

UNIVERSITY OF WISCONSIN-SUPERIOR  
 SCHOOL OF BUSINESS AND ECONOMICS (SBE)  
 BUSINESS ADMINISTRATION (Comprehensive – No Minor Required)  
**International Business Concentration**  
 2016 - 2017 Catalog

**REQUIRED FOR ADMISSION TO UPPER DIVISION (300/400-LEVEL SBE COURSES)**

Students majoring in the SBE must be admitted to the school prior to enrolling in 300/400-level courses with the exception of 300/400 level economics courses. Students enrolling in 300/400 level economics courses only need to satisfy Econ 250 and Econ 251 prerequisite requirement.

To be admitted to SBE, students must first:

1. **Earn an overall grade point average of 2.3 or higher.** This requirement applies to all students, **including transfer students**. Coursework at previously attended colleges or universities will be included in GPA computations.
2. Complete the following courses with a **GPA of at least 2.0 with no grade lower than C -**: ITS 108; ACCT 200, 201; BUS 270; ECON 250, 251.
3. Complete the following: WRIT 101; 102; COMM 110; and MATH 151 or Math 240 for all SBE majors.
4. All but 12 credits of the remaining University General Education requirements.

**Students with majors offered by the SCHOOL OF BUSINESS AND ECONOMICS may not enroll in any of the courses listed in 2 or 3 on a Pass/Fail basis.** The General Education Mathematics requirement is satisfied by MATH 151 or 240. All of the requirements stated above also apply to transfer students.

**SUGGESTED SEMESTER BY SEMESTER COURSE PLAN**

**\*Please note this is just a guide. Please use your advising report to make sure you are fulfilling all of your requirements.**

**Year One  
Semester One**

First Year Seminar/Any Gen Ed	3
WRIT 101 <i>(pending placement)</i>	3
HHP 102	3
HHP 102 Lab	0
Any Gen Ed/Electives	6
<b>TOTAL</b>	<b>15</b>

**Year One  
Semester Two**

COMM 110	3
ITS 108	3
MATH 151 <i>(pending placement)</i>	3
WRIT 102	3
Any Gen Ed/Electives	3
<b>TOTAL</b>	<b>15</b>

**Year Two  
Semester One**

ACCT 200	3
BUS 270 <sup>2</sup>	3
ECON 250	3
Any Gen Ed/Electives	6
<b>TOTAL</b>	<b>15</b>

**Year Two  
Semester Two**

ACCT 201 <sup>1</sup>	3
BUS 211	3
ECON 251	3
WRIT 209 <sup>3</sup>	3
Any Gen Ed/Electives	3
<b>TOTAL</b>	<b>15</b>

<sup>1</sup> Prerequisite: Acct 200 with a grade of at least a C-

<sup>2</sup> Prerequisite: ITS 108 with a grade of at least a C-

<sup>3</sup> Prerequisite: WRIT 102, COMM 110

★ Apply for admission to upper-division courses with SCHOOL OF BUSINESS AND ECONOMICS. \*\*Fill out graduation plan with advisor.

**Year Three  
Semester One**

BUS 370 (F,S)	3
Global Awareness	3
FIN 320 (F,S)	3
Any Gen Ed Electives	6
<b>TOTAL</b>	<b>15</b>

**Year Three  
Semester Two**

BUS 380 (F,S)	3
IB Elective	3
Any Gen Ed/Electives	9
<b>TOTAL</b>	<b>15</b>

**Year Four  
Semester One**

ECON 430 (F)	3
IB Elective	3
Any Gen Ed/Electives	9
<b>TOTAL</b>	<b>15</b>

**Year Four  
Semester Two**

BUS 430 (F,S)	3
BUS 495 (Capstone) (F,S)	3
Global Awareness	3
Any Gen Ed/Electives	9
<b>TOTAL</b>	<b>15</b>

**Please Note:**

- 120 total credits and 36 credits numbered 300 or higher are required for graduation.
- Please note: Music161 covers two categories for the 2016-2017 catalog: Diversity, Humanities OR Non-Western.
- **BUS 370, BUS 380 and FIN 320 cannot be taken at the same time as BUS 495.**

<b>57 Total Credits</b>				
<b>Required Core Courses</b>				
Dept.	No.	Course Name	Prerequisites	Sem. Offered
ITS	108	Business Computer Applications		F,S
MATH	151	Business Calculus (or MATH 240)	Qualified on Placement Test or MATH 102 (C- or higher)	F,S
ACCT	200	Financial Accounting		F,S,SS
ACCT	201	Managerial Accounting	ACCT 200	F,S,SS
BUS	211	Business Law I		F,S
BUS	270	Business Statistics	ITS 108 (C- or higher)	F,S
ECON	250	Principles of Microeconomics		F,S
ECON	251	Principles of Macroeconomics		F,S
WRIT	209	Business & Professional Writing	WRIT 102, COMM 110	F,S
BUS	370	Principles of Marketing	Admitted to SBE	F,S
BUS	380	Principles of Management	Admitted to SBE	F,S
FIN	320	Principles of Finance	Admitted to SBE	F,S
<b>Required Concentration Courses</b>				
BUS	430 <sup>1</sup>	International Business	Admitted to SBE	F,S
ECON	430 <sup>1</sup>	International Economics	ECON 250 and 251 or ECON 235	F
BUS	495	Strategic Management (Capstone)	Admitted to SBE; BUS 370; 380; FIN 320	F,S
<b>And at least two of the following electives:</b>				
BUS	301	Study Abroad		F,S
BUS	363 <sup>2</sup>	Business Ethics	Admitted to SBE	S
BUS	400	Business Internship	Admitted to SBE	F,S,SS
BUS	411	Advanced Business Law	Admitted to SBE; BUS 211	F (every other year)
ECON	435 <sup>3</sup>	Development Economics	ECON 250 and 251 or ECON 235	S
TRSP	300 <sup>4</sup>	Supply Chain Management	Admitted to SBE	S
TRSP	430 <sup>4</sup>	International and Intermodal Transportation	Admitted to SBE	S
<b>Global Awareness*</b>				
Two courses (6 credits) of one foreign language or Two courses (6 credits) 300 level or higher from the Global Studies Minor				
*Students can complete either a Bachelor of Arts (BA) or a Bachelor of Science (BS) degree with an International Business concentration. Students who choose to complete the International Business concentration Bachelor of Arts degree must fulfill all requirements of that degree including the foreign language requirement as outlined in University catalog.				

<sup>1</sup>Students cannot use this as an elective for another SBE major.

<sup>2</sup>Students with a Management concentration cannot use this as an elective.

<sup>3</sup>Students with an Economics major cannot use this as an elective. <sup>4</sup>Students with a Transportation major cannot use this as an elective.