View or download this 10-page schedule on the CETL Conferences website at http://www.uwsuper.edu/cetl/conferences/upcoming.cfm

EDUCAUSE 2014 Annual Conference
The Best Thinking in Higher Education Information Technology (IT)

Schedule for UW-Superior Webcast in CETL -Swenson 2074
Monday September 29, 11:30 a.m.
through 10:30 a.m. on Thursday, October 2, 2014
(Central Time)

Sponsored by UW-Superior’s Technology Services and the Center for Excellence in Teaching and Learning

The EDUCAUSE Annual Conference presents a robust, community-generated program that explores today's toughest IT issues facing higher education and convenes some of the brightest minds in the community. Webcast sessions identified below will be streamed live for virtual conference participants at UW-Superior.

Presentations are identified below by IT Organizational Domains. Next to each session title below, you will find a UW-S Session number (UW-S #1-A; pg. 3) that links directly to the appropriate page of a chronological schedule (starting on page 3) where presentation content and speaker details are provided.

Schedule of virtual sessions at UW-Superior, sorted by IT Organizational Domains

General Sessions:
Tuesday, September 30:
7:00 – 8:30 a.m.: Disruptive Innovation and the Future of Higher Education (UW-S #2-A; pg. 3)
8:45 – 9:15 a.m.: Virtual Conference Welcome and From Disruptive to Design (UW-S #2-B; pg. 3)
11:45 a.m. – 12:15 p.m.: OnBase by Hyland Vendor Demo (UW-S #2-E; pg. 4)

Wednesday, October 1:
9:30 – 10:30 a.m.: Leadership Lessons of History from American Presidents (UW-S #3-D; pg. 7)

Thursday, October 2:
9:15 – 10:15 a.m.: New Responsibilities for Postsecondary Education in the 21st Century (UW-S #4-C; pg. 10)
10:15 – 10:30 a.m.: Virtual Conference Close (UW-S #4-D; pg. 10 - Exclusive Online Session)

Teaching and Learning (8 sessions)
Monday, September 29 Preconference Seminar 1A:
11:30 a.m. – 3:00 p.m.: The Learning Brain: Implications for Teaching (UW-S #1-A; pg. 3)

Tuesday, September 30:
1:30 –2:20 p.m.: Behind the Curtain: Technologies Supporting Student Success (UW-S #2-G; pg. 5)
2:40 – 3:30 p.m.: Flipping Out Over the Flipped Classroom (UW-S #2-H; pg. 5)
4:30 – 5:00 p.m.: Flipped Course Model: Expert Interview with Interactive Audience Q & A (UW-S #2-J; pg. 6)

Wednesday, October 1:
9:00 – 9:30 a.m.: Higher Education Breakthrough Models: Expert Interview with Interactive Q & A (UW-S #3-C; pg. 7)
1:40 – 2:30 p.m.: EDUCAUSE Technology Research in the Academic Community: What Matters Most to Your Students and Faculty? (UW-S #3-H; pg. 8)
3:30 – 4:20 p.m.: Driving Innovation in the Learning Environment: The Flipped Classroom (UW-S #3-J; pg. 9)
4:30 – 5:20 p.m.: Assessment with Learning Analytics: Combining Multiple Sources of Data to Support Student Learning with Educational Technology (UW-S #3-K; pg. 9)
Digital Content, Libraries, Curation, and Open Access (4 sessions)
Tuesday, September 30:
10:40 – 11:30 a.m.: The Evidence toward Impact: Maricopa Millions OER Project (UW-S #2-D; pg.4)
Wednesday, October 1:
10:45 – 11:15 a.m.: Automated Workflow: The Secret to Digital Content Management (UW-S #3-E; pg.7 - Exclusive Online Session)
11:30 – 12:15 p.m.: Web Content Management: Two Schools, Two Philosophies, Two Solutions (UW-S #3-F; pg. 8)
Thursday, October 2:
7:00 – 7:50 a.m.: Digital Knowledge Ecosystem: Developing Agile Approaches to Connected Learning (UW-S #4-A; pg.9)
8:10 – 9:00 a.m.: From Passive to Active: The Impact of Libraries and Librarians on Increasing Student Learning, Improving Faculty Productivity, and Achieving Institutional Mission (UW-S #4-B; pg.10)

Analytics and Data-Driven Decision Making
Wednesday, October 1:
7:00 – 7:50 a.m.: Student Success is Everybody’s Business (UW-S #3-A; pg. 6)
12:30 – 1:20 p.m.: Building Institutional Capacities and Competencies for Systemic Learning Analytics Initiatives (UW-S #3-G; pg. 8)

Leadership and Management
Wednesday, October 1:
8:10 – 9:00 a.m.: The Top Ten IT Issues for 2015: What They Are and What They Mean for You (UW-S #3-B; pg. 6)
Thursday, October 2:
7:00 – 7:50 a.m.: Digital Knowledge Ecosystem: Developing Agile Approaches to Connected Learning (UW-S #4-A; pg.9)

Service Management and Support
Tuesday, September 30:
9:30 – 10:20 a.m.: What’s in Your Toolkit? Supporting Online Teaching at the University of Tennessee (UW-S #2-C; pg.4)
12:30 – 1:15 p.m.: Tales of Collaboration and Leadership from the Bottom (UW-S #2-F; pg.4-5)

Enterprise/Administrative IT
Wednesday, October 1:
2:45 – 3:15 p.m.: Imagine Having a Campus That’s Excited by an ERP Implementation! (ERP: Enterprise resource planning/business plan software) (UW-S #3-I; pg. 9)

Security, Compliance, Privacy, and Risk Management
Tuesday, September 30:
3:45 – 4:15 p.m.: Cloud Service Provider Risk Assessment (UW-S #2-I; pg. 5-6)
Chronological Schedule of virtual sessions at UW-Superior including presentation content and speaker details

Monday, September 29th – Day 1:

11:30 a.m. – 3:00 p.m. Central Time
UW-S Session 1-A: Preconference Seminar 1-A – Session Domain: Teaching and Learning
The Learning Brain: Implications for Teaching
Speakers: Edward C. Bowen, Director of Consulting, Dallas Learning Solutions, Dallas County Community College District; Stacey Dowd, Manager of Academic Partnerships, Dallas Learning Solutions, Dallas County Community College District

An idea not coupled with action will never get any bigger than the brain cell it occupied. So, we're hearing a lot from neuroscientists and cognitive psychologists about the brain. Let's see if we can put some of it into action by translating 12 research findings into 12 teaching strategies.

OUTCOMES: Participants will be able to: Articulate the important research findings about how the brain learns * Reflect, discuss, and describe how research findings affect learning strategies * Categorize 12 research findings and explore teaching strategies based on them

Tuesday, September 30th – Day 2:

7:00 a.m.- 8:30 a.m. Central Time
UW-S Session 2-A: General Session
Speaker: Clay Christensen, Professor, Business School, Harvard University
Disruptive Innovation and the Future of Higher Education (sponsored by Vocareum)

Colleges and universities today face challenges that demand new ways of thinking about their core mission of teaching and learning. Different kinds of innovation within higher education have begun to target perceived problems with promising—yet varying—results. Online education and competency-based education have already had major disruptive effects with implications for yet more. How can higher education leaders cultivate and encourage disruptive innovation to best serve their institutions? What do administrators, technologists, and educators need to know to be effective in an environment of disruptive innovation? In this session, Harvard Business School professor and best-selling author Clay Christensen will discuss his theory of disruptive innovation and why it matters to higher education.

8:30 a.m. - 8:45 a.m. Break

8:45 a.m. - 9:15 a.m. Central Time
UW-S Session 2-B: Exclusive Online Session
Virtual Conference Welcome and From Disruption to Design
Speakers: Veronica Diaz, Director of Online Programs and Associate Director of ELI, EDUCAUSE; Victoria Fanning, Director, Online Conferences and Events, EDUCAUSE; Diana Oblinger, CEO and President, EDUCAUSE; Lisa Star, Program Manager, Online and ELI Program, EDUCAUSE

Join us (9:45-9:55 a.m.) for this virtual conference welcome and overview followed by the following presentation (9:55-10:15 a.m.) by Diana Oblinger: From Disruption to Design: Technology is ushering in a new era for education and paving the way for many online learning innovations, including MOOCs, simulations, and games. Students want greater use of technology. Analytics is also a growing area for innovation in higher education that can be used to improve student decision making, pathways to degrees, and student success through early alerts/interventions. New business models are emerging predicated on IT that alter how time, faculty, and other resources are used. Institutions can go beyond using IT as a delivery channel, leveraging it to change the
learning experience and catalyze different models. With thoughtful design based on institutional goals and values, IT can positively impact quality, student success, and institutional competitiveness.

9:15 a.m. - 9:30 a.m. Break

9:30 a.m. - 10:20 a.m. Central Time
**UW-S Session 2-C**: Session Domain – Service Management and Support; Session Themes - E-Learning/Connected Learning, Support Services
**What's in Your Toolkit? Supporting Online Teaching at the University of Tennessee**
**Speakers**: Jean Ann Derco, Executive Director, The University of Tennessee; Iryna P. Loboda, Instructional Projects Coordinator, The University of Tennessee; Joan Thomas, Manager, Instructional Development and Training, The University of Tennessee

The Online Instructor Toolkit, an online faculty resource for teaching online at UTK, will be featured. The presenters will share the toolkit's successful implementation, outline directions for growth, and discuss successful collaboration between three UTK units to offer creative faculty development that stimulates online teaching.

**OUTCOMES**: Identify best practices and lessons learned in the collaborative institutional support of online instruction * Acquire guidelines for developing and using a comprehensive faculty development and support web resource * Learn ways to utilize online resources for faculty development opportunities

10:20 a.m. - 10:40 a.m. Break

10:40 a.m. - 11:30 p.m. Central Time
**UW-S Session 2-D**: Session Domain – Digital Content, Libraries, Curation, and Open Access; Session Themes: E-Learning/Connected Learning, Openness/Open Source
**The Evidence toward Impact: The Maricopa Millions OER Project**
Open Educational Resources to Save Students Millions
**Speakers**: Paul Golisch, Dean of Information Technology, Paradise Valley Community College; Lisa C. Young, Director, Center for Teaching and Learning, Scottsdale Community College

We will present experiential information on the Maricopa Millions project and research on the impact of our OER initiative on teaching and learning.

**OUTCOMES**: Identify strategies for documenting the use and impact of OER at your institution * Understand the impact of OER use from a student view (cost savings and access to learning materials) * Identify components that may be useful for scaling OER efforts at your institution

[https://learn.maricopa.edu/courses/811971](https://learn.maricopa.edu/courses/811971)
**Things you should know about Open Educational Resources**: [http://net.educause.edu/ir/library/pdf/ELi7061.pdf](http://net.educause.edu/ir/library/pdf/ELi7061.pdf)

11:30 a.m. - 11:45 a.m. Break

11:45 a.m. -12:15 p.m. Central Time
**UW-S Session 2-E**: Exclusive Online Session
**OnBase by Hyland Vendor Demo**

12:15 p.m - 12:30 p.m Break

12:30 p.m. -1:15 p.m. Central Time
**UW-S Session 2-F**: Session Domain – Service Management and Support; Session Themes: Communication, Support Services
**Tales of Collaboration and Leadership from the Bottom**
**Speakers**: Craig Froehlich, Division IT Manager, University of Central Florida; Walter J. Peters, IT and Communications Director, University of Central Florida
We will share how a collection of distributed IT managers across the institution work together and with central IT and others to address common problems, save money, build relationships, and create value for the university. Attendees should bring their collaboration success stories (and challenges) to share.

**OUTCOMES:** Understand that organizational change does not need to start at the top of the organization * Identify 2–3 quick wins that can be achieved through this type of collaboration * Identify other examples of success through collaboration started from within the IT organization or distributed IT

1:15 p.m. - 1:30 p.m. Break

**1:30 p.m. - 2:20 p.m. Central Time**
**UW-S Session 2-G:** Session Domain – Teaching and Learning; Session Themes: Analytics, New Models

**Behind the Curtain: Technologies Supporting Student Success**

**Speakers:** Celeste M. Schwartz, VP for Information Technology & College Services, Montgomery County Community College; Karen A. Stout, President, Montgomery County Community College; Katherine Swanson, Vice President for Student Affairs and Enrollment Management, Montgomery County Community College

As institutions explore ways to address student success, they are leveraging technologies in new ways. Learn about technologies supporting a student advising process redesign, resulting in enhanced self-service tools for students and the ability of advisors/faculty to provide personalized services to students through information available from an integrated data warehouse.

**OUTCOMES:** Identify technologies that align with student success and advising processes * Explain the value of technology in the change management process * Understand important student success data and analytics and the integration of student success data from disparate sources

2:20 p.m. - 2:40 p.m. Break

**2:40 p.m. - 3:30 p.m. Central Time**
**UW-S Session 2-H:** Session Domain: Teaching and Learning

**Flipping Out Over the Flipped Classroom?**

**Speaker:** Ann H. Taylor, Director, John A. Dutton e-Education Institute, The Pennsylvania State University

While there is increasing talk about the flipped classroom across higher education, there is also a lot of confusion. In this session, we'll introduce the concept of flipping the classroom and demonstrate techniques involved with this teaching model that takes the traditional methods of delivering instruction outside the classroom to free up valuable face-to-face time and engage students in the application of course concepts.

**OUTCOMES:** Learn about the concept of and techniques involved in flipping the classroom as a teaching model * Discuss research findings that support this model and share best practices for making the most out of in-class & out-of-class time * Explore the many resources available to support both novices & seasoned flippers.

3:30 p.m. - 3:45 p.m. Break

**3:45 p.m. - 4:15 p.m. Central Time**
**UW-S Session 2-I:** Session Themes: Cloud Sourcing, Outsourcing

**Cloud Service Provider Risk Assessment**

**Speaker:** Barry R. Ribbeck, Director, Systems Architecture, Infrastructure, Cloud Strategies & Initiatives, Rice University

Does your institution have a risk assessment protocol for cloud providers? In this session, we will share how Rice University evaluates cloud providers via risk assessment tools and processes aimed at evaluating risks, sharing risk assessments with our customers so that they can make good business decisions with institutional data and data access.

**OUTCOMES:** Learn what questions to ask when migrating services to a cloud provider * Learn how to set up a protocol for risk assessment * Understand who should be involved in the process for outsourcing to a cloud provider
4:15 p.m. - 4:30 p.m. Break

4:30 p.m. - 5:00 p.m. Central Time
**UW-S Session 2-J**: Session Domain: Teaching and Learning;
Session Theme: New Models

**Flipped Course Model: Expert Interview with Interactive Audience Q&A**

Speakers: Veronica Diaz, Director of Online Programs and Associate Director of ELI, EDUCAUSE; Ann H. Taylor, Director, John A. Dutton e-Education Institute, The Pennsylvania State University

Join us for an exclusive follow-up interview with Ann Taylor, presenter of "Flipping Out over the Flipped Classroom." Take advantage of this unique opportunity to engage with a flipped course model expert.

Wednesday, October 1st– Day 3:

7:00 a.m. - 7:50 a.m. Central Time
**UW-S Session 3-A**: Session Domain - Analytics and Data-Driven Decision Making;
Session Theme - Analytics

**Student Success Is Everybody's Business**

Speakers: Pam Bowers, Associate Vice President for Planning, Assessment & Innovation, University of South Carolina; Bill Hogue, Vice President for Information Technology and CIO, University of South Carolina; Linda Mihalik, Director, Enterprise Academic Technology Initiatives, University of South Carolina; Andrea Lisa Nixon, Director of Educational Research, Lect. in Ed. Studies, Co-Director LACOL, Carleton College; Randall J. Stiles, Associate Vice President, Analytics and Institutional Research, Grinnell College; Kaitlin Wilcox, Assistant Director of Analytic Support and Institutional Research, Grinnell College

The pressure is on. Higher education must improve student learning and demonstrate return on investment. It's time for a recommitment to student outcomes. A systematic study of student behaviors is key to our collective future. Join us for a discussion of how three campuses are doing work in collaborative data collection, research, and analytics.

7:50 a.m. - 8:10 a.m. Break

8:10 a.m. - 9:00 a.m. Central Time
**UW-S Session 3-B**: Session Domain - Leadership and Management

**The Top-Ten IT Issues for 2015: What They Are and What They Mean for You**

Speakers: Mark I. Berman, Chief Information Officer, Siena College; Michael Bourque, Vice President, Information Technology Services, Boston College; Karin Camihort, Dean of Online Programs & Academic Initiatives, Holyoke Community College; Susan Grajek, Vice President, Data, Research, and Analytics, EDUCAUSE; Angela Neria, Chief Information Officer, Pittsburg State University; Paul Sherlock, Director: Information Strategy and Technology Services, University of South Australia

The Top-Ten IT Issues is one of EDUCAUSE's most widely consumed products, used by institutions and solution providers alike to guide strategic planning and better understand the impact of a range of IT-related issues affecting IT organizations and higher education. Join EDUCAUSE Vice President Susan Grajek and a subset of the IT Issues Panel as they provide a preview of the 2015 top-ten list and their initial reflections and advice.

**OUTCOMES:** Get a view into higher education's most salient upcoming concerns * Get a jump-start on 2015 strategic planning * Learn how to brief institutional leadership on trends for IT in higher education.

9:00 a.m. - 9:30 a.m. Central Time
**UW-S Session 3-C**: Session Domain - Teaching and Learning;
Session Theme – New Models

**Higher Education Breakthrough Models: Expert Interview with Interactive Q&A**

Speakers: Veronica Diaz, Director of Online Programs and Associate Director of ELI, EDUCAUSE; Nancy Millichap, Program Officer, EDUCAUSE; Holly E. Morris, Director of Postsecondary Model Development and Adoption, NGLC, EDUCAUSE
Join us for this exclusive interview with Holly Morris and Nancy Millichap of Next Generation Learning Challenges (NGLC), an EDUCAUSE initiative funded by the Bill & Melinda Gates Foundation. During the interview, participants will engage in dialogue and Q&A on the NGLC breakthrough higher education models programs, their innovations, and business models.

9:30 a.m. - 10:30 a.m. Central Time
**UW-S Session 3-D:** General Session
**Leadership Lessons of History from the American Presidents**
**Speaker:** Doris Kearns Goodwin, Pulitzer Prize-Winning Author and Historian

A struggling economy. Two wars. A nation starving for leadership. While President Obama faces a myriad of complex issues, this is not the first time an American president has been forced to confront confounding problems. Doris Kearns Goodwin, one of America's most treasured historians, will provide stories, insights, and analysis of the men who have assumed the presidency and the difficult political, social, and economic issues they faced. Drawing on her award-winning biographies of Abraham Lincoln, Franklin Roosevelt, and Lyndon Johnson and her new book on Teddy Roosevelt and William Taft, Goodwin brings the past alive, allowing listeners to learn from the stories of some of our most fascinating leaders. Whether looking at how the presidents dealt with the complexities of working with Congress or the challenges they faced dealing with the banking systems and business community, Goodwin focuses on the individual qualities that make our leaders great.

10:30 a.m. - 10:45 a.m. Break

10:45 a.m. - 11:15 a.m. Central Time
**UW-S Session 3-E:** Session Type: Exclusive Online Session
**Automated Workflow: The Secret to Digital Content Management**
**Speakers:** Cory Stokes, Associate Dean of Undergraduate Studies & UOnline Director, University of Utah; and Peter Van Tienen, VP, Repository Solutions and Strategy, EQUELLA

A well-implemented digital content platform protects your users and your content and does not limit your technology choices in the future. Modularity through well-developed web services and a commitment to supporting and advancing standards makes this possible. Learn about how one platform supporting many functions can help control IT costs and help faculty accomplish many different kinds of content sharing without their having to learn new systems and interfaces.

**OUTCOMES:**
- Learn to bring together local, cloud, social media, publisher, and open education resources in a single digital content experience
- Learn how harvesting, federation, and content purchasing can be made easier
- Learn about architecting for digital content management at scale

11:15 a.m. - 11:30 a.m. Break

11:30 a.m. - 12:15 p.m. Central Time
**UW-S Session 3 F:** Session Domain – Digital Content, Libraries, Curation, and Open Access; Session Themes – Applications, Communication
**Web Content Management: Two Schools, Two Philosophies, Two Solutions**
**Speakers:** Mark R. Albert, Director, University Web Services, The George Washington University; Aren Cambre, Team Lead, Web Technologies, Southern Methodist University

George Washington University and Southern Methodist University looked at web content management systems to handle the public-facing websites for the universities. One went with a vendor-supported commercial solution, and the other went the open-source route. What was the reasoning behind the decisions, and how do they compare?

**OUTCOMES:**
- Get a framework for conducting a source selection for a WCM
- Better understand the similarities and differences between open-source and commercial WCM products
- Understand the investment needed to implement a WCM
12:15 p.m. - 12:30 p.m. Break

12:30 p.m. - 1:20 p.m. Central Time
**UW-S Session 3-G**: Session Domain – Analytics and Data-Driven Decision Making; Session Themes: Analytics, Emerging Technologies
**Building Institutional Capacities and Competencies for Systemic Learning Analytics Initiatives**

Speakers: Kimberly Arnold, Evaluation Consultant, University of Wisconsin-Madison; Linda A. Jorn, Associate VP, Learning Technologies, and Director of DoIT AT, University of Wisconsin-Madison; Bruce Maas, Vice Provost for IT & CIO, University of Wisconsin-Madison

The recent explosion of research in the learning analytics field has been primarily characterized by small scale or tool-centric approaches. No institution will achieve a system-level application accidentally. Intentional planning needs to occur, focusing on the emergent and iterative nature of organizational change, as well as the importance of building institutional capacity. **OUTCOMES:** Understand the need for systemic thinking regarding learning analytics regarding growth in higher education * Understand the importance of the relationship between competency building, strategic thinking, and student success vis-à-vis learning analytics * Compare and contrast two different models as a way to build organizational competencies

1:20 p.m. - 1:40 p.m. Break

1:40 p.m. - 2:30 p.m. Central Time
**UW-S Session 3-H**: Session Domain – Teaching and Learning
**EDUCAUSE Technology Research in the Academic Community: What Matters Most to Your Students and Faculty?** The ECAR Faculty and Student study. (UW-Superior is a participant in the study)

Speakers: Jacqueline Bichsel, Senior Research Analyst, EDUCAUSE; D. Christopher Brooks, Senior Research Fellow, EDUCAUSE; Eden Dahlstrom, Director of Research, EDUCAUSE

Students and faculty are arguably the most important consumers of campus IT services. Identifying opportunities for improvement can be tricky in the absence of data to navigate the complex landscape of technology experiences in the academic community. In 2014 ECAR surveyed over 73,000 undergraduates and 17,000 faculty to capture their technology experiences and expectations. Join ECAR in this session to hear about the findings of this research and how to personalize the results in a meaningful way at your college or university. **OUTCOMES:** Be able to explain the IT issues that matter most to students and faculty * Apply the study results to your campus in a way that will help prioritize opportunities for improvement of IT services to students and faculty * Assess the value of your institution's involvement in the 2015 round of technology research in the academic community

2:30 p.m. - 2:45 p.m. Break

2:45 p.m. - 3:15 p.m. Central Time
**UW-S Session 3-I**: Session Domain – Enterprise/Administrative IT; Session Themes – Mobile Computing, New Models
**Imagine Having a Campus That's Excited by an ERP Implementation!**

**Speaker:** Bret L. Ingerman, Vice President for Information Technology, Tallahassee Community College

ERP implementations can serve as a catalyst for positive change and improved services as opposed to inducing fear and frustration. Come learn how Tallahassee Community College's Workday implementation is engaging the entire campus, inspiring creative thinking and encouraging new ideas to meet present and future needs. **OUTCOMES:** Learn about a comprehensive approach to engaging your campus in imagining then implementing a new ERP system * Learn why we selected Workday as our ERP system and became a design partner to create a visionary SIS * Discuss and identify other best practices in engaging campuses in major technology transformations

3:15 p.m. - 3:30 p.m. Break
3:30 p.m. - 4:20 p.m. Central Time
**UW-S Session 3-J:** Session Domain – Teaching and Learning; Session Themes – E-Learning/Connected Learning, New Models

**Riving Innovation in the Learning Environment: The Flipped Classroom**

**Speakers:** Emory Craig, Director of eLearning & Instructional Technology, College of New Rochelle; Maya Georgieva, Associate Director, Center for Innovation in Teaching and Learning, NYU Stern, New York University

In this session, we will focus on the flipped classroom concept and its potential to bring innovation to schools. Take a deep dive into the dynamics of the flipped classroom and engage in a design thinking session on building a flipped program or school. We will identify ways to leverage technology and mobile devices to create learning experiences.

**OUTCOMES:**
- Identity the primary characteristics of flipped learning beyond the hype
- Engage in higher-level/leadership thinking about the flipped classroom model as a means of curriculum and program innovation
- Understand the role of technology and how to effectively leverage it for learning

4:20 p.m. - 4:30 p.m. Break

4:30 p.m. - 5:20 p.m. Central Time
**UW-S Session 3-K:** Session Domain – Teaching and Learning; Session Themes – E-Learning/Connected Learning

**Assessment with Learning Analytics: Combining Multiple Sources of Data to Support Student Learning with Educational Technology**

**Speakers:** Jae-Eun Russell, Instructional Designer, The University of Iowa; Kathy L. Schuh, Associate Professor, The University of Iowa; Samuel Van Horne, Assessment Coordinator, ITS Instructional Services, The University of Iowa

In this interactive presentation, grounded in a research study about student learning with e-textbooks, we will provide strategies for incorporating both learning analytics and surveys to understand students' experiences using educational technology and engage faculty and educational technologists on using data to promote student learning.

**OUTCOMES:**
- Learn how to critically evaluate and interpret learning analytics data to draw and use conclusions to guide decisions about how to support users of educational technology
- Learn strategies for communicating with educational-technology vendors about learning analytics data in order to receive the best possible data sets for analysis
- Understand the importance of having discussions with vendors about the "meanings" behind the values that are included in learning analytics data sets

Thursday, October 2nd – Day 4:

7:00 a.m. - 7:50 a.m. Central Time
**UW-S Session 4-A:** Session Domain – Leadership and Management

**Digital Knowledge Ecosystem: Developing Agile Approaches to Connected Learning**

**Speaker:** Judy O'Connell, Courses Director, School of Information Studies, Charles Stuart University

The principles of connected learning weren't born in the digital age, but they are extraordinarily well suited to a dynamic global knowledge ecosystem. Connected learning is a real-world activity. It's social. It's active. It's networked. It's personal. It's effective. Agile approaches to connected learning offer the possibility for productive and broad-based educational change.

**OUTCOMES:**
- Understand the influence of emerging technologies in a global knowledge ecosystem
- Understand the importance of participatory knowledge networks and digital innovation for communicating and working collaboratively and effectively with others
- Expand knowledge of digital environments in order to embrace innovation and change in professional practice.
8:10 a.m. - 9:00 a.m. Central Time
**UW-S Session 4-B:** Session Domain – Digital Content, Libraries, Curation, and Open Access
**From Passive to Active: The Impact of Libraries and Librarians on Increasing Student Learning, Improving Faculty Productivity, and Achieving Institutional Mission**
Libraries exist to make a difference in the lives of their users—and in the success of their institutions. Eschewing traditionally passive roles, today's librarians take a proactive approach.
**Speaker:** Megan Oakleaf, Associate Professor, Syracuse University

This session will highlight new ways librarians align library services with institutional priorities and use rigorous outcomes assessment data to effect change.
**OUTCOMES:** Identify linkages between library services and institutional mission * Summarize research demonstrating library value to and impact on institutional mission * Translate patterns of institutional alignment and assessment to your own units

9:00 a.m. - 9:15 a.m. Break

9:15 a.m. - 10:15 a.m. Central Time
**UW-S Session 4-C:** General Session
**New Responsibilities for Postsecondary Education in the 21st Century** – Sponsored by SAP Public Services
**Speaker:** Nancy Zimpher, Chancellor. SUNY System Administration

The health and prosperity of humanity worldwide increasingly depends on the reliable delivery of education and training to support the innovation-driven 21st-century economy and careers. And yet the gap between what's required to complete college successfully and readiness among the underprepared is widening, in both traditional and nontraditional populations. Chancellor Zimpher makes the case for how universities can—and must—be leaders in working to close that gap through creative, evidence-based, and scalable interventions that campuses and systems can and should embrace to better serve this nation, its prosperity, and the ongoing success of its citizens. Transformational changes in the ways universities deliver instruction must include applied learning, digital access, seamless transfer, and multiple learning supports to meet the demands of access, completion, and success.

10:15 a.m. - 10:30 a.m. Central Time
**UW-S Session 4-D:** Exclusive Online Session
**Virtual Conference Close**

You may link to the full EDUCAUSE Virtual Conference Agenda at [http://www.educause.edu/annual-conference/agenda-and-program/virtual-conference-agenda](http://www.educause.edu/annual-conference/agenda-and-program/virtual-conference-agenda)

Note that only the sessions identified on pages 1-10 of this document will be broadcast to the CETL Seminar Room in Swenson Hall room 2074. Also, the online schedule links to the conference on-site location at the Orange County Convention Center in Orlando, Florida, which is based on Eastern Standard Time.