



Communication Arts Major:
Multimedia Journalism Concentration
 Academic Plan of Study
 2021-2022 Catalog

Name: _____ **Student ID #:** _____ **Date:** _____

University Studies Requirements

Core Courses *completed within first 60 credits

Course	Credits	Grade	Planned to Take
WRIT 102 College Writing II _____	3	_____	_____
WRIT 209 Business and Professional Writing _____	3	_____	_____
HHP 102 Wellness and a Positive Lifestyle _____	3	_____	_____
COMM 110 Intro to Speech Communications _____	3	_____	_____
MATH/CSCI _____	3-4	_____	_____

Humanities

Course	Course Title	Credits	Grade	Planned to Take
History _____		3	_____	_____
Literature _____		3	_____	_____
World Language, Culture, & Philosophy _____		3	_____	_____

Social Science (6 cr) *must include 2 different prefixes*

Course	Course Title	Credits	Grade	Planned to Take
Course 1 _____		3	_____	_____
Course 2 _____		3	_____	_____

Natural & Physical Sciences

Course	Course Title	Credits	Grade	Planned to Take
Environmental _____		2	_____	_____
Lab _____		4	_____	_____

Fine & Applied Arts

Course	Course Title	Credits	Grade	Planned to Take
Art History, Criticism & Appreciation _____		3	_____	_____
Aesthetic Experience _____		3	_____	_____

Global Awareness & Diversity **may be fulfilled through other University Studies categories*

Course	Course Title	Credits	Grade	Planned to Take
Global Awareness _____		3	_____	_____
Diversity _____		3	_____	_____

Communicating Arts Major: Communication Concentration Requirements

Bachelor of Arts (6 credits of foreign language required) or Bachelor of Science

36 total credits – 18 credits upper level- division (300+) min. required

Communication Core Courses (12 credits required):

Course	Course Title	Credits	Grade	Planned to Take
COMM 170	Media and Society	3		
COMM 203	News Writing and Reporting	3		
COMM 261	Beginning Digital Filmmaking	3		
COMM 304	Digital Storytelling and Social Media	3		
COMM 330	Multimedia Journalism	3		
COMM 403	Experiential Learning in Multimedia Journalism	1-3		
WRIT 409	Digital Writing	3		
COMM 491	Senior Capstone	0		

Capstone Statement: Courses available to be paired with COMM 491 for identification as capstone experience with consent of advisor (minimum 3 credits) including: COMM 350, 455, 462, 495, or 498.

Multimedia Journalism Complimentary Focus:

Multimedia Journalism students must choose a complementary focus that provides at least six (6) credits of interdisciplinary specialization in the areas of Business Communication, Internet Communication, Media Production, or Photography. Coursework in the complementary focus cannot overlap with coursework in a student's minor.

Business Communication Complementary Focus courses (6 credits required):

Course	Course Title	Credits	Grade	Planned to Take
BUS 373	Advertising & Promotion	3		
BUS 375	Public Relations	3		
BUS 477	Digital Marketing	3		

Internet Communication Complementary Focus courses (6 credits required):

Course	Course Title	Credits	Grade	Planned to Take
ITS 335	Web Page Authoring	3		
ITS 360	Ethics in Information Technology	3		
ITS 364	Digital Multimedia	3		

Media Production Complementary Focus courses (6 credits required):

Course	Course Title	Credits	Grade	Planned to Take
COMM 361	Intermediate Digital Filmmaking	3		
COMM 397	Digital Audio recording and Production	3		
COMM 462	Advanced Digital Filmmaking	3		

Photography Complementary Focus courses (6 credits required):

Course	Course Title	Credits	Grade	Planned to Take
ART 241	Photography 1	3		
ART 341	Photography 2	3		
ART 441	Photography 3	3		

Multimedia Journalism Discovery Electives courses (9 credits required):

Discovery electives include all courses listed above not taken as part of a student's complementary focus. Additional discovery electives are listed below. Discovery electives cannot overlap with coursework in a student's minor.

Course	Course Title	Credits	Grade	Planned to Take
ENGL 218	Nonfiction Literature and Literacy	3		
POLS 230	U.S. National, State, and Local Government	3		
WRIT 301	Advanced Creative Writing: Nonfiction	3		
COMM 353	Persuasion Group Communication	3		
COMM 376	Processes Theorizing Media	3		
COMM 455	Culture	3		
COMM 475	Internship	1-12		
COMM 495	Special Topics Seminar	3		
COMM 498	Independent Study	1-6		

Notes: