

UNIVERSITY OF WISCONSIN-SUPERIOR
DEPARTMENT OF BUSINESS AND ECONOMICS (DBE)
BUSINESS ADMINISTRATION (Comprehensive - No Minor Required)

Management Concentration*

2014 - 2016 Catalog

REQUIRED FOR ADMISSION TO UPPER DIVISION (300/400-LEVEL DBE COURSES)

Students majoring in the DBE must be admitted to the department prior to enrolling in 300/400-level courses. To be admitted to DBE, students must first:

1. **Earn an overall grade point average of 2.3 or higher.** This requirement applies to all students, **including transfer students**. Coursework at previously attended colleges or universities will be included in GPA computations.
2. Complete the following courses with a **GPA of at least 2.0 with no grade lower than C -**: ITS 108; ACCT 200, 201; BUS 270; ECON 250, 251.
3. Complete the following: WRIT 101; 102; COMM 110; and MATH 151 or Math 240 for all DBE majors.
4. All but 12 credits of the remaining University General Education requirements.

Students with majors offered by the Department of Business and Economics may not enroll in any of the courses listed in 2 or 3 on a Pass/Fail basis. The General Education Mathematics requirement is satisfied by MATH 151 or 240. All of the requirements stated above also apply to transfer students.

SUGGESTED SEMESTER BY SEMESTER COURSE PLAN

Year One

Semester One

First Year Seminar/Any Gen Ed	3
WRIT 101 <i>(pending placement)</i>	3
HHP 102	3
HHP 102 Lab	0
Any Gen Ed/Electives	6
TOTAL	15

Year One

Semester Two

COMM 110	3
ITS 108	3
MATH 151 <i>(pending placement)</i>	3
WRIT 102	3
Any Gen Ed/Electives	3
TOTAL	15

Year Two

Semester One

ACCT 200	3
BUS 270 ²	3
ECON 250	3
Any Gen Ed/Electives	6
TOTAL	15

Year Two

Semester Two

ACCT 201 ¹	3
BUS 211	3
ECON 251	3
WRIT 209 ³	3
Any Gen Ed/Electives	3
TOTAL	15

¹Prerequisite: Acct 200 with a grade of at least a C-

²Prerequisite: ITS 108 with a grade of at least a C-

³Prerequisite: WRIT 102, COMM 110

OVER

***Please note this is just a guide. Please use your advising report to make sure you are fulfilling all of your requirements.**

Year Three
Semester One

BUS 380 (F,S)	3
FIN 320 (F,S)	3
BUS 370 (F,S)	3
Any Gen Ed/Electives	6
TOTAL	15

Year Three
Semester Two

BUS 363 (S)	3
Management Elective	3
Any Gen Ed/Electives	9
TOTAL	15

Year Four
Semester One

BUS 382 (F)	3
BUS 405 (F)	3
Management Elective	3
Any Gen Ed/Electives	6
TOTAL	15

Year Four
Semester Two

BUS 495 (Capstone) (F,S)	3
BUS 430 (F,S)	3
Management Elective	3
Any Gen Ed/Electives	6
TOTAL	15

Please Note:

- 120 total credits and 36 credits numbered 300 or higher are required for graduation.
- Please note: Music 161 covers two categories for the 2014-2016 catalog: *Diversity, Humanities, OR Non-Western.*
- **BUS 370, BUS 380 and FIN 320 cannot be taken at the same time as BUS 495.**

60 Total Credits				
Required Core Courses				
Dept.	No.	Course Name	Prerequisites	Sem. Offered
ITS	108	Business Computer Applications		F,S
MATH	151	Business Calculus (or MATH 240)	Qualified on Placement Test or MATH 102 (C- or higher)	F,S
ACCT	200	Financial Accounting		F,S,SS
ACCT	201	Managerial Accounting	ACCT 200	F,S,SS
BUS	211	Business Law I		F,S
BUS	270	Business Statistics	ITS 108 (C- or higher)	F,S
ECON	250	Principles of Microeconomics		F,S
ECON	251	Principles of Macroeconomics		F,S
WRIT	209	Business & Professional Writing	WRIT 102, COMM 110	F,S
BUS	370	Principles of Marketing	Admitted to DBE	F,S
BUS	380	Principles of Management	Admitted to DBE	F,S
FIN	320	Principles of Finance	Admitted to DBE	F,S
Required Concentration Courses				
BUS	363	Business Ethics & Social Responsibility	Admitted to DBE	S
BUS	382	Human Resource Management	Admitted to DBE	S
BUS	405	Entrepreneurship	Admitted to DBE	F
BUS	430	International Business	Admitted to DBE	F,S
BUS	495	Strategic Management (Capstone)	Admitted to DBE; BUS 370; 380; FIN 320	F,S
And at least three of the following electives:				
TRSP	300 ³	Supply Chain Management	Admission to DBE	S
ECON	350 ⁴	Intermediate Microeconomics	ECON 250 and 251 or ECON 235	F
BUS	306 ¹	Quant. Models for Prod. & Ops. Mgmt.	Admitted to DBE	F,S
FIN	321 ¹	Managerial Finance	Admitted to DBE; FIN 320	S
BUS	371 ²	Consumer Behavior	Admitted to DBE; BUS 370	S
BUS	400	Business Internship	Admitted to DBE	F,S,SS
BUS	484 ²	Marketing Strategy & Brand Management	Admitted to DBE; BUS 370	S
BUS	411	Business Law II	Admitted to DBE; BUS 211	Offered Occasionally
ECON	430	International Economics	ECON 250 and 251 or ECON 235	F

¹Students with a Finance concentration cannot use this as an elective.

²Students with a Marketing concentration cannot use this as an elective.

³Students with a T & L major cannot use this as an elective.

⁴Students with an Economics major cannot use this as an elective.