



Communicating Arts Major:
Media Concentration: Media Studies Track
 Academic Plan of Study
 2016-2017 Catalog

Name: _____ **Student ID #:** _____ **Date:** _____

University General Education Requirements

Core Courses *completed within first 60 credits

Course	Credits	Grade	Planned to Take
WRIT 101 College Writing I	3		
WRIT 102 College Writing II	3		
HHP 102 Wellness and a Positive Lifestyle	3		
COMM 110 Intro to Speech Communications	3		
MATH/CSCI	3-4		

Humanities

Course	Course Title	Credits	Grade	Planned to Take
	History	3		
	Literature	3		
	World Language, Culture, & Philosophy	3		

Social Science (6 cr) *must include 2 different prefixes*

Course	Credits	Grade	Planned to Take
Course 1	3		
Course 2	3		

Natural & Physical Sciences

Course	Credits	Grade	Planned to Take
Environmental	3		
Lab	3		

Fine & Applied Arts

Course	Credits	Grade	Planned to Take
Art History, Criticism & Appreciation	3		
Aesthetic Experience	3		

Non-Western & Diversity **may be fulfilled through other General Education categories*

Course	Credits	Grade	Planned to Take
Non-western	3		
Diversity	3		

Communicating Arts Major: Media Concentration: Media Studies Track Requirements

Bachelor of Arts (exempt from foreign language requirement)

34 total credits – 15 credits upper division (300+) minimum required.

A highly analytical and interdisciplinary course of study focused on developing skills for both critiquing and working in media.

Core Media Studies Courses (16 credits required):

Course	Course Title	Credits	Grade	Planned to Take
COMM 104	Film and Culture	3		
COMM 170	Media and Society	3		
COMM 191	Practicum (<i>with KUWS, The Promethean or University Video Production</i>)	1		
COMM 368	Criticism of Film and Television	3		
COMM 455	Theorizing Media Culture	3		
COMM 477	Media Law	3		

Applied Media Electives (3 credits required):

Course	Course Title	Credits	Grade	Planned to Take
COMM 134	Digital Audio Production	3		
COMM 203	News Gathering and Reporting	3		
COMM 261	Digital Video Production	3		
COMM 348	Screenwriting	3		

Interdisciplinary Electives (3 credits required):

Course	Course Title	Credits	Grade	Planned to Take
GST 150	Introduction to Gender Studies	3		
MUSI 160	Music Appreciation	3		
PHIL 160	Philosophy of Film	3		
SOCI 273	Race and Ethnicity	3		
ART 342	Photography History, Theory and Criticism	3		

Media Studies Electives (9 credits required):

Course	Course Title	Credits	Grade	Planned to Take
COMM 251	Persuasion	3		
COMM 254	Communication Inquiry	3		
COMM 275	Internship	1-4		
COMM 301	Selected Topics in Film and Television	3		
BUS 373	Advertising Principles and Design	3		
BUS 375	Public Relations	3		
COMM 376	Group Communication Processes	3		
COMM 425	Communicating Gender	3		
COMM 467	Advanced Intercultural Communication	3		
COMM 475	Advanced Internship	3-12		
COMM 495	Special Topics Seminar	3		

Senior Capstone (3 credits required):

Course	Course Title	Credits	Grade	Planned to Take
COMM 491	Senior Capstone	0		
COMM 498	Independent Study	3		

Notes: