

UNIVERSITY OF WISCONSIN-SUPERIOR  
DEPARTMENT OF BUSINESS AND ECONOMICS (DBE)  
BUSINESS ADMINISTRATION (Comprehensive – No Minor Required)  
**International Business Concentration**  
2012 - 2014 Catalog

**REQUIRED FOR ADMISSION TO UPPER DIVISION (300/400-LEVEL DBE COURSES)**

Students majoring in the DBE must be admitted to the department prior to enrolling in 300/400-level courses. To be admitted to DBE, students must first:

1. **Earn an overall grade point average of 2.3 or higher.** This requirement applies to all students, **including transfer students.** Coursework at previously attended colleges or universities will be included in GPA computations.
2. Complete the following courses with a **GPA of at least 2.0 with no grade lower than C -**: ITS 108; ACCT 200, 201; BUS 270; ECON 250, 251.
3. Complete the following: MATH 151 or Math 240 for all DBE majors. WRIT 101; 102; COMM 110; HHP 102 and all but 12 credits of the remaining University General Education requirements.

**Students with majors offered by the Department of Business and Economics may not enroll in any of the courses listed above on a Pass/Fail basis.** The General Education Mathematics requirement is satisfied by MATH 151 or 240.

All of the requirements stated above also apply to transfer students. **Students should plan on fulfilling their Writing and Math requirements as soon as possible.**

**SUGGESTED SEMESTER BY SEMESTER COURSE PLAN**

**Year One  
Semester One**

ITS 108	3
WRIT 101 ( <i>pending placement</i> )	3
HHP 102 (Lecture & Lab)	3
First Year Seminar	3
Any Gen Ed/Electives	3
<b>TOTAL</b>	<b>15</b>

**Year One  
Semester Two**

COMM 110	3
WRIT 102	3
MATH 151 ( <i>pending placement</i> )	3
Any Gen Ed/Electives	3-6
<b>TOTAL</b>	<b>12-15</b>

**Year Two  
Semester One**

ACCT 200	3
BUS 270 <sup>2</sup>	3
ECON 250	3
Any Gen Ed/Electives	4-8
<b>TOTAL</b>	<b>13-17</b>

**Year Two  
Semester Two**

ACCT 201 <sup>1</sup>	3
BUS 211	3
ECON 251	3
WRIT 209 <sup>3</sup>	3
Any Gen Ed/Electives	2-4
<b>TOTAL</b>	<b>14-16</b>

★ Apply for admission to upper-division courses with Department of Business and Economics. \*\*Fill out graduation plan with advisor.

<sup>1</sup>Prerequisite: Acct 200 with a grade of at least a C-

<sup>2</sup>Prerequisite: ITS 108 with a grade of at least a C-

<sup>3</sup>Prerequisite: WRIT 102, COMM 110

**Year Three  
Semester One**

BUS 370	3
ECON 333 <sup>4</sup>	3
FIN 320	3
Any Gen Ed Electives	6
<b>TOTAL</b>	<b>15</b>

**Year Three  
Semester Two**

BUS 380	3
BUS 430 <sup>5</sup> (if Econ 333 not taken)	3
International Option Course	3
Any Gen Ed/Electives	6
<b>TOTAL</b>	<b>15</b>

- ✓ Fill out revised graduation plan **with advisor**.
- ✓ Recommend course BUS 499 Seminar in Business 1-4 credits (Includes resume writing and interviewing tips) See Career Services.

**Year Four  
Semester One**

ECON 430 <sup>5</sup>	3
International Option Course	3
Any Gen Ed/Electives	6
<b>TOTAL</b>	<b>12</b>

**Year Four  
Semester Two**

BUS 495	3
Any Gen Ed/Electives	9-12
<b>TOTAL</b>	<b>12-15</b>

<sup>4</sup>Econ 250 and 251

<sup>5</sup>Econ 333 or BUS 430 required, but not both.

**Please Note:**

- 120 total credits and 36 credits numbered 300 or higher are required for graduation.
- Please note: Music161 covers two categories for the 2012-2014 catalog: Diversity, Humanities OR Non-Western.
- **BUS 370, BUS 380 and FIN 320 are prerequisites for BUS 495.**

<b>51 credits</b>				
<b>Required Core Courses</b>				
<i>Dept.</i>	<i>No.</i>	<i>Course Name</i>	<i>Prerequisites</i>	<i>Semester Offered</i>
ITS	108	Business Computer Applications		F,S
MATH	151	Business Calculus (or MATH 240)	Qualified on Placement Test or Math 102 (C- or higher)	F,S
ACCT	200	Financial Accounting		F,S,SS
ACCT	201	Managerial Accounting	ACCT 200	F,S,SS
BUS	211	Business Law I		F,S
BUS	270	Business Statistics	ITS 108 (C- or higher)	F,S,SS
ECON	250	Principles of Microeconomics		F,S
ECON	251	Principles of Macroeconomics		F,S
WRIT	209	Business and Professional Writing	WRIT 102, COMM 110	F,S
FIN	320	Principles of Finance	Admission to DBE	F,S
BUS	370	Principles of Marketing	Admission to DBE	F,S
BUS	380	Principles of Management	Admission to DBE	F,S
BUS	495	Strategic Management	Admission to DBE; BUS 370, 380; FIN 320	F,S
<b>Required concentration courses</b>				
ECON	430	International Economics	ECON 250 and 251 or ECON 235	F
<b>Either:</b>				
BUS	430	International Business	Admission to DBE	F,S
<b>or</b>				
ECON	333	International Economics	ECON 250 and 251 or ECON 235	F
<b>And at least two of the following</b>				
BUS	301	Study Abroad		Occasionally by demand
BUS	363	Business Ethics	Admission to DBE	S
BUS	400	Business Internship	Admission to DBE	F,S,SS
ECON	435	Development Economics	ECON 250 and 251 or ECON 235	S
ITS	342	Management Information Systems (ACCT 357 may substitute for ITS 342)		S
TRSP	430	International and Intermodal Transportation	Admission to DBE	S