

COMMUNICATING ARTS

MAJORS

- Communicating Arts
- Communication Concentration
- Media Concentration
- Theater

MINORS

- Communication
- Journalism
- Media
- Theater

THE COMMUNICATING ARTS DEPARTMENT

UW-Superior's Communicating Arts Department offers a balance between practice and theory. Students can choose majors, concentrations and minors that give them the communication skills they need, and are very important for future careers. There are great opportunities for internships and individualized research experiences to provide students with a strong background and portfolio to match.

Students also gain experience through campus departments and organizations such as Student Life, University Advancement, the Promethean student newspaper and University Video Production, which sponsors an annual showcase of student films and videos.

MEDIA CONCENTRATION TRACKS

The Media Concentration major also holds four unique tracks for students to specialize in and further knowledge of their interests:

- The **Media Studies** track allows students to analyze how media is constantly changing and think critically about the upcoming contemporary media outlets.
- The **Journalism** track gives students an extensive look into interviewing, writing and reporting in the journalism field.
- The **Digital Cinema** track is the only program of its kind in the area. UW-Superior gives student the opportunity to study all of

the elements of digital film making.

- The **Interactive Media** track looks into today's websites and social media. Students gain skills on how produce and distribute interactive media and produce content to engage an audience.

DEGREE POSSIBILITIES

A degree in Communicating Arts opens the door to many different professional career options. The National Associate of Colleges and Employers' 2013 Job Outlook Survey reports that communication is in the top five degrees in demand by employers. Communicating Arts graduates have found careers in:

- Video Editing
- Public Relations
- Nonprofit Organization
- Theatre Directing
- Legislative Assistant
- Radio Broadcasting
- Newspaper Reporting
- Teaching
- Video Production
- Social Media Managing



CAMPUS TOURS

A visit to UW-Superior offers an opportunity to tour our campus and meet with an Admissions counselor. We can arrange for you to meet a professor and sit in on a class of your choice. To arrange a tour, contact Admissions at admissions@uwsuper.edu or **715-394-8230**.