UW-Superior’s business program has a strong reputation for preparing students for success in a wide range of business careers. All programs are designed to provide students with both a strong foundation in general business practices that can be completed in four years or less.

Transportation and Logistics Management

We live in an interconnected world where transportation is the backbone for trade, tourism, and development. When managed properly, goods and people move efficiently all over the globe – industries rely on just-in-time deliveries and online retail promise same-day or next-day services. Transportation and logistics managers are essential to the smooth operation of this complex system. UW-Superior’s Transportation and Logistics Management (T&L) program prepares students to be industry leaders equipped with the skills and knowledge to plan, manage, and implement the operational aspects of transportation modes, logistics systems, and supply chains.

The T&L degree is among the most distinctive and highly-regarded programs of its kind in the United States, offering students rigorous preparation for careers in a rapidly growing industry. T&L graduates are in high demand by private and public sector employers. Many have also gone on to earn master's and doctorate degrees at universities all over the world.

A World of Opportunity

T&L graduates are prepared to take on a wide variety of roles. A few examples are:

- Transportation manager for air, highway, rail, marine, pipeline, or intermodal systems
- Purchasing manager
- Warehouse, terminal, or distribution center manager
- Inventory manager
- Transportation planner

Three Program Options

Students can choose from three plans of study, including:

- A four-year plan earning a B.S. or B.A. degree in transportation and logistics. A minor is not required.