

## Student Retention and Enrollment Committee meeting notes:

Meeting date: 3/22/10 started at 8:50 a.m.

Members present: Dr. Jane Birkholz, Nicole Farmakes, Kathy Pykkonen, Jen Bird, Dr. Monica Roth Day, Ryan Kreuser, Dr. Martha Einerson, Vicki Hajewski, Dr. Peter Nordgren

Members absent: Tonya Roth, Ann Miller, Tim Berg

Distributed hard copy handouts:

- Notes of 2-24-10 meeting- two changes were made by Committee
- Educational Attainment Strategy Plan: University of Wisconsin-Superior, January 11, 2010, SREC #1, Mar 22 2010
- Enrollment Management Units Report 09-10, SREC #2, Mar 22 2010
- Ed Attainment Summary SREC #3 Mar 22 2010
- Graphs for Ed Attain Proposals SREC #4 Mar 22 2010

Jane reviewed the graphs for the Educational Attainment Proposals as submitted for discussion to CIPT. Note: Graph #4 is currently the draft scenario submitted to system until a final scenario is selected.

In the Educational Attainment Strategy Plan: UW-Superior document, Jane encouraged committee members to review this draft strategy to become familiar with the overarching strategies discussed as necessary resources to increase recruitment and retention. The proposed costs are identified in the right column. Overarching themes include: recruitment of nonresidents, CRM purchase, scholarship opportunities, distance learning development, staffing (faculty, academic staff and support staff).

Assurance was given that from 3/22/10 and onward, the members of the Student Retention and Enrollment Committee will be emailed documents 3 days prior to the meeting with a number and a date on each document; this will give the members time to review and analyze the materials before the meeting.

The Committee brainstormed strategies for finalization and submission to CIPT. The 21 items mentioned at today's meeting were as follows:

- |                                 |   |
|---------------------------------|---|
| 1) Academic Advising            | 8) Student life cycle for student populations |
| 2) Course access                | 9) At-risk students                           |
| 3) Career integration           | -probation                                    |
| 4) Transfer Initiative          | -readmitted                                   |
| 5) Infrastructure/Resources     | 10) Conditional admits                        |
| 6) Student Transitions          | 11) "IDS" series review                       |
| -proceed as a cohort            | 12) Recruitment strategies                    |
| -4-year plan-SYR plan           | 13) Equity Scorecard                          |
| 7) Increase student involvement | 14) Faculty/student relationships             |

- |   |                                     |
|---|-------------------------------------|
| 15) COBE<br>-Baccalaureate degree completion<br>program   | 18) Increased financial aid         |
| 16) Curriculum model for "deciding"<br>student population | 19) Early intervention/non-enrolled |
| 17) Associate Degree<br>-review                           | 20) Review holds                    |
|   | 21) Exit interviews                 |

Next steps will include creation of teams with team leaders to: 1) assess how the topic relates to a goal or supplements an action item or items in the Strategic Plan for Student Retention and develop an action statement for achieving a specified goal.

Or 2

Assess how the topic relates to the overarching goals of the Educational Attainment Strategy Plan (SREC #3 3-22-2010) and develop a proposed action, oversight strategy and rationale plus cost (if possible) factors.

Next meeting: Monday, April 5, 2010 from 8:45 a.m. to 10:15 a.m. in YU, Room 203

Meeting adjourned at 10:22 a.m.