

## **Student Retention and Enrollment Committee meeting notes:**

Meeting date: 4/5/10 started at 8:50 a.m.

Members present: Dr. Jane Birkholz, Jen Bird, Dr. Monica Roth Day, Ryan Kreuser, Vicki Hajewski , Dr. Peter Nordgren, Joe Grady, Ann Miller, Tonya Roth

Members absent: Dr. Martha Einerson, Kathy Pykkonen, Tim Berg, Nicole Farmakes

Discussion was held about the request to compile strategies for the Educational Attainment Initiative.

Jane addressed Dr. Monica Roth Day's email which had questions about:

1. What is the specific purpose of this activity? How does this activity fit directly into the Strategic Plan's action plan?
2. The timeline. (Strategies in time for April 14 CIPT meeting)
3. Role of Student Retention & Enrollment Committee vs. CIPT and Provost Leadership Team committee expectations.

The Provost Leadership Team charged the Student Retention & Enrollment Committee with developing retention strategies for the Educational Attainment Initiative, and analyzing the Equity Scorecard data (Access and Retention reports)

Confusion was expressed by the Committee members about what role does Student Retention and Enrollment Committee (a governance committee) have in relationship to administrative tasks identified in the Educational Attainment Initiative and the Equity Scorecard Access.

These assignments have served to disrupt the committee's progress in prioritizing and implementing the Strategic Plan for Student Retention.

Jane stated she will take back the Committee's concerns to the Provost Leadership Team and inform them that the members of the Student Retention and Enrollment Committee are struggling.

Jane read an email she received this morning, 4/5/10, stating the goal for the University of Wisconsin-Superior as part of the Educational Attainment Initiative is a 3% increase in graduation rates which would equal an additional 16 students per year graduating. Total enrollment at UW-S projected to be 2900 students.

The Committee stated there is a definite disconnect in what CIPT is doing, as all models currently under consideration have higher goals, making it difficult to decide strategy.

To meet the charge of Provost Leadership Team, the Committee decided that they would divide into 2 groups to review each of the 8 goals in the Strategic Plan for Student Retention 2009-2014.

On April 12, 19, and 26 from 8:45 to 10:15 a.m., committee members will reviewed the retention plan in small workgroups. Workgroups and goals for review for each group are below:

**Group B** (for broader goals): Ryan (convener), Tonya, Peter, Joe, Kathy, Monica  
Goals 1, 4, 5, and 7

**Group S** (for specific goals): Jen (convener), Ann, Martha, Tim, Vikki and Nikki  
Goals 2, 3, 6, and 8

For each goal, please:

1. Review the goal. Use the goal as the focus for the next steps. (The action items should be considered, but they are not our primary focus of discussion.)
2. Determine current activities occurring within that goal on the UWS campus. Consider the documents we've been provided in the committee as well as any documents or information the work group may have access to. Write down the activities in a list.
3. Review the best practices list developed by Noel- Levitz that Jane sent out on 3/29/10. Based on the activities you listed in Step 2, identify the best practices that are reflected. List them.
4. Review the Educational Attainment Plan and the Equity Scorecard material passed out at previous meetings. Does the goal and activities reflect what the needs are in the Plan and Scorecard (for example, how do the activities represent work with underprivileged and underrepresented student groups)? In a short paragraph, discuss how the goals reflect the Plan and Scorecard, and identify any additional activities that are needed. See format below.

Goal # : (State goal as listed in the Retention Plan). List A: Current activities. List B: Best practices. Paragraph: Alignment with Educational Attainment Plan and Equity Scorecard. List additional activities needed.
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5. If the group discusses possible ideas and activities that may not fit in with one of the goals, place it in a parking lot. We can discuss them in the May meeting and where they might fit.

Small groups will report on their work at the May 3 meeting.

Next meeting for Committee will be: Monday, May 3, 2010 from 8:45 a.m. to 10:15 a.m. in YU, Room 203

Meeting adjourned at 10:07 a.m.