The Business Administration Program

UW-Superior’s business program has a strong reputation for preparing students for success in a wide range of careers. All programs are designed to provide students with a strong foundation in general business practices that can be completed in four years or less.

Involvement in businesses and organizations in the community are a part of your education, which provides real-world experience and extensive networking opportunities. There are also opportunities to gain leadership experience in student organizations focused on professional development in specific areas of business.

Finance Concentration

The finance concentration provides a broad background in business through courses in:

- Accounting
- Finance
- Marketing
- Management
- Economics

This prepares students to seek jobs in finance as well as other areas of business. With small class sizes, students benefit from individual attention from instructors and the opportunity to share experiences and opinions with classmates. The Superior-Duluth area gives students another advantage through providing many internships at:

- Banks
- Credit unions
- Financial service companies
- Insurance companies
- Government agencies
- Accounting firms

For more information about UW-Superior’s business administration program, go to uwsuper.edu/acaddept/sbe.

Career Possibilities

The job outlook for finance students is excellent. Finance majors are highly sought by all types of businesses. The following are examples of career possibilities:

- Chief financial officer
- Financial analyst
- Financial advisor
- Investment banker
- Portfolio manager
- Insurance broker
- Loan officer
- Risk manager
- Real estate manager