

# UW-Superior Alumni Association 2020 Major Event Sponsorship Opportunities



## An Evening of Wine and Jazz • The Holiday Ball: A Truly Superior Tradition

### **Presenting Sponsor for *An Evening of Wine and Jazz* (April 23, 2020) - \$2,500**

- Name/logo representation on *An Evening of Wine and Jazz* event invitation, poster and webpage
- Reserved table for 8 at *An Evening of Wine and Jazz*
- Name/logo representation in *Buzzword* and on all emails pre and post event (circ. 13,000 x 4+ emails)
- Name/logo representation as presenting sponsor in the Fall 2020 issue of *Superior Voice* mag. (circ. 25,000)
- Name/logo representation on the UW-Superior Alumni Association website through 2020
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Recognition in the *Holiday Ball* printed program

### **Presenting Sponsor for *The Holiday Ball* (December 5, 2020) - \$2,500**

- Name/logo representation on mailed *Holiday Ball* event invitation, poster and webpage
- 4 tickets to the *Holiday Ball* with preferred seating
- Name/logo representation in *Buzzword* and on all emails pre and post event (circ. 13,000 x 4+ emails)
- Name/logo representation as presenting sponsor in the Fall 2020 issue of *Superior Voice* mag. (circ. 25,000)
- Name/logo representation on the UW-Superior Alumni Association website through 2020
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Special recognition in the *Holiday Ball* printed program

### **Platinum Sponsor for all events - \$1,000**

- 2 tickets to the *Holiday Ball* with preferred seating
- 2 tickets to *An Evening of Wine and Jazz*
- Name/logo representation in the Fall 2020 issue of *Superior Voice* magazine (circ. 25,000)
- Name/logo representation on the UW-Superior Alumni Association website through 2020
- Representation on email communications pre and post event for all events
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Recognition in the *Holiday Ball* printed program

### **Gold Sponsor for all events - \$500**

- 2 tickets to the *Holiday Ball* with preferred seating
- Name/logo representation on the UW-Superior Alumni Association website through 2020
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Recognition in the *Holiday Ball* printed program

### **Silver Sponsor for all events - \$250**

- 2 tickets to *An Evening of Wine and Jazz*
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Recognition in the *Holiday Ball* printed program

**Custom Sponsorship:** We'll create a package that fits your needs and budget – please call 715-394-8593