

# UW-Superior Alumni Association

## 2019 Major Event Sponsorship Opportunities



### An Evening of Wine and Jazz • The Holiday Ball: A Truly Superior Tradition

#### **Presenting Sponsor for *An Evening of Wine and Jazz* (April 25, 2019) - \$2,500**

- Name/logo representation on *An Evening of Wine and Jazz* mailed event invitation, poster and webpage
- Reserved table for 8 at *An Evening of Wine and Jazz*
- Name/logo representation in *Buzzword* and on all emails pre and post event (circ. 10,000 x 4+ emails)
- Name/logo representation as presenting sponsor in the 2019-20 issue of *Superior Alumni* (circ. 25,000)
- Name/logo representation on the UW-Superior Alumni Association website through 2019
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Recognition in the *Holiday Ball* printed program

#### **Presenting Sponsor for *The Holiday Ball* (December 7, 2019) - \$2,500**

- Name/logo representation on mailed the *Holiday Ball* event invitation, poster and webpage
- 4 tickets to the *Holiday Ball* with preferred seating
- Name/logo representation in *Buzzword* and on all emails pre and post event (circ. 10,000 x 4+ emails)
- Name/logo representation as presenting sponsor in the 2019-20 issue of *Superior Alumni* (circ. 25,000)
- Name/logo representation on the UW-Superior Alumni Association website through 2019
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Special recognition in the *Holiday Ball* printed program

#### **Platinum Sponsor for all events - \$1,000**

- 2 tickets to the *Holiday Ball* with preferred seating
- 2 tickets to *An Evening of Wine and Jazz*
- Name/logo representation in the 2019-20 issue of *Superior Alumni* magazine (circ. 25,000)
- Name/logo representation on the UW-Superior Alumni Association website through 2019
- Representation on email communications pre and post event for all events
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Recognition in the *Holiday Ball* printed program

#### **Gold Sponsor for all events - \$500**

- 2 tickets to the *Holiday Ball* with preferred seating
- Name/logo representation on the UW-Superior Alumni Association website through 2019
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Recognition in the *Holiday Ball* printed program

**Silver Sponsor for all events - \$250**

- 2 tickets to *An Evening of Wine and Jazz*
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Recognition in the *Holiday Ball* printed program

**Custom Sponsorship:** We'll create a package that fits your needs and budget – please call 715-394-8593



On behalf of the Alumni Association Board of Directors,  
**Thank You** for your support!

# 2019 Sponsorship Commitment Form

Name to be publicized as sponsor \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

## Sponsorship Levels - Please select from the following packages:

- Presenting Sponsor - *An Evening of Wine and Jazz*: \$2,500
- Presenting Sponsor - *The Holiday Ball*: \$2,500
- Platinum Sponsor: \$1,000                       Gold Sponsor: \$500                       Silver Sponsor: \$250
- Custom Sponsorship: We'll create a package that fits your needs and budget – please call 715-394-8593

## Payment Information:

- Check Enclosed (payable to **UW-Superior Alumni Association**)
- Credit Card – To pay for your sponsorship with a credit card, please use our secure online form:  
**[www.uwsuper.edu/alumni/donate](http://www.uwsuper.edu/alumni/donate)** and mail or email this form to the address below
- Invoice Requested                       Billing address same as above

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Please mail to:

UW-Superior Alumni Association  
Old Main Room 237  
PO Box 2000  
Superior, WI 54880

Or email to: [alumni@uwsuper.edu](mailto:alumni@uwsuper.edu)

## For more information or to send artwork, please contact:

Heather Thompson, Director of Alumni Relations  
Phone: 715-394-8593  
Email: [alumni@uwsuper.edu](mailto:alumni@uwsuper.edu)