

UNIVERSITY OF WISCONSIN-SUPERIOR
DEPARTMENT OF BUSINESS AND ECONOMICS (DBE)
BUSINESS ADMINISTRATION (Comprehensive - No Minor Required)

Management Concentration

2012 - 2014 Catalog

REQUIRED FOR ADMISSION TO UPPER DIVISION (300/400-LEVEL DBE COURSES)

Students majoring in the DBE must be admitted to the department prior to enrolling in 300/400-level courses. To be admitted to DBE, students must first:

1. **Earn an overall grade point average of 2.3 or higher.** This requirement applies to all students, **including transfer students**. Coursework at previously attended colleges or universities will be included in GPA computations.
2. Complete the following courses with a **GPA of at least 2.0 with no grade lower than C -**:
ITS 108; ACCT 200, 201; BUS 270; ECON 250, 251.
3. Complete the following: MATH 151 or Math 240 for all DBE majors. WRIT 101; 102; COMM 110; HHP 102 and all but 12 credits of the remaining University General Education requirements.

Students with majors offered by the Department of Business and Economics may not enroll in any of the courses listed above on a Pass/Fail basis. The General Education Mathematics requirement is satisfied by MATH 151 or 240. All of the requirements stated above also apply to transfer students.

SUGGESTED SEMESTER BY SEMESTER COURSE PLAN

**Year One
Semester One**

ITS 108	3
WRIT 101/FYS 116 <i>(pending placement)</i>	3
HHP 102	3
HHP 102 Lab	0
Any Gen Ed/Electives	3-6
TOTAL	12-15

**Year One
Semester Two**

COMM 110	3
WRIT 102	3
MATH 151 <i>(pending placement)</i>	3
Any Gen Ed/Electives	3-6
TOTAL	12-15

**Year Two
Semester One**

ACCT 200	3
BUS 270 ²	3
ECON 250	3
Any Gen Ed/Electives	4-8
TOTAL	13-17

**Year Two
Semester Two**

ACCT 201 ¹	3
BUS 211	3
ECON 251	3
WRIT 209 ³	3
Any Gen Ed/Electives	2-4
TOTAL	14-16

¹Prerequisite: Acct 200 with a grade of at least a C-

²Prerequisite: ITS 108 with a grade of at least a C-

³Prerequisite: WRIT 102, COMM 110

**Year Three
Semester One**

BUS 380	3
FIN 320	3
Any Gen Ed/Electives	6-12
TOTAL	12-18

**Year Three
Semester Two**

BUS 370	3
BUS 430 ⁴	3
Any Gen Ed/Electives	6-12
TOTAL	12-18

**Year Four
Semester One**

BUS 382	3
BUS 405	3
ECON 430 ⁴	3
Management Option Course	3
Any Gen Ed/Electives	3-6
TOTAL	15-18

**Year Four
Semester Two**

BUS 495 (Capstone)	3
Management Option Course	3
Any Gen Ed/Electives	6-9
TOTAL	12-15

⁴ ECON 430 or BUS 430 required, not both courses – but one course can apply toward common core requirements. The other course can apply toward concentration requirements.

Please Note:

- 120 total credits and 36 credits numbered 300 or higher are required for graduation.
- Please note: Music161 covers two categories for the 2012-2014 catalog: *Diversity*, *Humanities*, OR *Non-Western*.
- **BUS 370, BUS 380 and FIN 320 cannot be taken at the same time as BUS 495.**

60 Credits				
Required Core Courses				
Dept.	No.	Course Name	Prerequisites	Sem. Offered
ITS	108	Business Computer Applications		F,S
MATH	151	Business Calculus (or MATH 240)	Qualified on Placement Test or Math 102 (C- or higher)	F,S
ACCT	200	Financial Accounting		F,S,SS
ACCT	201	Managerial Accounting	ACCT 200 (C- or higher)	F,S,SS
BUS	211	Business Law I		F,S
BUS	270	Business Statistics	ITS 108 (C- or higher)	F,S
ECON	250	Principles of Microeconomics		F,S
ECON	251	Principles of Macroeconomics		F,S
WRIT	209	Business & Professional Writing	WRIT 102, COMM 110	F,S
FIN	320	Principles of Finance	DBE	F,S
BUS	370	Principles of Marketing	DBE	F,S
BUS	380	Principles of Management	DBE	F,S
BUS	495	Strategic Management (Capstone)	DBE, BUS 370, BUS 380, FIN 320	F,S
Required Concentration Courses				
BUS	382	Human Resource Management	DBE, BUS 380	F
BUS	405	Small Business Management	DBE	F
<i>Either:</i>				
BUS	430	International Business	DBE	S
<i>or</i>				
ECON	430	International Economics	ECON 250 and ECON 251 or ECON 235	F
And at least two of the following:				
TRSP	300 ³	Supply Chain Management	DBE	S
ECON	350 ⁴	Intermediate Microeconomics	ECON 250 and ECON 251 or ECON 235	F
BUS	306 ¹	Quantitative Models for Production and Operations Management	DBE	F, S
FIN	321 ¹	Managerial Finance	DBE, FIN 320	S
And at least two of the following:				
ITS	342	Management Information Systems	DBE	
LSTU	303 ³	Environmental Law & Regulations		F, S
BUS	301	Study Abroad	DBE	F, S
BUS	363	Business Ethics	DBE	F, S
BUS	371 ²	Consumer Behavior	DBE, BUS 370	S
BUS	400	Business Internship	DBE, BUS 370, BUS 380, Consent of Instructor and Chair	S
BUS	484 ²	Marketing Strategy & Brand Mgmt	DBE	S
BUS	430 ⁵	International Business	DBE	S
<i>or</i>				
ECON	430 ⁵	International Economics	ECON 250 and ECON 251 or ECON 235	F

¹Students with a Finance concentration cannot use this as an elective.

²Students with a Marketing concentration cannot use this as an elective.

³Students with a T & L major cannot use this as an elective.

⁴Students with an economics major cannot use this as an elective.

⁵Students cannot take either BUS 430 or ECON 430 to satisfy 2 requirements.