

# Supply Chain Management

The degree that delivers.

## School of Business and Economics

UW-Superior's business program has a strong reputation for preparing students for success in a wide range of business careers. All programs are designed to provide students with both a strong foundation in general business practices that can be completed in four years or less.

## Supply Chain Management Concentration

The **Supply Chain Management (SCM) concentration** was added to the **School of Business and Economics at UWS in 2017**. This interdisciplinary major joins and complements the very successful Transportation and Logistics (T&L) Management major. SCM graduates plan and oversee the delivery of goods and services up and down supply chains while T&L graduates manage the cargo movements.

SCM students take core business classes to gain a broad understanding of business principles, and then study the complex world of supply chains through classes that emphasize data management, quantitative analysis, and problem solving. They learn the business of coordinating the seamless flow of raw materials, information and products through global supply chains. Students benefit from the location of UWS on the shore of Lake Superior where a major international transportation hub supports global supply chains using rail, highway, marine, air, pipeline and intermodal service.

## Program Options

Students can choose from two plans of study:

- A four-year plan earning a B.S. or a B.A. degree in Business Administration with a Supply Chain Management Concentration.



- A four-year plan leading to a double major in Transportation and Logistics Management and Business Administration with a concentration in Supply Chain Management.

## Career Possibilities

Supply Chain Management graduates are prepared to take on a wide variety of roles.

A few examples are:

- Supply Chain Analysis
- Contracts Management and Pricing
- Procurement and Supply Management
- Materials Planning
- Inventory Management
- Operations Management
- Demand Forecasting
- Export/Import Operations and Management
- Consumer Services Management
- Distribution Management

UNIVERSITY of WISCONSIN  
*Superior*