

125th All-Class Reunion • The Holiday Ball

Presenting Sponsor for 125th Anniversary All-Class Reunion Weekend (Sept. 27-30) - \$5,000

- Name/logo representation on all *All-Class Reunion Weekend* mailed event invitations (July) and webpages
- 1 reserved table for 8 at *The Holiday Ball* on December 1
- Name/logo representation in *Buzzword* and on all emails pre and post event (circ. 10,000 x 6+ emails)
- Name/logo representation as presenting sponsor in the 2018-19 issue of *Superior Alumni* (circ. 25,000)
- Name/logo representation on the UW-Superior Alumni Association website through 2018
- Name/logo representation as presenting sponsor on large vinyl banner at Reunion events
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Recognition in the *All-Class Reunion Weekend* and *The Holiday Ball* printed programs
- Opportunity for tabling/business promotion at the *All-Class Reunion Weekend*

Presenting Sponsor for *Holiday Ball* (December 1) - \$2,500

- Name/logo representation on mailed *Holiday Ball* event invitation (Oct.), poster and webpage
- 4 tickets to *The Holiday Ball* with preferred seating
- Name/logo representation in *Buzzword* and on all emails pre and post event (circ. 10,000 x 4+ emails)
- Name/logo representation as presenting sponsor in the 2018-19 issue of *Superior Alumni* (circ. 25,000)
- Name/logo representation on the UW-Superior Alumni Association website through 2018
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Special recognition in *The Holiday Ball* printed program

Platinum Sponsor for all events - \$1,000

- 2 tickets to *The Holiday Ball* with preferred seating
- Name/logo representation in the 2018-19 issue of *Superior Alumni* magazine (circ. 25,000)
- Name/logo representation on the UW-Superior Alumni Association website through 2018
- Representation on email communications pre and post event for all events
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Recognition in *The Holiday Ball* printed program

Gold Sponsor for all events - \$500

- 2 tickets to *The Holiday Ball* with preferred seating
- Name/logo representation on the UW-Superior Alumni Association website through 2018
- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Recognition in *The Holiday Ball* printed program

Silver Sponsor for all events - \$250

- Social media recognition pre and post event for all events
- Name/logo representation from the podium and on the video screen and sponsor banner for all events
- Recognition in *The Holiday Ball* printed program

Custom Sponsorship: We'll create a package that fits your needs and budget – please call 715-394-8593



On behalf of the Alumni Association Board of Directors,
Thank You for your support!

2018 Sponsorship Commitment Form

Name to be publicized as sponsor _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email _____

Sponsorship Levels - Please select from the following packages:

Presenting Sponsor – *125th Anniversary All-Class Reunion Weekend*: \$5,000

Presenting Sponsor – *The Holiday Ball, A Truly Superior Tradition*: \$2,500

Platinum Sponsor: \$1,000

Gold Sponsor: \$500

Silver Sponsor: \$250

Custom Sponsorship: We'll create a package that fits your needs and budget – please call 715-394-8593

Payment Information:

Check Enclosed (payable to **UW-Superior Alumni Association**)

Credit Card – To pay for your sponsorship with a credit card, please use our secure online form:

www.uwsuper.edu/alumni/donate and mail or email this form to the address below

Invoice Requested

Billing address same as above

Billing Address _____

City _____ State _____ Zip _____

Please mail to:

UW-Superior Alumni Association

Old Main Room 237

PO Box 2000

Superior, WI 54880

For more information or to send artwork, please contact:

Heather Thompson, Director of Alumni Relations

Phone: 715-394-8593

Email: alumni@uwsuper.edu