



Business Administration Major:  
International Business Concentration (Comprehensive)  
Academic Plan of Study  
2021-2022 Catalog

Name: \_\_\_\_\_ Student ID #: \_\_\_\_\_ Date: \_\_\_\_\_

### University Studies Requirements

#### Core Courses *\*completed within first 60 credits*

Course	Credits	Grade	Planned to Take
WRIT 102 College Writing II _____	3	_____	_____
WRIT 209 Business and Professional Writing _____	3	_____	_____
HHP 102 Wellness and a Positive Lifestyle _____	3	_____	_____
COMM 110 Intro to Speech Communications _____	3	_____	_____
MATH/CSCI _____	3-4	_____	_____

#### Humanities

Course	Course Title	Credits	Grade	Planned to Take
History _____		3	_____	_____
Literature _____		3	_____	_____
World Language, Culture, & Philosophy _____		3	_____	_____

#### Social Science (6 cr) *must include 2 different prefixes*

Course	Course Title	Credits	Grade	Planned to Take
Course 1 _____		3	_____	_____
Course 2 _____		3	_____	_____

#### Natural & Physical Sciences

Course	Course Title	Credits	Grade	Planned to Take
Environmental _____		2	_____	_____
Lab _____		4	_____	_____

#### Fine & Applied Arts

Course	Course Title	Credits	Grade	Planned to Take
Art History, Criticism & Appreciation _____		3	_____	_____
Aesthetic Experience _____		3	_____	_____

#### Global Awareness & Diversity *\*may be fulfilled through other University Studies categories*

Course	Course Title	Credits	Grade	Planned to Take
Non-western _____		3	_____	_____
Diversity _____		3	_____	_____

## Business Administration Major – International Business Concentration (Comprehensive)

57 total credits.

### Required School of Business & Economics core courses (33 credits):

Course	Course Title	Credits	Grade	Planned to Take
BUS 101	Introduction to Business	3		
MATH 151 or MATH 240	Calculus for Business, Life, and Social Sciences Calculus and Analytic Geometry I	3 4		
ACCT 200	Financial Accounting	3		
ACCT 201	Managerial Accounting	3		
BUS 270	Business Statistics	3		
ECON 250	Principles of Microeconomics	3		
ECON 251	Principles of Macroeconomics	3		
BUS 211	Business Law I	3		
FIN 320	Principles of Finance	3		
BUS 370	Principles of Marketing	3		
BUS 380	Principles of Management	3		

### Required Concentration Courses (9 credits):

Course	Course Title	Credits	Grade	Planned to Take
ECON 430	International Economics	3		
BUS 430	International Business	3		
BUS 495	Strategic Management (Capstone)	3		

### And three of the following (9 credits required):

Course	Course Title	Credits	Grade	Planned to Take
ACCT 388	Independent Study in Accounting	1-9		
BUS 301	Study Abroad	0-6		
BUS 363	Business Ethics and Social Responsibility	3		
BUS 400	Business Internship	2-7		
BUS 411	Advanced Business Law	3		
COMM 467	Advanced Intercultural Communications	3		
ECON 435	Development Economics	3		
TRSP 300	Supply Chain Management	3		
TRSP 305	Air Transportation Management	3		
TRSP 430	International and Intermodal Transportation Management	3		

## Global Awareness\*

6 credits (two courses) of one foreign language or 6 credits (two courses) 300 level or higher from the following:

Course	Course Title	Credits	Grade	Planned to Take
ANTH 320	Environmental Anthropology	3		
ANTH 333	The History of Indigenous Peoples	3		
ANTH 368	Cultures of Mesoamerica	3		
ART 435	Research in Art	3		
BUS 363	Business Ethics and Social Responsibility	3		
COMM 356	Community Engagement in Ghana-Study Abroad	1-6		
COMM 467	Advanced Intercultural Communication	3		
ECON 301	Study Abroad	0-6		
ECON 435	Development Economics	3		
ECON 438	Comparative Economic Systems	3		
FNS 333	The History of Indigenous Peoples	3		
GEOG 302	Economic Geography	3		
GEOG 357	Advanced Topics in Human/Environment Interaction	3		
GEOG 402	Urban Planning and Transportation Systems	3		
HIST 301	Study Abroad	0-6		
HIST 314	Nationalism and Nationalist Movements	3		
HIST 333	The History of Indigenous Peoples	3		
HIST 385	Samurai: A History of Japan	3		
HIST 393	Women, Colonialism, and Nationalism in Modern Southeast Asia	3		
HIST 394	Interrogating the Vietnam War: A History of Modern Vietnam (1885-1975)	3		
HSIT 395	Modern India: From Gandhi to Slumdog Millionaire	3		
ITS 380	Global E-Commerce Systems	3		
LSTU 363	Comparative Law and Courts	3		
POLS 301	Study Abroad	0-6		
POLS 352	Paths to Peace	3		
POLS 353	International Law	3		
POLS 376	Theories of Human Rights	3		
POLS 494	Global Studies Capstone	0		
PSYC 360	Culture and Identity	3		
SOCI 301	Study Abroad	1-6		
SOCI 423	Environmental Sociology	3		
TSRP 430	International and Intermodal Transportation Management	3		

\*Students can complete either a Bachelor of Arts (BA) or a Bachelor of Science (BS) degree with an International Business concentration. For BA, students must fulfill the university's foreign language requirement (6 college-level credits of one foreign language, as outlined in the University catalog).

**Note:** Students with more than one major in SBE must have a minimum 5 course difference between majors. The 5 or more courses that differ between majors must be a combination of required major/concentration courses and elective courses.

**SBE Major Admission Requirements:**

Students majoring in the SBE must be admitted to the department prior to enrolling in 300/400-level courses. To be admitted to the SBE, students must first:

1. 2.3 overall cumulative GPA required (including transfer courses).
2. Complete the following courses with a GPA of at least 2.0 with no grade lower than C-: ACCT 200, 201; ECON 250, 251 and BUS 270.
3. Complete WRIT 102, 209; COMM 110; MATH 151 or 240.
4. All but 12 credits of the remaining University Studies Requirements.
5. Students may not enroll on a pass/fail basis in any of the courses listed in 2 & 3.
6. Complete the SBE graduation plan.