

Business Administration

Online Program | Management Concentration

The online Bachelor of Science degree in Business Administration – Management Concentration is an ideal way to prepare for the next step in your career. It would be an asset if you are looking for a new job or preparing for advancement at your current place of employment. This program is great for those interested in general management, human resources, marketing management, sales management or other leadership positions.

Credit can be granted for a wide variety of college-level courses to fulfill the general education requirements for a degree. If you have already completed your A.A. or A.S. degree, you may have already satisfied your general education requirements. Credit may also be received for professional experience and training.

Management Concentration Highlights

- Well-qualified instructors, many with real-world business experience, lead courses.
- Courses are offered in accelerated eight-week modules to allow for more flexible scheduling and better focus on each subject.
- UW-Superior's programs are accredited by the Higher Learning Commission, ensuring you receive a quality education recognized by employers, graduate schools and others.
- Financial aid through UW-Superior may be available.
- You may also qualify for employer-sponsored educational benefits, so be sure to check with your employer.



Career Outlook

Enjoy higher earning potential and more career choices. Business graduates are in high demand in the marketplace. UW-Superior's online Business Administration – Management Concentration program prepares students for management careers in a wide range of industries after graduation including manufacturing, wholesale, retail, healthcare, service industries, hospitality/tourism, transportation and many more. Your degree may also open advancement opportunities within your current company.

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