



Business Administration- Management

2019-2021

** This is a sample of the type of curriculum a new freshman would take to complete a degree in 4 years.*

<p>SEMESTER 1</p> <p>WRIT 102: Introduction to Academic Writing - 3 credits HHP 102: Health and Wellness - 3 credits BUS 101: Introduction to Business - 3 credits University Studies - 3 credits University Studies - 3 credits</p> <p>Total - 15 Credits</p>	<p>SEMESTER 2</p> <p>COMM 110: Introduction to Communication - 3 credits ECON 250: Principles of Microeconomics - 3 credits MATH 151: Calculus for Business, Life, and Social Sciences - 3 credits University Studies - 3 credits University Studies - 3 credits</p> <p>Total - 15 credits</p>
<p>SEMESTER 3</p> <p>ACCT 200: Financial Accounting - 3 credits BUS 270: Business Statistics - 3 credits ECON 251: Principles of Macroeconomics - 3 credits University Studies - 3 credits University Studies - 3 credits</p> <p>Total - 15 credits</p>	<p>SEMESTER 4</p> <p>ACCT 201: Managerial Accounting - 3 credits BUS 211: Business Law I - 3 credits WRIT 209: Introduction to Professional Writing - 3 credits University Studies - 3 credits University Studies - 3 credits</p> <p>Total - 15 credits</p>
<p>SEMESTER 5</p> <p>BUS 370: Principles of Marketing - 3 credits FIN 320: Principles of Finance - 3 credits BUS 380: Principles of Management - 3 credits University Studies / Elective - 3 credits University Studies / Elective - 3 credits</p> <p>Total - 15 credits</p>	<p>SEMESTER 6</p> <p>BUS 363: Business Ethics and Social Responsibility - 3 credits Management Elective - 3 credits University Studies / Elective - 3 credits University Studies / Elective - 3 credits University Studies / Elective - 3 credits</p> <p>Total - 15 credits</p>
<p>SEMESTER 7</p> <p>BUS 382: Human Resource Management - 3 credits BUS 405: Entrepreneurship - 3 credits BUS 483: Organization Behavior and Development - 3 credits University Studies / Elective - 3 credits University Studies / Elective - 3 credits</p> <p>Total - 15 credits</p>	<p>SEMESTER 8</p> <p>BUS 495: Strategic Management (Capstone) - 3 credits BUS 430: International Business - 3 credits Management Elective - 3 credits University Studies / Elective - 3 credits University Studies / Elective - 3 credits</p> <p>Total - 15 credits</p>

Please refer the UW-Superior Catalog and consult with your advisor to develop your individual plan.