

UNIVERSITY OF WISCONSIN-SUPERIOR
DEPARTMENT OF BUSINESS AND ECONOMICS (DBE)
BUSINESS ADMINISTRATION (Comprehensive – No Minor Required)
International Business Concentration*
2014 - 2016 Catalog

REQUIRED FOR ADMISSION TO UPPER DIVISION (300/400-LEVEL DBE COURSES)

Students majoring in the DBE must be admitted to the department prior to enrolling in 300/400-level courses. To be admitted to DBE, students must first:

1. **Earn an overall grade point average of 2.3 or higher.** This requirement applies to all students, **including transfer students**. Coursework at previously attended colleges or universities will be included in GPA computations.
2. Complete the following courses with a **GPA of at least 2.0 with no grade lower than C -**: ITS 108; ACCT 200, 201; BUS 270; ECON 250, 251.
3. Complete the following: WRIT 101; 102; COMM 110; and MATH 151 or Math 240 for all DBE majors.
4. All but 12 credits of the remaining University General Education requirements.

Students with majors offered by the Department of Business and Economics may not enroll in any of the courses listed in 2 or 3 on a Pass/Fail basis. The General Education Mathematics requirement is satisfied by MATH 151 or 240. All of the requirements stated above also apply to transfer students.

SUGGESTED SEMESTER BY SEMESTER COURSE PLAN

Year One

Semester One

First Year Seminar/Any Gen Ed	3
WRIT 101 <i>(pending placement)</i>	3
HHP 102	3
HHP 102 Lab	0
Any Gen Ed/Electives	6
TOTAL	15

Year One

Semester Two

COMM 110	3
ITS 108	3
MATH 151 <i>(pending placement)</i>	3
WRIT 102	3
Any Gen Ed/Electives	3
TOTAL	15

Year Two

Semester One

ACCT 200	3
BUS 270 ²	3
ECON 250	3
Any Gen Ed/Electives	6
TOTAL	15

Year Two

Semester Two

ACCT 201 ¹	3
BUS 211	3
ECON 251	3
WRIT 209 ³	3
Any Gen Ed/Electives	3
TOTAL	15

¹Prerequisite: Acct 200 with a grade of at least a C-

²Prerequisite: ITS 108 with a grade of at least a C-

³Prerequisite: WRIT 102, COMM 110

***Please note this is just a guide. Please use your advising report to make sure you are fulfilling all of your requirements.**

Year Three

Year Three

Semester One

BUS 370 (F,S)	3
Global Awareness	3
FIN 320 (F,S)	3
Any Gen Ed Electives	6
TOTAL	15

Semester Two

BUS 380 (F,S)	3
IB Elective	3
Any Gen Ed/Electives	9
TOTAL	15

Year Four**Semester One**

ECON 430 (F)	3
IB Elective	3
Any Gen Ed/Electives	9
TOTAL	15

Year Four**Semester Two**

BUS 430 (F,S)	3
BUS 495 (Capstone) (F,S)	3
Global Awareness	3
Any Gen Ed/Electives	9
TOTAL	15

Please Note:

- 120 total credits and 36 credits numbered 300 or higher are required for graduation.
- Please note: Music161 covers two categories for the 2014-2016 catalog: Diversity, Humanities OR Non-Western.
- **BUS 370, BUS 380 and FIN 320 cannot be taken at the same time as BUS 495.**

57 Total Credits				
Required Core Courses				
Dept.	No.	Course Name	Prerequisites	Sem. Offered
ITS	108	Business Computer Applications		F,S
MATH	151	Business Calculus (or MATH 240)	Qualified on Placement Test or MATH 102 (C- or higher)	F,S
ACCT	200	Financial Accounting		F,S,SS
ACCT	201	Managerial Accounting	ACCT 200	F,S,SS
BUS	211	Business Law I		F,S
BUS	270	Business Statistics	ITS 108 (C- or higher)	F,S
ECON	250	Principles of Microeconomics		F,S
ECON	251	Principles of Macroeconomics		F,S
WRIT	209	Business & Professional Writing	WRIT 102, COMM 110	F,S
BUS	370	Principles of Marketing	Admitted to DBE	F,S
BUS	380	Principles of Management	Admitted to DBE	F,S
FIN	320	Principles of Finance	Admitted to DBE	F,S
Required Concentration Courses				
BUS	430 ¹	International Business	Admitted to DBE	F,S
ECON	430 ¹	International Economics	ECON 250 and 251 or ECON 235	F
BUS	495	Strategic Management (Capstone)	Admitted to DBE; BUS 370; 380; FIN 320	F,S
And at least two of the following electives:				
BUS	301	Study Abroad		F,S
BUS	363 ²	Business Ethics	Admitted to DBE	S
BUS	400	Business Internship	Admitted to DBE	F,S,SS
BUS	411	Business Law II	Admitted to DBE; BUS 211	Offered Occasionally
ECON	435 ³	Development Economics	ECON 250 and 251 or ECON 235	S
TRSP	300 ⁴	Supply Chain Management	Admitted to DBE	S
TRSP	430 ⁴	International and Intermodal Transportation	Admitted to DBE	S
Global Awareness*				
Two courses (6 credits) of one foreign language or Two courses (6 credits) 300 level or higher from the Global Studies Minor				

*Students can complete either a Bachelor of Arts (BA) or a Bachelor of Science (BS) degree with an International Business concentration. Students who choose to complete the International Business concentration Bachelor of Arts degree must fulfill all requirements of that degree including the foreign language requirement as outlined in University catalog.

¹Students cannot use this as an elective for another DBE major.

²Students with a Management concentration cannot use this as an elective.

³Students with an Economics major cannot use this as an elective. ⁴Students with a Transportation major cannot use this as an elective.