Communicating Arts Major & Minors

Major Options
- Communication Concentration (on campus)
- Communication Concentration (online)
- Theatre and Digital Filmmaking Concentration (on campus)

Minors
- Communication (on campus)
- Communication (online)
- Theatre (on campus)

The Communicating Arts Department

UW-Superior's Communicating Arts Department offers students a balance between theory and practice in the program areas of Communication, Theatre, and Digital Filmmaking. The department also offers popular minors in Communication and Theatre.

Students who choose the Communication Concentration explore how social interactions shape their everyday personal and professional lives, including how they form and negotiate relationships in groups, communities and cultures. Coursework focuses on critical, cultural and global perspectives.

The Communication Concentration is available both on campus and online, the latter having received multiple national rankings for its academic excellence and affordability. Online students take the same exceptional classes as on campus students, but with the flexibility of earning their degree from home. Whether on campus or online, the interdisciplinary nature of communication prepares graduates of the Communication Concentration to work in a wide range of professions and fields, as well as pursue advanced degrees.

Students who choose the Theatre and Digital Filmmaking Concentration learn and apply theory and techniques in theatre and digital film production. Coursework is hands-on, offering students multiple opportunities to perform, create and collaborate in theatre productions and on both fictional and documentary video projects. Graduates of the Theatre and Digital Filmmaking Concentration go on to work as writers, producers, directors, editors, designers, actors and more in the highly creative and competitive theatre, film/TV and video production industries.

The department offers multiple opportunities for students to engage in individualized experiences, including communication and media studies research, student teaching, internships, and creative projects in theatre and video production. Students also gain experience through campus organizations, such as The Promethean student newspaper and University Theatre, which produces three plays each year.

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For questions or to arrange a tour, contact Admissions: 715-394-8230 | admissions@uwsuper.edu

Career Possibilities

A degree in Communicating Arts opens the door to many different professional career options and opportunities. The National Association of Colleges and Employers’ 2017 Job Outlook Survey reports that communication is one of the top degrees in demand by employers.

Communicating Arts graduates have found careers in:

- Theatre production and administration
- Film, television and video production
- Teaching and education administration
- Government and legislative affairs
- Non-profit management and fundraising
- Public relations and organizational communication
- Broadcast, print and online journalism
- Social and new media creation for companies and organizations

Did you know?

- Communicating Arts students have access to professional-level digital video camera equipment and a state-of-the-art video editing lab.
- Holden Fine and Applied Arts Center has two professional theatre spaces and a scene shop where students build the sets for each production.
- Holden also houses the WPR affiliate, KUWS, which provides audio production and on-air opportunities for students.
- UW-Superior’s online degree in Communicating Arts has been nationally recognized for its high quality and affordability.

Find out more about UW-Superior’s Communicating Arts program at uwsuper.edu/communicatingarts.