

Economics

Economics Program

The economics major is one of the most employable liberal arts major and pays some of the highest starting salaries. Economics students possess critical thinking, problem solving, effective communication, and strong data analytical skills that are highly valued by employers. Many students choose to combine this major with another major or a minor in areas such as:

- Business administration
- Finance
- Political science
- History
- Psychology
- Information technology
- Communication arts
- Accounting

Instructors are dedicated to mentoring economics majors as they conduct undergraduate research in the local community and on global economic issues. Economics faculty help students to find challenging internships that provide valuable job experience and career advancement.

School of Business and Economics

UW-Superior's School of Business and Economics has an excellent reputation for preparing students for success in a wide range of business careers. All programs, which can be completed in four years or less, are designed to provide students with a strong foundation in general business practices.

Specialized Curriculum

Students take classes that focus on skills and knowledge needed for careers in economics professions, including:

- Intermediate Microeconomics
- Intermediate Macroeconomics



- International Economics
- Money and Banking
- Public Finance
- Development Economics
- Ecological Economics
- Transportation Economics
- Data Exploration and Economic Analysis
- Applied Economics Analysis (with Stata software)

Career Possibilities

Examples of careers available to students who major in economics include:

- Economist
- Business analyst
- Investment banker
- Commercial banker
- Corporate financial manager
- Stockbroker and trader
- Financial securities analyst
- Policy analyst and researcher

More advanced career positions often require a master's or doctorate degree and many UW-Superior economics graduates pursue their studies at some of the most prestigious graduate programs.

