

***Job ID:** 23910

***Job Title:** Social Media & Communication Strategist: Summer Internship

 **Organization Name:** [Concordia Lutheran Church](#)

 **Linked Contact:**  [Pastor Ashley Nicolls](#)

Full-time/Part-time: Part-time

No of Openings: 1

Hours per Week: 10

Wage/Salary: unpaid

Period of Employment: May-August

***Job Description:** Position Summary:

Markets Concordia to the community. Develops and implements effective social media strategies to further enhance Concordia's mission. Assists in developing and implementing effective communication strategies within Concordia.

Essential Functions:

Social Media:

1. Work with the pastor and parish administrator to create and distribute information weekly.
2. Redesign Website.
3. Update Facebook Page.
4. Explore other social media outlets to expand Concordia's mission and help build a strong exposure.

General Communications

1. Post Concordia programs and events on various media calendars.
2. Establish contacts with media representatives and write and submit press releases.
3. Attend congregation meetings and events interact with congregation members and to take pictures.
4. Assist in establishment of functional communication area within the church.

***Qualifications:** *Qualifications:

1. Pursuing or received a degree in related field.
2. Experience with establishing social media presences on the major social networking sites.
3. Strong written, oral and interpersonal communication skills required.
4. Proactive and highly organized, with strong project management and planning skills.
5. Able to work both on own initiative and as part of a team.
6. A real passion for social media.

***Application Instructions:** Contact UWS or Concordia Lutheran Church