



Business Administration Major:
Management Concentration (Comprehensive)
 Academic Plan of Study
 2019-2021 Catalog

Name: _____ **Student ID #:** _____ **Date:** _____

University Studies Requirements

Core Courses *completed within first 60 credits

Course	Credits	Grade	Planned to Take
WRIT 102 College Writing II _____	3	_____	_____
WRIT 209 Business and Professional Writing _____	3	_____	_____
HHP 102 Wellness and a Positive Lifestyle _____	3	_____	_____
COMM 110 Intro to Speech Communications _____	3	_____	_____
MATH/CSCI _____	3-4	_____	_____

Humanities

Course	Course Title	Credits	Grade	Planned to Take
History _____		3	_____	_____
Literature _____		3	_____	_____
World Language, Culture, & Philosophy _____		3	_____	_____

Social Science (6 cr) *must include 2 different prefixes*

Course	Course Title	Credits	Grade	Planned to Take
Course 1 _____		3	_____	_____
Course 2 _____		3	_____	_____

Natural & Physical Sciences

Course	Course Title	Credits	Grade	Planned to Take
Environmental _____		2	_____	_____
Lab _____		4	_____	_____

Fine & Applied Arts

Course	Course Title	Credits	Grade	Planned to Take
Art History, Criticism & Appreciation _____		3	_____	_____
Aesthetic Experience _____		3	_____	_____

Global Awareness & Diversity **may be fulfilled through other University Studies categories*

Course	Course Title	Credits	Grade	Planned to Take
Global Awareness _____		3	_____	_____
Diversity _____		3	_____	_____

Business Administration Major – Management Concentration Requirements (Comprehensive)

60 total credits.

Required School of Business & Economics core courses (33 credits):

Course	Course Title	Credits	Grade	Planned to Take
BUS 101	Introduction to Business	3		
MATH 151 OR MATH 240	Calculus for Business, Life, and Social Sciences	3		
ACCT 200	Financial Accounting	3		
ACCT 201	Managerial Accounting	3		
BUS 211	Business Law I	3		
BUS 270	Business Statistics	3		
ECON 250	Principles of Microeconomics	3		
ECON 251	Principles of Macroeconomics	3		
FIN 320	Principles of Finance	3		
BUS 370	Principles of Marketing	3		
BUS 380	Principles of Management	3		

Required Concentration Courses (18 credits):

Course	Course Title	Credits	Grade	Planned to Take
BUS 363	Business Ethics and Social Responsibility	3		
BUS 382	Human Resource Management	3		
BUS 405	Entrepreneurship	3		
BUS 430	International Business	3		
BUS 483	Organizational Behavior and Development	3		
BUS 495	Strategic Management (Capstone)	3		

At least three of the following (9 credits required):

Course	Course Title	Credits	Grade	Planned to Take
TRSP 300	Supply Chain Management	3		
ECON 350	Intermediate Microeconomics	3		
ECON 430	International Economics	3		
FIN 321	Managerial Finance	3		
BUS 301	Study Abroad	0-6		
BUS 306	Quantitative Models for Production and Operations Management	3		
BUS 340	Hospitality Management	3		
BUS 341	Event Management	3		
BUS 371	Consumer Behavior	3		
BUS 400	Business Internship	2-7		
BUS 411	Advanced Business Law	3		
BUS 484	Marketing Strategy and Brand Management	3		

- Students with a Finance Concentration cannot use BUS 306 and FIN 321 as an elective.
- Students with a Marketing Concentration cannot use BUS 371 and BUS 484 as an elective.
- Students with a Transportation & Logistics Management Major cannot use TRSP 300 as an elective.
- Students with an Economics major cannot use ECON 350 as an elective.

Students with more than one major in SBE must have a minimum 5 course difference between majors. The 5 or more courses that differ between majors must be a combination of required major/concentration courses and elective courses.

REQUIRED FOR ADMISSION TO UPPER DIVISION (300/400-LEVEL DBE COURSES)

Students majoring in the DBE must be admitted to the department prior to enrolling in 300/400-level courses. To be admitted to DBE, students must first:

Earn an overall grade point average of 2.3 or higher. This requirement applies to all students, including transfer students. Coursework at previously attended colleges or universities will be included in GPA computations.

Complete the following courses with a **GPA of at least 2.0 with no grade lower than C- :**
BUS 101; ACCT 200, 201; BUS 270; ECON 250, 251.

Complete the following: WRIT 101; 102; COMM 110; and MATH 151 or Math 240 for all DBE majors. (The General Education Mathematics requirement is satisfied by MATH 151 or 240)

All but 12 credits of the remaining University General Education requirements.