

Presenting Sponsor for The Holiday Ball (December 4, 2021) - \$2,500

- Name/logo representation on mailed Holiday Ball event invitation, webpage(s) and Facebook event
- 4 tickets to the Holiday Ball with preferred seating*
- Name/logo representation in Buzzword and on all Holiday Ball event emails (circ. 15,000 x 4+ emails)
- Representation on email communications for all other events
- Name/logo representation as presenting sponsor in the Fall 2021 issue of Superior Voice mag. (circ. 25,000) if secured by Oct. 1
- Name/logo representation on the UW-Superior Alumni Association website through early 2022
- Special social media recognition pre and post event for The Holiday Ball (min. 4 posts)
- Recognition at the podium and representation on the video screen and sponsor banner for The Holiday Ball and at all other events*
- Special recognition in the Holiday Ball printed program*

Platinum Sponsor - \$1,000

- 2 tickets to the Holiday Ball with preferred seating*
- Name/logo representation in the Fall 2021 issue of Superior Voice magazine (circ. 25,000)
- Name/logo representation on the UW-Superior Alumni Association website through early 2022
- Representation on email communications for all events
- Special social media recognition pre and post event for the Holiday Ball (2 posts)
- Name/logo representation on Holiday Ball webpage(s)
- Name/logo representation on the video screen and sponsor banner for The Holiday Ball*
- Recognition at all other events
- Recognition in the Holiday Ball printed program*

Gold Sponsor - \$500

- 2 tickets to the Holiday Ball with preferred seating*
- Name/logo representation on the UW-Superior Alumni Association website through early 2022
- Special social media recognition pre and post event for the Holiday Ball (2 posts)
- Name/logo representation on Holiday Ball webpage(s)
- Name/logo representation on the video screen and sponsor banner for The Holiday Ball*
- Recognition at all other events
- Recognition in the Holiday Ball printed program*

Silver Sponsor - \$250

- Name/logo representation on Holiday Ball webpage(s)
- Special social media recognition pre and post event for the Holiday Ball (2 posts)
- Name/logo representation on the video screen and sponsor banner for The Holiday Ball*
- Recognition at all other events
- Recognition in the Holiday Ball printed program*

Custom Sponsorship: We'll create a package that fits your needs and budget – please call 715-394-8593

*Some benefits are subject to change due to unforeseen circumstances.

UW Superior Alumni Association Sponsorship Commitment Form

Name to be publicized as sponsor _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email _____

Sponsorship Levels - Please select from the following packages:

- Presenting Sponsor - The Holiday Ball: \$2,500
- Platinum Sponsor: \$1,000 Gold Sponsor: \$500 Silver Sponsor: \$250
- Custom Sponsorship: We'll create a package that fits your needs and budget

Payment Information:

- Check Enclosed (payable to **UW-Superior Alumni Association**)
- Credit Card – To pay for your sponsorship with a credit card, please use our secure online form: **www.uwsuper.edu/alumni/donate** and mail or email this form to the address below
- Invoice Requested Billing address same as above

Billing Address _____

City _____ State _____ Zip _____

Please mail to:

UW-Superior Alumni Association
Old Main Room 237
PO Box 2000
Superior, WI 54880

Or email to: alumni@uwsuper.edu

For more information or to send artwork, please contact:

Heather Thompson, Director of Alumni Relations
Phone: 715-394-8593
Email: alumni@uwsuper.edu

On behalf of the Alumni Association Board of Directors,
Thank You for your support!

