



**International Business Concentration**  
 BUSINESS ADMINISTRATION (Comprehensive – No Minor Required)  
 SCHOOL OF SCHOOL OF BUSINESS AND ECONOMICS  
 (SBE)  
 2019 - 2021 Catalog

**REQUIRED FOR ADMISSION TO UPPER DIVISION (300/400-LEVEL SBE COURSES)**

Students majoring in the SBE must be admitted to the school prior to enrolling in 300/400-level courses with the exception of 300/400 level economics courses. Students enrolling in 300/400 level economics courses only need to satisfy Econ 250 and Econ 251 prerequisite requirement.

**To be admitted to SBE, students must first:**

1. Earn an overall grade point average of 2.3 or higher. This requirement applies to all students, **including transfer students**. Coursework at previously attended colleges or universities will be included in GPA computations.
2. Complete the following courses with a **cumulative GPA of at least 2.0 receiving a grade of C- or higher**: ACCT 200, 201; BUS 270; ECON 250, 251.
3. Complete the following: WRIT 102, 209; COMM 110; and MATH 151 or Math 240.
4. All but 12 credits of the remaining University Studies requirements.

Students with majors offered by the SCHOOL OF BUSINESS AND ECONOMICS may not enroll in any of the courses listed in 2 or 3 on a Pass/Fail basis. The University Studies Mathematics requirement is satisfied by MATH 151 or 240.

*All of the requirements stated above also apply to transfer students.*

**SUGGESTED SEMESTER BY SEMESTER COURSE PLAN**

**\*Please note: This is just a guide. Use your advising report to make sure you are fulfilling all of your requirements.**

**Year One  
Fall Semester**

**Year One  
Spring Semester**

BUS 101	3		BUS 211	3
COMM 110	3		ECON 250 <sup>2</sup> & <sup>4</sup>	3
WRIT 102 ( <i>pending placement</i> )	3		MATH 151 ( <i>pending placement</i> )	3
Any University Studies Courses	9		Any University Studies Courses	6
<b>TOTAL</b>	<b>15</b>		<b>TOTAL</b>	<b>15</b>

**Year Two  
Fall Semester**

**Year Two  
Spring Semester**

ACCT 200 <sup>2</sup>	3		ACCT 201 <sup>1</sup> & <sup>2</sup>	3
BUS 270 <sup>2</sup>	3		WRIT 209 <sup>3</sup>	3
ECON 251 <sup>2</sup> & <sup>4</sup>	3		Any University Studies Courses	9
Any University Studies Courses	6			
<b>TOTAL</b>	<b>15</b>		<b>TOTAL</b>	<b>15</b>

<sup>1</sup> Prerequisite: Acct 200 with a grade of at least a C-

<sup>2</sup> Prerequisite: Bus 101

<sup>3</sup> Prerequisite: WRIT 102 with a grade of at least a C- and completion of 30 college credits.

<sup>4</sup> Satisfies Social Science University Studies Category.

**\*\*Apply for admission into the SCHOOL OF BUSINESS AND ECONOMICS\*\*  
 Acceptance into the SBE then allows registration in upper-division courses**

✓ **Complete graduation plan with advisor**

**Year Three  
Fall Semester**

BUS 370 (F,S)	3		Global Awareness	3
FIN 380 (F,S)	3		International Business Electives	6
FIN 320 (F,S)	3		Any University Studies Course	6
Any University Studies Course	6			
<b>TOTAL</b>	<b>15</b>		<b>TOTAL</b>	<b>15</b>

✓ Apply for graduation through your student center site and discuss with your advisor

**Year Three  
Spring Semester**

**Year Four  
Fall Semester**

ECON 430 (F)	3		International Business Electives	6
BUS 430 (F)	3		BUS 495 (F, S)	3
BUS 383 (S)	3		Global Awareness	3
Any University Studies Course	6		International Business Elective	3
<b>TOTAL</b>	<b>15</b>		<b>TOTAL</b>	<b>15</b>

**Year Four  
Spring Semester**

**57 TOTAL CREDITS**

**Required SBE Core Courses (33 credits)**

DEPT	NO.	COURSE NAME	PREREQUISITES	OFFERED
ACCT	200	Financial Accounting	BUS 101	F,S,SS
ACCT	201	Managerial Accounting	ACCT 200 with a grade of C- or higher, BUS 101	F,S,SS
BUS	101	Introduction to Business		F,S
BUS	211	Business Law I		F,S
BUS	270	Business Statistics	BUS 101	F,S
BUS	370	Principles of Marketing	Admitted to SBE or SBE Permission	F,S
BUS	380	Principles of Management	Admitted to SBE or SBE Permission	F,S
ECON	250	Principles of Microeconomics	BUS 101	F,S
ECON	251	Principles of Macroeconomics	BUS 101	F,S
FIN	320	Principles of Finance	Admitted to SBE or SBE Permission	F,S
MATH	151	Calc for Business, Life & Social Sciences	Adequate math placement score or completion of MATH 113 with a C- or better.	F,S

or

MATH	240	Calculus and Analytic Geometry I	Adequate math placement score or completion of MATH 115 with a C- or better.	F,S
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**Required Concentration Courses (9 Credits)**

BUS	430	International Business	Admitted to SBE or SBE Permission	S
ECON	430	International Economics	ECON 250 & 251 or ECON 235	F
BUS	495	Strategic Management (Capstone)	Admitted to SBE, BUS 370, 380; FIN 320	F,S

**And at least three of the following (9 credits)**

ACCT	388	Independent Study in Accounting	Admitted to SBE	SS
BUS	301	Study Abroad		occasionally
BUS	363	Business Ethics & Social Responsibility	Admitted to SBE	S
BUS	400	Business Internship	Admitted to SBE	F, S, SS
BUS	411	Advanced Business Law	Admitted to SBE, BUS 211	F (even yrs)
COMM	467	Advanced Intercultural Communication		F
ECON	435	Development Economics	ECON 250 & 251 or ECON 235	S
TRSP	300	Supply Chain Management	Admitted to SBE	F, S
TRSP	305	Air Transportation Mgmt	Admitted to SBE	S
TRSP	430	International & Intermodal Transportation Mgmt	Admitted to SBE	F, S

**Global Awareness (6 credits)**

Two courses (6 credits) of one foreign language **or**

Two courses (6 credits) 300 level or higher from the following:

ANTH 320, 333, 368; ART 435; BUS 363; COMM 356, 467; ECON 301, 435, 438; FNS 333, GEOG 302, 357, 402; HIST 301, 314, 333, 385, 393, 394 395; ITS 380; LSTU 363; POLS 301, 352, 353, 376, 494; PSYC 360; SOCI 301, 423; TRSP 430.

Students can complete either a Bachelor of Arts (BA) or a Bachelor of Science (BS) degree with an International Business concentration. Students who choose to complete the International Business concentration Bachelor of Arts degree must fulfill all requirements of that degree including the foreign language requirement as outlined in University catalog.

**Notes:**

- BUS 370, BUS 380 and FIN 320 cannot be taken at the same time as BUS 495.
- 120 total credits and 36 credits numbered 300 or higher are required for graduation.
- Students with more than one major in SBE must have a minimum 5 course difference between majors. The 5 or more courses that differ between majors must be a combination of required major/concentration courses and elective courses.