Your coursework prepares you for advancement in the business world. In addition to university studies (general education) courses, the following courses are required for the degree:

**Business core:**
- ACCT 200 Financial Accounting
- ACCT 201 Managerial Accounting
- BUS 211 Business Law I
- BUS 270 Business Statistics
- BUS 370 Principles of Marketing
- BUS 380 Principles of Management
- ECON 250 Principles of Microeconomics
- ECON 251 Principles of Macroeconomics
- FIN 320 Principles of Finance
- ITS 108 Business Computer Applications
- MATH 151 Business Calculus

**Management concentration:**
- BUS 363 Business Ethics & Social Resp.
- BUS 382 Human Resources Management
- BUS 405 Entrepreneurship
- BUS 430 International Business
- BUS 483 Organizational Behavior and Dev.
- BUS 495 Strategic Management

**Management electives (choose three):**
- BUS 306 Management Science
- BUS 371 Consumer Behavior
- BUS 484 Marketing Strategy & Brand Management
- FIN 321 Managerial Finance

All courses are 3 credit hours. A total of 60 credits is required for this major. An additional 60 hours of university studies (general education) and elective credits are required for a BS degree. Transfer credit and credit for prior learning may reduce the number of university studies (general education) requirements for your degree.

If you have completed some college credits, you can graduate in as little as two years when you transfer credit for courses you have already taken. Those courses can count toward your degree requirements. Credit can be granted for a wide variety of college level courses to fulfill the university studies (general education) requirements for your degree. If you have completed an A.A./A.S. degree, you may have already all university studies (general education) requirements!

The B.S. in Business Administration—Management Concentration is an ideal way to prepare for the next step in your career. The program could benefit those interested in:
- General management
- Human resources
- Purchasing
- Marketing management
- Sales management
- Other leadership positions

It would be an asset if you are looking for a new job or preparing for advancement at your current employer. Either way, a Superior Degree is an ideal solution. Here are some reasons why:

**The degree is offered entirely online**
- Online learning tools help you along the way
- Supported by well-qualified instructors with real-world business experience
- Progress and interact with classmates online
- Set a study schedule that works with your busy lifestyle

**Courses are offered in accelerated 8-week modules**
- More flexible scheduling
- Allows you to focus on each subject

**Make your work experience count**
- Demonstrate your knowledge and skill to earn credit toward your degree
- Credit for prior learning allows you to complete your degree even faster

**Fully accredited**
- UW-Superior’s programs are accredited by the Higher Learning Commission

Apply Today!
Apply online at uwsuper.edu/mgtonline. For questions about the admissions process, contact Brittney Kemi, admissions counselor, at 715-394-8238 or bkemi@uwsuper.edu.

*Subject to change

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A Superior Degree is a Great Value!

- Tuition and fees are affordable. Receive a quality education at a surprisingly low price of just $321 per credit hour, plus a $60 per course fee.*

- Financial aid through UW-Superior may be available.

- You may qualify for employer sponsored educational benefits. Check with your employer.

*Tuition and fees are subject to change.
This program is designed for learners who have already earned some college credit.

- **If you have an A.A./A.S. degree**
  
  In most cases, your A.A./A.S. degree covers all the university studies (general education) requirements needed for a degree at UW-Superior, so this online degree completion program is all you need for your B.S. in Business Administration - Management Concentration.

- **If you have some college credit completed**
  
  Most previous college credit will transfer toward university studies (general education) requirements needed for your degree. You may transfer some business related courses as well. A transfer specialist can work with you to determine which degree requirements you may have already met with previous coursework. Additional courses needed to fulfill university studies (general education) requirements can be taken online from UW-Superior or other institutions. You can begin work on the courses needed for your B.S. in Business Administration - Management Concentration while completing university studies (general education) requirements.

- **Receive credit for professional experience or training**
  
  You may be able to earn college credit for professional experience and training. We can work with you on prior learning assessments to determine if you qualify for this method of reducing the number of courses needed to get your degree.

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**Financial Benefits of a Bachelor’s Degree**

Those with a “bachelor’s degree on average earn well over $1 million more than high school graduates during their working lives.”

- Federal Reserve Bank of New York Current Issues in Economics and Finance, Volume 20, Number 2, p.4

In 2015, the median usual weekly earnings for those with a bachelor’s degree is $1,137 and the unemployment rate was 2.8%. That compares with $798 in median weekly earnings and a 3.8% unemployment rate for individuals with an associate degree. Median earnings for high school graduates was $678, and their unemployment rate was 5.4%.


“...today’s young high school-only grads earn about 62% of what their college-graduate peers earn.”

- US News and World Reports

**Invest in Your Future with a Superior Degree**

Six reasons why the online bachelor’s degree in Business Administration with a Management Concentration is the smart choice:

- Great value – save time and money.
- No interruption of your career.
- Convenient and flexible online classes.
- Transfer credit can reduce time to earn your degree.
- Credit for professional experience or training is possible.
- Your degree can open career opportunities and higher earnings.

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**Get started today!**

Contact Brittney Kemi, admissions counselor, at 715-394-8238 or bkemi@uwsuper.edu.