2011-2012 Non-Teaching Undergraduate Follow-Up Report

Data Collection
The data presented represents the employment status of those reported students who received undergraduate degrees between Dec. 2011 and Aug. 2012. Employment status information was collected by Career Services through April 2013 using self-reporting surveys, faculty/departmental reports, clearinghouse data, social media, and telephone responses.

Non-Teaching Follow-Up Summary

- Total Undergraduates: 426
- Total Respondents: 317
- Response Rate: 74.4%
- Employed: 73%
- Military: 22%
- Still Seeking: 1.5%
- Not Seeking Employment: 0.3%

Current Work Related to Major*

- Directly or Somewhat Related: 295
- Not Related: 22

(*) Analyzed and interpreted by Career Services staff

Employment By State

- Minnesota: 56.3%
- Wisconsin: 25.1%
- Duluth Superior: 50%
- Other States: 5.1%
- International: 2.1%
- No Response: 11.2%

Non-Teaching Graduate Salary Range by Department

- Business and Economics: $20,000-$53,800
  Avg Salary = $42,401
- Communicating Arts: $9,000-$41,800
  Avg Salary = $20,450
- Health & Human Performance: $10,000-$15,000
  Avg Salary = $12,500
- Human Behavior, Justice & Diversity: $12,000-$38,000
  Avg Salary = $26,083
- Math & Computer Science: $48,000
  1 student reported
- Natural Sciences: $18,000-$50,000
  Avg Salary = $34,000
- Social Inquiry: $15,000
  1 student reported
- Visual Art: $15,000
  1 student reported
- World Languages, Literatures, and Cultures: $24,000-$36,000
  Avg Salary = $30,000
- Individually Designed Majors: $27,000-$70,000
  Avg Salary = $44,662

*No data available for the Music department

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Non-Teaching Response Rates by Dept

<table>
<thead>
<tr>
<th>Dept</th>
<th>Graduates*</th>
<th>Responses</th>
<th>% Employed</th>
<th>%Cont. Education</th>
<th>% Still Seeking</th>
<th>% Other</th>
<th>Response Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business and Economics</td>
<td>99</td>
<td>76</td>
<td>90.8% (69)</td>
<td>6.6% (5)</td>
<td>2.6% (2)</td>
<td>0%</td>
<td>66%</td>
</tr>
<tr>
<td>Communicating Arts</td>
<td>45</td>
<td>35</td>
<td>74.3% (26)</td>
<td>17.2% (6)</td>
<td>8.6% (3)</td>
<td>0%</td>
<td>77%</td>
</tr>
<tr>
<td>Health &amp; Human Performance</td>
<td>35</td>
<td>27</td>
<td>70.4% (19)</td>
<td>22.2% (6)</td>
<td>0%</td>
<td>7.4% (2)</td>
<td>77%</td>
</tr>
<tr>
<td>Human Behavior, Justice, &amp; Diversity</td>
<td>83</td>
<td>58</td>
<td>63.81% (37)</td>
<td>29.3% (17)</td>
<td>1.7% (1)</td>
<td>5.2% (3)</td>
<td>70%</td>
</tr>
<tr>
<td>Math &amp; Computer Science</td>
<td>13</td>
<td>12</td>
<td>58.4% (7)</td>
<td>41.7% (5)</td>
<td>0%</td>
<td>0%</td>
<td>92%</td>
</tr>
<tr>
<td>Music</td>
<td>8</td>
<td>7</td>
<td>28.6% (2)</td>
<td>71.4% (5)</td>
<td>0%</td>
<td>0%</td>
<td>87.5%</td>
</tr>
<tr>
<td>Natural Sciences</td>
<td>31</td>
<td>22</td>
<td>72.7% (16)</td>
<td>22.7% (5)</td>
<td>4.5% (1)</td>
<td>0%</td>
<td>71%</td>
</tr>
<tr>
<td>Social Inquiry</td>
<td>35</td>
<td>25</td>
<td>64% (16)</td>
<td>28% (7)</td>
<td>8% (2)</td>
<td>0%</td>
<td>71%</td>
</tr>
<tr>
<td>Visual Art</td>
<td>16</td>
<td>14</td>
<td>71% (10)</td>
<td>29% (4)</td>
<td>0%</td>
<td>0%</td>
<td>87.5%</td>
</tr>
<tr>
<td>World Languages, Literature, &amp; Cultures</td>
<td>17</td>
<td>12</td>
<td>58% (7)</td>
<td>42% (5)</td>
<td>0%</td>
<td>0%</td>
<td>71%</td>
</tr>
<tr>
<td>Individually Designed Major</td>
<td>44</td>
<td>29</td>
<td>75.9% (22)</td>
<td>17.2% (5)</td>
<td>3.4% (1)</td>
<td>3.4% (1)</td>
<td>66%</td>
</tr>
</tbody>
</table>

(*) For the purposes of this report, students who graduated with a double major either selected or were assigned one major and department to be affiliated with. This may result in total department graduate figures that vary from other data sets.

Sample of Employing Organizations by Department

Business and Economics
- Advantage Emblem
- Crane Worldwide Logistics
- Farmers Union
- Farmers Insurance
- Lake Superior Consulting
- Maurices
- ME Global
- North Shore Mining
- NuScale Power LLC
- Reach Mentoring
- St. Luke's
- Sustainable Twin Ports
- UW-Superior
- Visalus
- Wells Fargo

Communicating Arts
- Babbitt Mine
- City of Duluth
- Dwight Swanson West. Realty
- Natural Harvest Food Co-op
- Northland News Center
- Nova Group
- WI Public Radio

Health & Human Performance
- Associated Chiropractic
- Edge Sports Training
- Excell Marketing
- Mercy Wellness Center
- Superior Douglas YMCA

Human Behavior, Justice & Diversity
- Accend Services
- Center for Alcohol and Drug Treatment
- Duluth Police Department
- Duluth Vessel Work Release Center
- Goodwill
- Northwoods Children’s Services
- St Louis County
- St Lukes
- Tender Loving Care
- United Brotherhood of Carpenters
- US Bank
- Woodland Hills

Math & Computer Science
- Discoverpc.net
- Gradient Financial
- Open System
- United Health Care

Music
- REM Wisconsin

Natural Sciences
- Bayfield County Land & Water Conservation
- Dept. of Natural Resources
- Met. Council Environ. Services
- Prescription Landscape
- RMB Labs
- University of Maine Machais

Social Inquiry
- 3M
- Encompass Healthcare
- Geocomm
- South Metro Human Services
- Turning Point
- US Bank

Visual Art
- Americorp
- Arc Northland
- Challenge Center
- Lake Superior Zoo
- YMCA

World Languages & Cultures
- Don Johnson Hayward Motors
- Essentia Health
- Lake Superior Rage
- Whitehat Magazine

Individually Designed Majors
- Altec
- Chippewa County
- Conamici
- Department of Veterans Affairs
- Glesner Inc.
- Headstart
- Sault College
- Washington County Sherriff's Office

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## Sample of Position Titles by Department

### Business and Economics
- Advertising Associate
- Benefits Manager
- Behavior Specialist
- Book Keeper
- Buyer
- Clerk
- Client Technologies
- Direct Marketing Coordinator
- Distribution Supervisor
- Hospitality Management
- LDP Program Trainee
- Operations Manager
- Special Events Intern
- Supply Chain Informatics Coordinator
- Teller

### Health & Human Performance
- Account Manager
- Environmental Services
- Exercise Specialist
- Field Operations
- Lead Trainer
- Phlebotomist
- Public Health Educator
- Owner
- Sales Consultant

### Human Behavior, Justice, & Diversity
- Behavior Specialist
- Case Manager
- Correctional Officer
- Counselor
- Customer Service Rep
- Literacy Tutor
- Mental Health Practitioner
- Personal Care Assistant
- Police Officer
- Social Worker
- Sr. Personal Analyst
- Teller
- Truancy Coordinator
- Volunteer Coordinator & Childrens Advocate
- Youth Care Counselor
- Work Crew Facilitator

### Math & Computer Science
- Lead Software Developer
- PC Repair Tech
- Software Engineer
- Quality Assurance Analyst

### Music
- Direct Service Provider
- Server

### Natural Sciences
- Assistant Manager
- Field Tech
- Fisheries Tech
- Genetics Intern
- Grounds Keeper
- Industrial Waste and Pollution Prevention
- Research Assistant/Quality Assurance Assistant
- Researcher
- Sales
- Store Manager

### Social Inquiry
- Administrator
- Admissions Counselor
- GIS Specialist
- Manager
- Owner
- Teller

### Visual Art
- Guest Services
- Personal Care worker
- Program Assistant
- Residential counselor
- Self-employed artist

### World Languages & Cultures
- Assistant Parts Manager
- Head Coach
- HER Radiant Application Analyst
- Intern
- IS Resource Tech SR

### Individually Designed
- 911 Public Safety Dispatcher
- Case Manager
- Collective Provider
- Community Wellness Coord.
- Family Services Manager
- Intake/Access Specialist
- Operations Buyer
- Owner
- Program Manager
- Project Manager
- Sales Support Representative
- Teacher
- Writer

## Mission Statement
UW-Superior Career Services, in partnership with faculty, staff and employers, provides students and alumni with opportunities and resources to identify career goals and develop life-long career management skills.

## Vision Statement
UW-Superior Career Services strives to be a recognized and valued service to the students, alumni, university and community as the premier provider of career development expertise and programming.

### UW-Superior Career Services
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