DIGITAL STORY PROGRAM
JUST MAKE ONE!
CALL FOR PROPOSALS • SPRING 2012

WHO: The Center for Excellence in Teaching and Learning invites any faculty, teaching staff, or non-teaching staff member who is teaching a course or providing training at UW-Superior.

WHAT: Each participant will create a digital video of 3 – 5 minutes on one of the following topics:

• A common misconception in your discipline
  This may be a misconception that applies across courses, such as “good writers make few revisions of their work” or specific to a program, course, or lesson such as “negative reinforcement is about punishment.” It may be about a single misconception or a set of misconceptions. Your video can explain the misconception through narration and graphics in a documentary-style video. Or if you prefer narrative, your video can tell the story of how you came to recognize the misconception and how your thinking or behavior changed because of your new knowledge.

• Your process of becoming a writer
  This may be about how you learned to write in the forms required by your discipline or about how you learned to write in other forms or in multiple forms, for academic or other purposes.

• Your process of becoming more globally aware
  This may be about your own experiences in a study abroad program as a student or leader, your personal travel experiences, or how you have gained global awareness through either virtual experiences or face-to-face experiences in the local community.

WHY: Participate in this program to complete a digital video that you can use to enhance student learning of misconceptions in a specific course or program or to facilitate and encourage student participation and engagement in the two High Impact Practices of Writing Across the Curriculum and Global Awareness.

WHAT YOU’LL GET: If your project is selected for the program, you will receive $300 in Overload Payment upon completion of the digital video.

Program participants will receive training and support from CETL staff on:

• Telling your story via digital video
• Developing your narration text
• Assembling still photos, graphics, or video
• Editing and fine-tuning your digital video via Adobe Premiere Elements
• Tips and techniques for disseminating your digital video and using it in your course(s)

Program participants will receive feedback from their peers on:

• their draft narration and video ideas in a Story Circle meeting
• their developing digital stories during workshop sessions
• their final videos at an end-of-project party!

WHEN: Proposals are due Friday, March 9 at 5:00 p.m.
Participants must submit a completed video and release from to CETL by Friday, June 1.

HOW TO PARTICIPATE:
Submit your application to cetl@uwsuper.edu or Swenson 2076 by 5:00 p.m. Friday, March 9.
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HOW TO APPLY:
Please submit a proposal of up to 2 pages, double-spaced, that includes:

1) your Name. Department, and Program or Unit

2) the focus of your proposed 3-5-minute digital video, whether
   a. Learning a misconception
   b. Becoming a writer
   c. Becoming more globally aware

3) a brief summary of your ideas for the digital video

4) a statement of how you yourself would use the video on campus to enhance student learning or engagement

5) a statement of how you envision others on or off campus using the video

6) a brief summary of any prior experience you have with digital video production (no experience is required)

7) a summary of the technical support you anticipate needing

In addition, please submit a completed Editing Session Availability checklist.
Editing Session Availability
and Technology Preferences

Check the session dates you plan to attend and submit this page with your application. At least four sessions are required, but you are welcome to attend more. Editing time needed will depend on your source materials and your project design. Space is available for working on your own laptop. Sessions will be held in the Swenson 2020 computer lab.

☐ 9 – 12 Tuesday, May 22
☐ 1 – 4 Tuesday, May 22
☐ 9 – 12 Wednesday, May 23
☐ 1 – 4 Wednesday, May 23
☐ 9 – 12 Thursday, May 24
☐ 1 – 4 Thursday, May 24
☐ 9 – 12 Friday, May 25
☐ 9 – 12 Tuesday, May 29
☐ 1 – 4 Tuesday, May 29
☐ 9 – 12 Wednesday, May 30
☐ 1 – 4 Wednesday, May 30
☐ 9 – 12 Thursday, May 31
☐ 1 – 4 Thursday, May 31
☐ 9 – 12 Friday, June 1

Support staff will be available until 5 p.m. during afternoon sessions.

Final Video Sharing Session: Check one.
☐ 4 - 5 Thursday, May 24
☐ 1 - 2 Friday, June 1

Your Technology Preferences:
☐ I will be using a campus-provided PC computer and the provided Adobe Premiere Elements video editing software
☐ I will be using my own PC computer with video editing software I will or have installed on the computer
  Video editing software you will use __________________________
☐ I will be using my own Mac computers with iMovie video editing software that is already installed on the computer
**Project Requirements**

**Group Meetings:** Participants are expected to meet with Lisa Larson, a cohort of other program participants, and any additional CETL Staff for the following sessions:

- One 90-minute group meeting to provide examples and prepare you for writing your narration in text, to be held March 26 – 30. Multiple sessions will be held if needed due to availability.
- One 90-minute Story Circle peer review session for receiving feedback on your text narration, to be held week of April 9 – 13. Multiple sessions will be held if needed due to availability.
- At least two full-day or four half-day Editing Sessions from among the available sessions during the last two weeks of May.
- One of the 60-minute sharing sessions for completed videos: Friday, May 25 or Friday, June 1.

**Completed Video:** Participants are required to submit a completed 3-5-minute video by **Thursday, May 31 at 5:00 p.m.** along with a release form that allows the University to post the video to a campus website and show it at university promotional and educational events. Beyond these uses, you retain the rights to your video.

**Remuneration:** The $300 Overload Payment will be provided via direct deposit upon submission of final video and release form.

**Selection Criteria:**
Projects will be selected based on evidence of commitment to completing the video in the time allotted, evidence of engagement with the selected topic and story idea, and clarity of plans for use of the video to enhance student learning or engagement. Proposals will be reviewed by a team designated by CETL. A maximum of eight proposals will be accepted due to budget limitations.

Submit your proposal by 5 p.m. Friday, March 9 to the Center for Excellence in Teaching and Learning. Proposals may be e-mailed to cetl@uwsuper.edu or submitted to Emily Levings in Swenson 2076 during business hours.