2013-2014 Undergraduate Follow-Up Report: All Majors

Follow-Up Summary

- Employed: 73.5%
- Education: 22.0%
- Military: 0.8%
- Still Seeking: 1.0%
- Not Seeking: 2.4%
- Planning for Education: 0.3%

Total Undergraduates: 474
Total Respondents: 381
Knowledge Rate: 80.4%
Work Related to Major*: 73.2%
Work Unrelated to Major*: 26.8%

(*)& Analyzed and interpreted by Career Services Staff if no response was selected.

Data Collection

The data presented represents the status of reported students who received undergraduate degrees between Dec. 2013 and Aug. 2014. Information was collected by Career Services through April 2015 using self-reporting surveys, faculty/departmental reports, clearinghouse data, social media, and telephone responses. Data collection and analysis follow guidelines published by the National Association of Colleges and Employers (NACE).

Salary Ranges by Department

- Business and Economics
  - $25,000—$50,000 (n=8)
  - Median Salary = $39,500
  - Mean Salary = $38,363

- Communicating Arts
  - $27,000—$42,000 (n=2)
  - Median Salary = $34,500
  - Mean Salary = $34,500

- Educational Leadership
  - $32,000—$34,447 (n=5)
  - Median Salary = $32,500
  - Mean Salary = $32,844

- Human Behavior, Justice & Diversity
  - $19,000—$46,000 (n=13)
  - Median Salary = $32,000
  - Mean Salary = $33,385

- Social Inquiry
  - $20,000—$47,140 (n=2)
  - Median Salary = $33,570
  - Mean Salary = $33,570

- Individually Designed
  - $40,000—$43,000 (n=2)
  - Median Salary = $41,500
  - Mean Salary = $41,500

- Departments not listed had no data available

Sample of Graduate Schools Attending by Department

- Business and Economics
  - Univ. of Minnesota, Duluth
  - UW-Superior
  - Washington Baptist University

- Communicating Arts
  - Purdue University
  - University of Northwestern-St. Paul

- Educational Leadership
  - UW-Stout
  - UW-Superior

- Health & Human Performance
  - College of St. Scholastica
  - Grand Canyon University
  - UW-LaCrosse

- Human Behavior, Justice, & Diversity
  - Hamline University School of Law
  - University of Central Florida
  - University of Minnesota
  - UW-Madison

- Math & Computer Science
  - Binghamton University
  - North Dakota State University
  - Univ. of Minnesota, Duluth

- Music
  - University of Northern Iowa

- Natural Sciences
  - Northern Ontario School of Medicine
  - Nova Southeastern University
  - University of Alabama at Birmingham

- Social Inquiry
  - Bethel University
  - St. Cloud State University
  - St. Mary’s University of MN

- Visual Arts
  - Nazareth College of Rochester
  - UW-Milwaukee
  - UW-Superior

- World Lang., Lit. & Cultures
  - St. Catherine University

- Individually Designed
  - Southern New Hampshire University
  - University of North Texas
  - University of North Carolina, Chapel Hill
  - Upper Iowa University

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Sample of Employing Organizations by Department

**Business and Economics**
- ADM Logistics
- BNSF Railway
- Cartier Agency, Inc.
- Enbridge
- Edward Jones
- Farmers Insurance
- Habitat for Humanity
- Lake Superior Consulting
- Mansfield Oil Company
- St. Louis County
- Western Lake Superior Sanitary
  Wipfl, LLP

**Communicating Arts**
- City of Two Harbors
- Duluth Entertainment
  Convention Center
- Ewald Consulting Group, Inc.
- Fox 21 News
- Gravity Marketing LLC
- Mayo Clinic
- MN.IT Services
- Spinal Health Professionals
- The Lippin Group Los Angeles

**Educational Leadership**
- Crosby-Ironton School District
- Lac Courte Oreilles Ojibwe School
- Maple School District
- Mentor Duluth
- Rice Lake Area School District
- Superior School District
- Sylvan Learning

**Health & Human Performance**
- Arrowhead Area Agency on Aging
- Essentia Health
- Grand Itasca Clinic and Hospital
- Lake Superior Dental
- Lode King Industries
- St. Luke’s
- Western Slope Health Center

**Human Behavior, Justice & Diversity**
- Accra Care
- Duluth Regional Care Center
- Fond du Lac Reservation

**Math & Computer Science**
- Broadridge Financial Solutions
- General Motors
- MTS Engineering Services
- Saturn Systems Software Engineering

**Music**
- Northwoods Music
- Solon Springs School District
- UW-Superior

**Natural Sciences**
- Beacon Bank
- Conservation Corps
- TechDigital Corporation
- United Health Group
- United States Postal Service

**Social Inquiry**
- Canadian National Railway
- Lake Superior Medical Equipment
- Northwood Children’s Services
- School District of Superior
- Target

**Visual Arts**
- Duluth Bethel
- Duluth Art Institute
- Heartland Business Systems
- Zeitgeist Arts Café

**World Lang, Lit & Cultures**
- Fun.com
- Stepping Stones Childcare Learning Center
- Superior School District

**Individually Designed**
- Chapel Hill Visitors Bureau
- John Deere
- L-3 Communications
- Superior Public Museums

Sample of Position Titles by Department

**Business and Economics**
- Accountant
- Assistant Trainmaster
- Equipment Material Handler
- Financial Aid Assistant
- Freight CPS Supervisor
- Load Coordinator
- Operations Administrator
- OTR Fleet Manager
- Recruiter
- Senior Business Associate
- Supply Chain Analyst

**Communicating Arts**
- Admissions Counselor/
  Recruiter
- Communications Coordinator
- Event Coordinator
- Merchandising Manager
- Production Assistant
- Psychological Transcriptionist
- Referral Coordinator
- Sales Coordinator
- Sports Broadcaster
- Teacher

**Educational Leadership**
- Elementary Teacher
- Learning Readiness Teacher
- Library Media Specialist
- Program Advocate
- Special Education Teacher
- Substitute Teacher

**Health & Human Performance**
- Assistant Coach
- Camp Director
- Department Coordinator
- Life Engagement Coach
- Nursing Assistant
- Personal Trainer
- Radiologic Technologist
- Rehabilitation Specialist
- Technical Recruiter

**Human Behavior, Justice, & Diversity**
- Children’s Program Coordinator
- Employment Counselor
- Foster Care Specialist
- Housing Case Manager

**Human Behavior, Justice, & Diversity (cont’d)**
- HR Compliance Specialist
- Legal Assistant
- Probation Parole Agent
- Social Worker

**Math & Computer Science**
- Engine Calibration Specialist
- Math Teacher
- Programmer
- Quality Assurance Analyst

**Music**
- General Music Educator and
  Choral Director
- Music Teacher
- Office Assistant

**Natural Sciences**
- Chemical Analyst
- City Carrier Assistant
- Claims Representative
- Lab Assistant
- PCA

**Social Inquiry**
- Behavioral Aide
- Counselor
- Crew Trainer
- Distribution Supervisor
- English Teacher
- Municions Technician

**Visual Arts**
- Assistant Volleyball Coach
- Corrections Officer
- Docent
- Personal Care Assistant

**World Lang, Lit & Cultures**
- Assistant Coach
- Preschool Teacher
- Substitute Teacher

**Individually Designed**
- Child Life Specialist
- Financial Aid Director
- Imaging Specialist
- Pharmacy Technician
- Paralegal