

UW-SUPERIOR COLLEGE CAREER PLAN

FRESHMAN YEAR

Self-Discovery



Student's Role:

- Take time to get to know yourself and pay attention to the classes you most enjoy.
- Establish relationships with your academic advisor and faculty.
- Visit Career Services to explore different majors and careers.
- Get involved! Join a campus organization or club in an area of interest.
- Explore volunteer opportunities, internships, or part-time job to gain crucial experience for your resume.
- Keep track of your experiences with a record of accomplishments.
- Attend the Head of the Lakes Job & Internship Fair to discover what the world of work looks like, gather information to help you choose a major, and learn more about careers you might wish to pursue.
- Consider taking IDS 297, "Exploring Majors and Academics" for further major exploration.

Parent's Role:

- Support your student in making grades a top priority.
- Encourage your student to meet with their professors, academic advisor, and Career Services to address their concerns or questions.
- Talk with your student about different campus clubs or activities that might match their interests or career goals.
- Encourage your student to use Jacket Jobs to find a part-time job internship, or volunteer activity.
- Promote Career Services' job fairs and events.

Career Services' Role:

- Offer two regional job fairs to help students connect with the world of work.
- Help students identify their unique skills, interests, and passions.
- Support students in self-exploration to discover major and career direction.
- Help students discover what they can do with their major.
- Assist students in finding part-time jobs, internships, or volunteer opportunities.

SOPHOMORE YEAR

Assessing Options



Student's Role:

- Learn about various majors and occupations to make tentative career choices.
- Start assessing what types of skills and knowledge you possess (or need) in your chosen career path.
- Conduct informal interviews with professionals who work in the career field you are interested in exploring.
- Contact Career Services to learn how to write a resume and cover letter effectively and to practice interviewing skills.
- Visit Career Services to learn about Jacket Jobs to search for jobs and internships.
- Develop a LinkedIn profile and become aware of your social media identity.
- Continue to stay involved with student organizations and if possible, assume a leadership role.

Parent's Role:

- If your student is undecided about a career choice, encourage them to see a career counselor in Career Services.
- Encourage your student to follow their dreams and make choices that "fit".
- Help your student come up with a list of friends and relatives that may work in a field of interest so they can contact them for informational interviews.
- Encourage your student to obtain pertinent career-related experiences over the summer that can further their career goals.

Career Services' Role:

- Offer career counseling to help select major, pinpoint issues impeding decision making, and offer information regarding what students can do with their chosen major.
- Work with students to fine-tune their resume and interviewing skills.
- Teach students how to conduct informational interviews and how to network.
- Provide opportunities for students to meet with representatives of local area companies and begin networking.



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JUNIOR YEAR Goal Setting & Career Choice

Student's Role:

- Develop relationships with the professors in your major.
- Keep a file of career-related projects and potential networking contacts.
- Develop marketable skills in addition to a degree.
- Think about individuals you can use as a reference during your job search.
- Reassess career goals, including alternative career plans.
- Obtain an internship or career-related experience to increase/gain professional skills.
- Attend the Head of the Lakes Job & Internship Fair.
- Research graduate schools, apply early and consider pursuing graduate, teaching, or research assistantships.
- Consider taking BUS 499, "Career Success Strategies".

Parent's Role:

- Encourage your student to take classes and get involved in activities that will enhance their academics and marketability.
- Talk with your student about career goals and any alternative plans they may be making.
- Encourage decision-making processes whenever possible.
- Encourage your student to attend career workshops and job fairs.
- Provide networking contacts for your student but allow the student to initiate.

Career Services' Role:

- Provide counseling to assist in assessment of career goals.
- Help students assess their marketable skills, including what type of enhancements to their degree would be of benefit to them.
- Host career workshops, job fairs, and on-campus recruiting.
- Offer practice interviews.
- Provide resume and cover letter critiques.
- Assist students in finding a job or internship.

CONNECT WITH US!



UW-Superior Career Services, Swenson Hall 1061, career@uwsuper.edu, (715) 394-8024

SENIOR YEAR Implementation



Student's Role:

- Dedicate time to your job search. It takes more time than many think.
- Make it part of your routine to use the job search materials available from Career Services and on the internet.
- Attend the Head of the Lakes Job & Internship Fair.
- Discuss career opportunities and plans with faculty, advisors, counselors, and trusted professionals in your field of interest.
- Select faculty and administrators to act as references and send them a copy of your resume.
- Network, network, network! Use LinkedIn and conduct informational interviews to help you connect with professionals in your career field.
- Plan and conduct your job search, utilizing Career Services to assist you with searching, reviewing your resume, and conducting a practice (mock) interview.

Parent's Role:

- Ask your student how you can help them achieve identified career goals.
- Be available and open to listen to the fears and uncertainties your student is expressing; validate fears but encourage them to continue on toward achieving goals.
- Encourage your student to attend job fairs and other events on campus that match their career interests.
- Encourage your student to get assistance with their job search and participate in on-campus recruiting.
- Talk with your student about their graduate or professional school plans.

Career Services' Role:

- Assist students in finding company and organizational information.
- Host career workshops, job fairs, and on-campus recruiting.
- Maintain listings of permanent positions through Jacket Jobs.