

University of Wisconsin-Superior
Graduate Council Meeting Minutes
August 27, 2008, McCaskill 110E, 12:15 pm

Present: Dr Keith Berry, Dr Jennifer Christensen, Dr Tracy Fabian, Dr Faith Hensrud, Ms Terri Kronzer, Chair, Dr Wendy Kropid, Ms Susan Loonsk, Secretary, Dr Peggy Marciniac, Dr Rhoda Robinson **Guest:** Ms Ella Cross, Evelyn Hagfeldt
Call to Order: Terri Kronzer, Chair, called the meeting to order at 12:20 pm.

Approval of the Agenda: Motion (Robinson/Christensen) to approve the agenda with addition of two (Rebecca Ardren and Sally Pernu) Limited Graduate Faculty nominations. Motion approved unanimously.

Approval of Minutes: No minutes of the May 6 Graduate Faculty meeting were presented for action.

Election of Chair: Peggy nominated Terri. Motion to approve Terri Kronzer as Chair approved unanimously.

New Business

Graduate Faculty: 1) Motion (Marciniac/Christensen) to approve for Limited Graduate Faculty status: Rosemary Doyle (Coun), Amy Fullerton (Coun), Mark Langenfeld (Coun), Steve Murley (EdAd), James Sauter (EdAd), Chad Trowbridge (EdAd), Lanny Tibaldo (EdAd), William Pelkey (EdAd), Deidre Wells (EdAd). Approved unanimously. 2) Motion (Kropid/Marciniac) to approved new Limited Graduate Faculty status: John Paul (Coun/ABD) and Dawn Schultz (Coun). Tracy spoke to their credentials. Approved unanimously.

Recap Graduate Student Reception: Thoughts and comments included: wonderful, a little warm, low ceiling, best one ever, excellent timing, effective bouncers and decorations for next year. Terri expressed her thanks to everyone for great job. Next year we'll have a Communicating Arts emcee (Keith approved).

Comments from the Associate Dean of Graduate Studies: Terri introduced and welcomed Rhoda in her new role. Rhoda announced that her position is official as of today and looks forward to working together to work on our top priorities and serve as the voice of Graduate Studies. This voice includes the Provost's leadership team. She also added that Graduate Studies has already made an impact in fall campus presentations. She plans to learn more about our graduate programs outside the field of teacher education. Already, the Coffee Nook will remain open until 10 pm.

Graduate Brochure: Faith Hensrud reported is working with Cherie Boreen to develop a Graduate Studies marketing brochure for use at graduate fairs and for non-specific graduate program inquiries. This piece could potentially have a return card the student can return for program specific information. She asked that faculty to work on program-specific testimonials, photos, student quotes, etc. This Graduate brochure is our first marketing priority, while the department-specific ones are a secondary priority. Faith was welcomed to continue her participation at future Council meetings.

Implementing Council's Initiatives: Terri reported on several successes with initiatives shared with Joel Sipress to include: 1) Differentiation of requirements of graduate versus undergraduate slash courses (once thought wrongly as simply an added paper at the graduate level), 2) Graduation Reception and the addition of hooding all graduate students at commencement to now include MA and MSE students, 3) Establishment of a Communication Task Force, 4) Establishment of a Marketing Task Force, 5) Prioritization of the Consultant's recommended changes, of which hiring a Dean was Number One with full support of the Faculty Senate and Student Senate; and 6) Advocate for services to Graduate Students who also pay segregated fees: Coffee Nook will remain open to accommodate graduate students (Tracy has taken students there for break: bring your own mug and you get a reduced rate) . . . compliments also to the improved menu at Aviand's.

Other business reported on includes 1) We need to talk about our initiatives and move forward. Our constitution/bylaws need to be updated (School Psychology is still a member), while Library Science added as a member exofficio. 2) Have met with Evelyn and Rhoda to get processes in place. Irina and Evelyn are looking to how prospective students can be entered in PeopleSoft without crashing the current system. Rhoda will follow-up and has met with Mary Schoeler. We may not be able to get anything before December with IT down six people. 3) Ask departments to continue updating their photographs, testimonials, and copy for web page implementation. Looking for Nov 1 implementation (in time for Spring registration). 4) Terri reported on the down slope of graduate enrollment and showcased how other campuses are able to offer Educational Administration classes at a much reduced rate to UW-Superior. She hopes UW-S can incorporate more competitive pricing strategies. 5) Peggy is on Senate Executive Committee representing graduate programs where summer schools will be discussed further. 6) Tracy addressed their departmental need for more full-time core faculty (versus ad hoc) for CACREP accreditation. 7) All catalog changes should first gain approval in departmental meeting minutes before coming to Graduate Council.

Future Meetings: Meet in two weeks; every other week, same time. This is not a good time for Susan.

Graduate Council Secretary. Motion (Loonsk/Marciniac) to accept Susan Loonsk's resignation. Motion approved unanimously. Motion (Marciniac/Fabian) to accept Peggy's nomination and election as Graduate Faculty and Council Secretary. Motion approved unanimously.

Meeting adjourned at 1:00 pm.

Respectfully submitted,
Peggy Marciniac, Graduate Faculty and Council Secretary

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