**Data Collection**

The data presented represents the status of reported students who received undergraduate degrees between Dec. 2013 and Aug. 2014. Information was collected by Career Services through April 2015 using self-reporting surveys, faculty/departmental reports, clearinghouse data, social media, and telephone responses. Data collection and analysis follow guidelines published by the National Association of Colleges and Employers (NACE). Percentages based on reported graduates, not total graduates. Students who graduated with more than one major were counted in multiple departments.

**Non-Teaching Follow-Up Summary**

- Total Undergraduates: 413
- Total Respondents: 333
- Knowledge Rate: 80.6%
- Employed: 71.2%
- Continuing Education: 24.3%
- Planning for Education: 0.9%
- Military: 0.3%
- Still Seeking: 2.1%
- Not Seeking Employment: 1.2%

**Current Work Related to Major**

- Related: 70.2%
- Not Related: 29.8%

(*) Analyzed and interpreted by Career Services staff if no response was selected.

**Employment By State**

- Minnesota: 53%
- Wisconsin: 33%
- Duluth: 47.9%
- Other States: 10.4%
- International: 3.6%

**Non-Teaching Salary Ranges by Department**

- **Business and Economics**
  - $25,000—$50,000 (n=9)
  - Median Salary = $39,000
  - Mean Salary = $37,433

- **Communicating Arts**
  - $27,000—$42,000 (n=2)
  - Median Salary = $34,500
  - Mean Salary = $34,500

- **Human Behavior, Justice & Diversity**
  - $19,000—$46,000 (n=13)
  - Median Salary = $32,000
  - Mean Salary = $33,385

- **Social Inquiry**
  - $20,000—$47,140 (n=2)
  - Median Salary = $33,570
  - Mean Salary = $33,570

- **Individually Designed**
  - $40,000—$43,000 (n=3)
  - Median Salary = $40,144
  - Mean Salary = $41,048

- Departments not listed had no data available
## Non-Teaching Rates by Department

<table>
<thead>
<tr>
<th>Department</th>
<th>Responses</th>
<th>% Employed</th>
<th>% Cont. Education</th>
<th>% Other**</th>
<th>% Still Seeking</th>
<th>% Placed (Empl, Ed, Military)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business and Economics</td>
<td>80</td>
<td>87.5%</td>
<td>12.5%</td>
<td>0%</td>
<td>0%</td>
<td>100%</td>
</tr>
<tr>
<td>Communicating Arts</td>
<td>41</td>
<td>85.3%</td>
<td>4.9%</td>
<td>2.4%</td>
<td>7.3%</td>
<td>90.2%</td>
</tr>
<tr>
<td>Health &amp; Human Performance</td>
<td>40</td>
<td>62.5%</td>
<td>32.5%</td>
<td>2.5%</td>
<td>2.5%</td>
<td>95%</td>
</tr>
<tr>
<td>Human Behavior, Justice, &amp; Diversity</td>
<td>80</td>
<td>66.3%</td>
<td>28.7%</td>
<td>2.5%</td>
<td>2.5%</td>
<td>95%</td>
</tr>
<tr>
<td>Math &amp; Computer Science</td>
<td>10</td>
<td>70%</td>
<td>30%</td>
<td>0%</td>
<td>0%</td>
<td>100%</td>
</tr>
<tr>
<td>Music</td>
<td>3</td>
<td>66.7%</td>
<td>33.3%</td>
<td>0%</td>
<td>0%</td>
<td>100%</td>
</tr>
<tr>
<td>Natural Sciences</td>
<td>33</td>
<td>51.5%</td>
<td>42.4%</td>
<td>3%</td>
<td>3%</td>
<td>93.9%</td>
</tr>
<tr>
<td>Social Inquiry</td>
<td>27</td>
<td>55.6%</td>
<td>33.3%</td>
<td>11.1%</td>
<td>0%</td>
<td>92.6%</td>
</tr>
<tr>
<td>Visual Arts</td>
<td>16</td>
<td>50%</td>
<td>43.8%</td>
<td>6.3%</td>
<td>0%</td>
<td>93.8%</td>
</tr>
<tr>
<td>World Languages, Literature, &amp; Cultures</td>
<td>3</td>
<td>66.7%</td>
<td>33.3%</td>
<td>0%</td>
<td>0%</td>
<td>100%</td>
</tr>
<tr>
<td>Individually Designed Major</td>
<td>34</td>
<td>73.6%</td>
<td>23.5%</td>
<td>2.9%</td>
<td>0%</td>
<td>97.1%</td>
</tr>
</tbody>
</table>

(*) For the purposes of this report, students who graduated with more than one major were counted in multiple departments. Students with multiple majors within the same department were not counted twice. (**) Other includes military, planning for education, and not seeking employment.

### Sample of Employing Organizations by Department

#### Business and Economics
- ADM Logistics
- BNSF Railway
- Cartier Agency, Inc.
- Enbridge
- Edward Jones
- Farmers Insurance
- Habitat for Humanity
- Lake Superior Consulting
- Mansfield Oil Company
- St. Louis County
- Western Lake Superior Sanitary
- Wipfli, LLP

#### Communicating Arts
- City of Two Harbors
- Duluth Entertainment Convention Center
- Ewald Consulting Group, Inc.
- Fox 21 News
- Gravity Marketing LLC
- Mayo Clinic
- MN.IT Services
- Spinal Health Professionals
- The Lippin Group Los Angeles

#### Health & Human Performance
- Acceleration Northwest
- Arrowhead Area Agency on Aging
- Capella Education Company
- Essentia Health
- Grand Itasca Clinic and Hospital
- Lake Superior Dental
- Lode King Industries
- REM Wisconsin
- St. Luke’s Western Slope Health Center

#### Human Behavior, Justice & Diversity
- Accra Care
- American Indian Housing Organization (AICHO)
- Duluth Regional Care Center
- Fond du Lac Reservation
- Life House
- Redfield Law Offices
- State of WI Department of Corrections
- Woodland Hills

#### Math & Computer Science
- Broadridge Financial Solutions
- General Motors
- MTS Engineering Services
- Saturn Systems Software Engineering
- Ttek Assemblies Inc

#### Music
- Accrington
- American Indian Housing Organization (AICHO)
- Duluth Regional Care Center
- Fond du Lac Reservation
- Life House
- Redfield Law Offices
- State of WI Department of Corrections
- Woodland Hills

#### Social Inquiry
- Canadian National Railway
- Coca-Cola Refreshments
- Grand Casino Hinckley
- Lake Superior Medical Equip.
- Northwood Children’s Services
- Stepping Stones for Living Target

#### Visual Arts
- Duluth Bethel
- Duluth Art Institute
- Stillwater Area High School
- Zeitgeist Arts Café

#### World Lang, Lit & Cultures
- Accrington
- American Indian Housing Organization (AICHO)
- Duluth Regional Care Center
- Fond du Lac Reservation
- Life House
- Redfield Law Offices
- State of WI Department of Corrections
- Woodland Hills

#### Individually Designed Majors
- Aspirus Hospital
- Chapel Hill Visitors Bureau
- John Deere
- L-3 Communications
- Superior Public Museums

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### Sample of Position Titles by Department

<table>
<thead>
<tr>
<th>Business and Economics</th>
<th>Health &amp; Human Performance</th>
<th>Math &amp; Computer Science</th>
<th>Visual Arts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountant</td>
<td>Assistant Coach</td>
<td>Customer Service</td>
<td>Assistant Volleyball Coach</td>
</tr>
<tr>
<td>Assistant Trainmaster</td>
<td>Assistant Manager</td>
<td>Representative</td>
<td>Business Owner</td>
</tr>
<tr>
<td>Assurance Associate</td>
<td>Department Coordinator</td>
<td>Engine Calibration Specialist</td>
<td>Corrections Officer</td>
</tr>
<tr>
<td>Driver Manager</td>
<td>Direct Support Professional</td>
<td>Programmer</td>
<td>Docent</td>
</tr>
<tr>
<td>Equipment Material Handler</td>
<td>Executive Assistant</td>
<td>Quality Assurance Analyst</td>
<td>Personal Care Assistant</td>
</tr>
<tr>
<td>Financial Aid Assistant</td>
<td>Life Engagement Coach</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Freight CPS Supervisor</td>
<td>Nursing Assistant</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intern Program Manager</td>
<td>Operations Manager</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Load Coordinator</td>
<td>Patient Account Representative</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operations Administrator</td>
<td>Personal Trainer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OTR Fleet Manager</td>
<td>Radiologic Technologist</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rail Services Biller</td>
<td>Rehabilitation Specialist</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recruiter</td>
<td>Technical Recruiter</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Senior Business Associate</td>
<td>Trainer</td>
<td></td>
<td></td>
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<tr>
<td>Supply Chain Analyst</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teacher</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Communicating Arts</td>
<td>Human Behavior, Justice, &amp; Diversity</td>
<td>Social Inquiry</td>
<td>World Lang, Lit. &amp; Cultures</td>
</tr>
<tr>
<td>Academic Department Associate</td>
<td>Account Representative</td>
<td>Administrative Assistant</td>
<td>Preschool Teacher</td>
</tr>
<tr>
<td>Admissions Counselor/Recruiter</td>
<td>Behavioral Specialist</td>
<td>Assistant Manager</td>
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<tr>
<td>Business Consultant</td>
<td>Children's Program Coordinator</td>
<td>Behavioral Aide</td>
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</tr>
<tr>
<td>Communications Coordinator</td>
<td>Employment Counselor</td>
<td>Assistant Manager</td>
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<tr>
<td>Event Coordinator</td>
<td>Foster Care Specialist</td>
<td>Behavioral Aid</td>
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</tr>
<tr>
<td>Executive Producer</td>
<td>Housing Case Manager</td>
<td>Brand Merchandising Team</td>
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<tr>
<td>Merchandising Manager</td>
<td>HR Compliance Specialist</td>
<td>Member</td>
<td></td>
</tr>
<tr>
<td>Production Assistant</td>
<td>Job Coach</td>
<td>Counselor</td>
<td></td>
</tr>
<tr>
<td>Psychological Transcriptionist</td>
<td>Legal Assistant</td>
<td>Crew Trainer</td>
<td></td>
</tr>
<tr>
<td>Referral Coordinator</td>
<td>Mental Health Paraprofessional</td>
<td>Distribution Supervisor</td>
<td></td>
</tr>
<tr>
<td>Sales Coordinator</td>
<td>Naturalist/Recreation Leader</td>
<td>English Teacher</td>
<td></td>
</tr>
<tr>
<td>Sports Broadcaster</td>
<td>Paralegal</td>
<td>Munitions Technician</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Probation Parole Agent</td>
<td>Sync Specialist</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Social Worker</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Youth Care Counselor</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Mission Statement
UW-Superior Career Services, in partnership with faculty, staff and employers, provides students and alumni with opportunities and resources to identify career goals and develop life-long career management skills.

### Vision Statement
UW-Superior Career Services strives to be a recognized and valued service to the students, alumni, university and community as the premier provider of career development expertise and programming.

### UW-Superior Career Services
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