

YAC Meeting Minutes 9/26/11

Twister: kicked off the meeting with an old favorite game!

YAC Topic - Promotions:

- In small groups, members critiqued old YAC promo and offered suggestions of how to improve pieces.
- Marketing Intern for Student Involvement, Ethan Russom, presented on qualities of bad and good promotions and shared some examples of good promo.
- Passed out YAC Promotions Request form – turn in at least 2 weeks prior to event; specific instructions in packet on how to do each type of promo, who to contact, etc.
- If interested in helping to create promo, contact Felix, Public Relations Director.

Fall-a-Palooza Volunteers Needed:

- Shanna passed around a volunteer sign-up sheet. If you are interested in volunteering for an event the weekend of October 7-8, contact Shanna Radloff. You will get a FREE T-SHIRT!

Event Evaluation:

Open Mic Night –

- Lots of people – 100 students in attendance
- Good acts performing
- Change the date of next one? There is a band thing happening the same night (October 20th)

Special Events Society Update:

- **Society Meeting** – Friday at 2:00 pm in YAC Office. Will be discussing upcoming events.
- **Movie Night: Horrible Bosses** – passed around sign up for tabling and set up/clean up.
- **Fall-a-Palooza Carnival** – will be doing Pick-a-Duck for prizes. Passed around sign up for volunteers. Contact Jess Burns or Hannah Fiedler to sign up. October 8th from 9:00 (set up) – 2:00 (clean up). Carnival runs 10:00 am-1:00 pm.
- **Halloween Dance** – contact Jess Burns or Hannah Fiedler with your ideas. Will be held on Friday, October 28th from 8:00-11:00 pm.

Recognition for Members:

- Five members have earned their blue t-shirts. Congrats to Emily, Ericka, Teri, Chelsea, and Holly!
- Thanks to everyone that helped with Open Mic Night! Set up and clean up were a breeze!