. There are 31 chapters (230 pages) on various topics related to teaching and learning.

Grantees Using Concept Mapping, Wikis, Blogs & Internet Video Conferencing to Enhance First Year Student Learning

UW-Superior and three other UW campuses were awarded a collaborative Curricular Redesign Grant for 07-08 titled "Using Technology to Enhance the First Year Experience: Implications for Academic and Co-Curricular Learning." Four UW-Superior faculty and staff members were selected to participate in the grant project: Dr. Eri Fujieda, Heather Kahler, John McCormick, and Tammy Fanning. Each instructor is integrating technologies into a course to enhance student learning and is collaborating with other grantees to present co-curricular events. Tammy Fanning's expertise assures that team's co-curricular events are successfully implemented. All projects involve the theme of globalization.

Dr. Eri Fujieda integrated concept mapping using the software *Cmap* into her Sociology 210 course "Social Problems in Global Perspectives" in Fall 2007. She also used special permissions to allow students to collaboratively develop a Glossary for the course in

Learn@UW-Superior. The *Cmap* concept mapping tool is available for free download to individuals at <http://cmap.ihmc.us/download/>.

John McCormick incorporated the use of *GoogleDocs* and an online journal or blog into his sections of English 101, Freshman English 1 in Fall 2007.

GoogleDocs is a free tool, similar to a wiki, that allows multiple users to edit the same document, at the same time or asynchronously. To see samples of our campus wiki, go to <https://lgr.uwsuper.edu/mediawiki/>. For User Name, type uwsuper/ourNetworkID (the first part of your e-mail address) and for Password type your e-mail password.



webcam

Heather Kahler will integrate use of a webcam and VoIP Internet-based video conferencing into three sections of her

Math 090, Fundamentals of Mathematics course in Spring 2008. Her students will meet virtually with representatives of an erosion project in The Gambia to provide them with data analysis.

For the Fall co-curricular event, grantees offered students a screening and discussion of the film "T-Shirt Travels" and introduced them to the use of handheld "clickers" for on-the-spot student polling. This semester, grantees will show and discuss the film "Love Your Town Like Your Shamba," about water and erosion issues in Kenya. The events are open to all.

Watch for more information on these projects when our new website *Teaching and Learning with Technology Showcase* is launched later this year.

These grants are offered by UW System's Learning Technologies Development Council. For a copy of the RFP for next year's Curricular Redesign Grants, due March 7, contact Lisa Larson, x8051 or llarson@uwsuper.edu.

More From The CETL Library

Introduction to Rubrics by Dannelle Stevenes and Antonia J. Levi (Stylus



Publishing: 2005) is a short, but very practical, introduction to the use of rubrics. A rubric is "a specific scoring

tool that lays out the specific expectations for an assignment. Rubrics divide an assignment into its component parts and provide a detailed description of what constitutes acceptable or unacceptable levels of performance for each of those parts." This book (112 pages) provides a step-by-step walk through of the process

of creating a rubric and offers plenty of practical examples to assist any faculty member from any discipline in using rubrics.



Room 124 McCaskill
Catlin and Belknap
PO Box 2000
Superior, WI 54880
Phone: 715-394-8548
Fax: 715-394-8078
E-mail: ddenu@uwsuper.edu



Distance Learning and CETL Opportunity

Over 22 members of the distance learning and teaching community at UW-Superior gathered on September 18 to attend an On-Line Seminar entitled "Quality Matters: Does Your Online Course Meet the Standards?" The course was taught by Mary Wells, Director for Quality Matters, a peer-based approach to quality assurance in on-line education. Ms. Wells recently retired from Prince George's Community College in Maryland where she had been the director of the Distance Learning



Center for five years. She has been directing Distance Learning programs for over 20 years. The course explained the use of rubrics to assess distance learning courses and improve

quality. UW-Superior has adopted the Quality Matters approach to Distance Learning and numerous instructors have been working hard all fall to revise their courses in line with their program.